

PROFILE



An Integrated 360° Marketing Agency

www.digiquads.com



Our Ethos

Where Execution Meets Creativity



STRATEGIC
THOUGHT PROCESS



CREATIVE DESIGN
APPROACH



EXECUTION FOCUS
& TECHNOLOGY LED

OUR UNIQUE DIFFERENTIATORS

INNOVATION, CREATIVITY, INTEGRATION & OUTCOME BASED MARKETING



Offline to Digital

From print and onsite initiatives to
brand.com conversions!



Strategy to Execution

From marketing plans, media plans
to digital, ATL and BTL execution



Outcome Focussed

Targeted outcomes
both offline and online

OUR APPROACH



INTEGRATED SERVICE OFFERINGS



BRAND STRATEGY



360 Branding

Identifying and uniquely differentiating your brand's positioning is integral to your brand's ability to attract and retain customers vis a vis its competitors!.



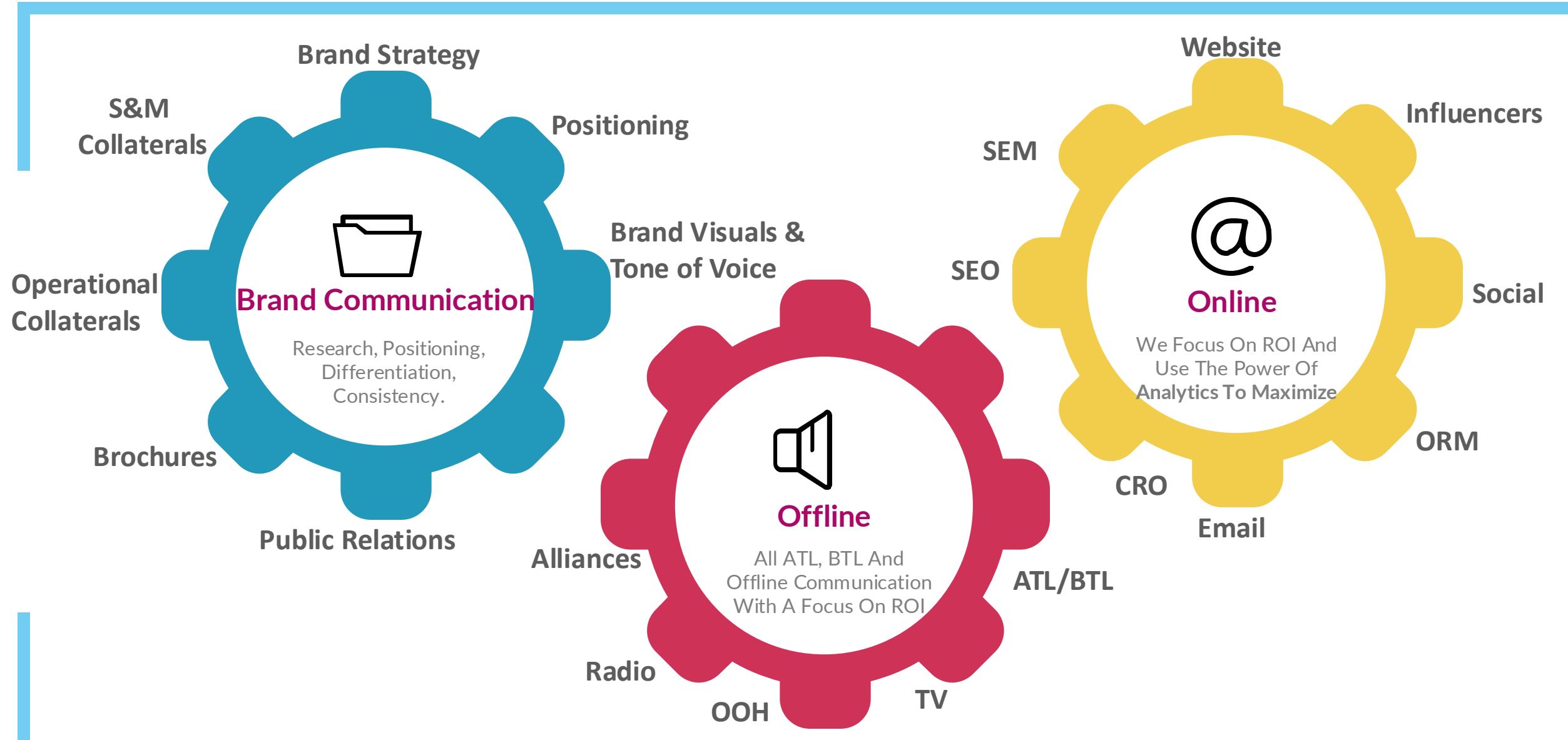
DIGITAL MARKETING



360 Digital

Be it your website, your social media, your emailers or your offline to online initiatives, an integrated approach to digital is what works best!

INTEGRATION AT ITS BEST



OUR 360 DEGREE MARKETING APPROACH



ACTIVITIES

- Marketing Strategy & Planning
- Media Plans
- Thumb-stopping Creatives
- Website Creation
- Website SEO
- Organic Social Media Marketing
- High Performance Digital Ads
- Campaigns (Google & Social Ads)
- Email Campaigns

OUTCOMES

- Targeted brand awareness
- Consistent desired positioning
- Social media community growth
- Social media engagement
- Top visibility in organic searches
- Top visibility through ads
- Website traffic growth
- Website conversions/leads generation



विद्याविनियोगाद्विकासः



The Millennium™
School
Think Today. Change Tomorrow.™



AIMS INSTITUTES
Peenya, Bengaluru



SELEQTIONS

VIVANTA

GINGER

amāTM
STAYS & TRAILS

Qmin
gourmet quality cuisine



Saint G

Optimal
Virtual Employee
CONNECTING TALENT

NOVO



archies®

scOOPIES®
Australian owned

madam



MARKS &
SPENCER

adani
Realty

jms®
GROUP

AARIZE

Orris®
expect the best

OUR Clients



TECHNOLOGY/
INTERNET



famhealth

fusionnet

COMWAY

INTERGLOBE



upGrad

AUTOMOTIVE/
MANUFACTURING

HEROelectric
India's Largest Selling Electric Bikes

SONALIKA
INTERNATIONAL

A2B

HEROECO MEDIVA

Medtronic

ENTERTAINMENT/
LUXURY/
LIFESTYLE/
BRANDS

SKYVIEW
by EMPYREAN

naturetrails

LE CREUSET
 KAMA SCHACHTER

Abaco Neem
"To help the body heal"

grandeur
EPISODE

P Mark
KACHI GHANI
MUSTARD OIL
Since 1933

HEALTHCARE/
EDUCATION/
FMCG/
REAL ESTATE/
OTHERS

COLUMBIA ASIA



AIMS INSTITUTES
Peenya, Bangalore

CORPORATE EDGE
Inspiring Workplaces

PROMETHEUS
SCHOOL
learning RE imagined

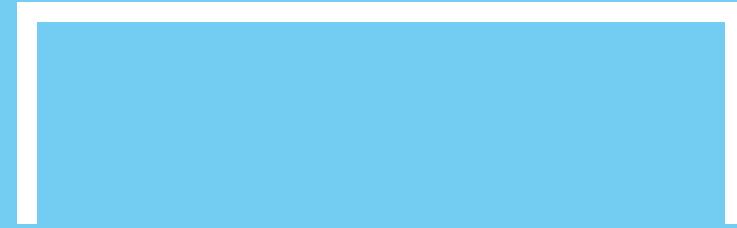
LAUNDRYMAN
Less Time for Laundry, More Time for You

ATS
The better way home.

Rotary Club of Bangkok South
Rotary International District 3350

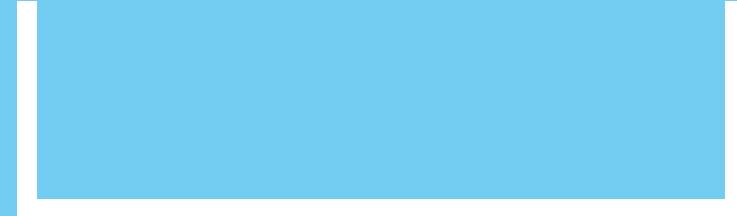
GOLDEN WEST
HUMANITARIAN
FOUNDATION

OTHER VERTICALS BRANDS



Research, Competition, Target Market, Differentiation, Positioning & Execution

BRAND STRATEGY



OUR INTEGRATED METHODOLOGY

01

Research

Who are your customers, competitors, target markets! What are your differentiated unique selling points vis a vis your competitors?

02

Analyze

How are you marketing your differentiated USPs and bringing them to you customer. Can your marketing become an ongoing reality? How?

03

Strategize

Basis your USPs and those of the competition, can you create a niche for yourself and drive tangible ROI.

06

Visualize

Create consistent communication and a strong brand recall by creating and maintaining your brand's communication and visual identity.

05

Digitalize

Digitalize as much as possible. Offline to online, print to online, ATL to online and BTL to online. Use your website, social media and emailers to convert all marketing to tangible ROI & KPIs.

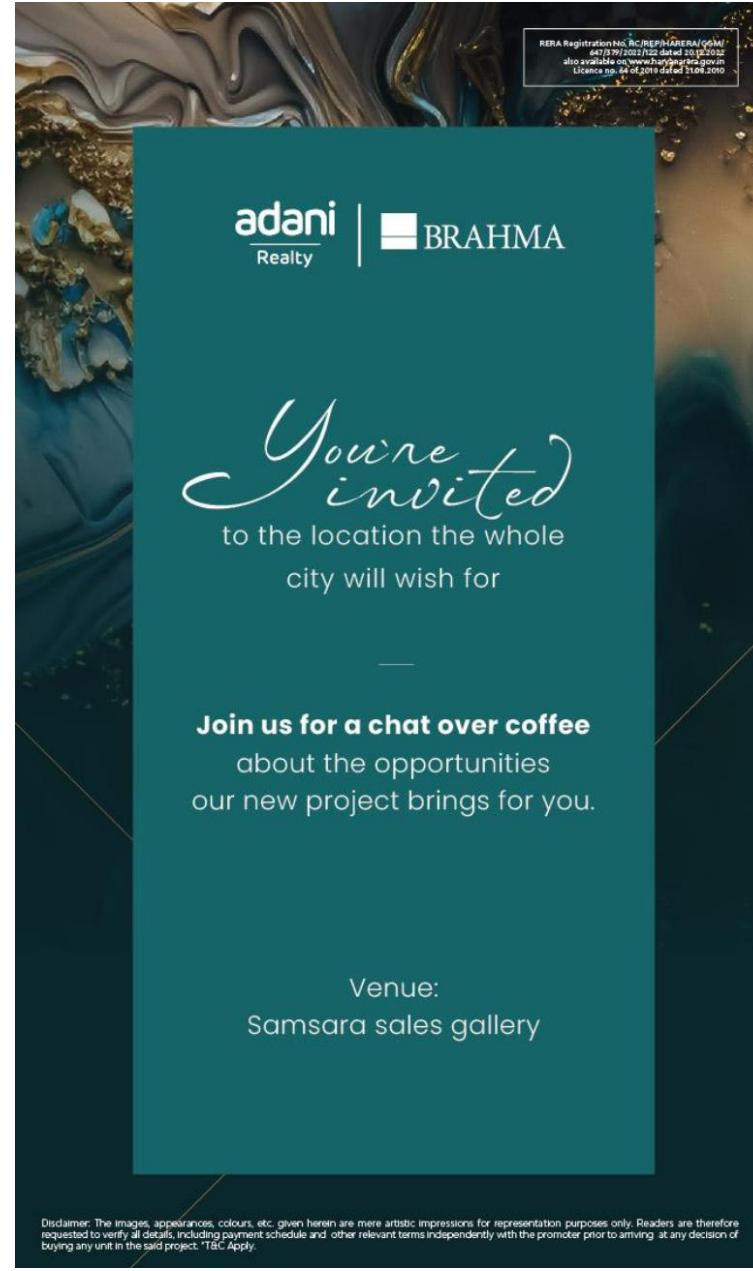
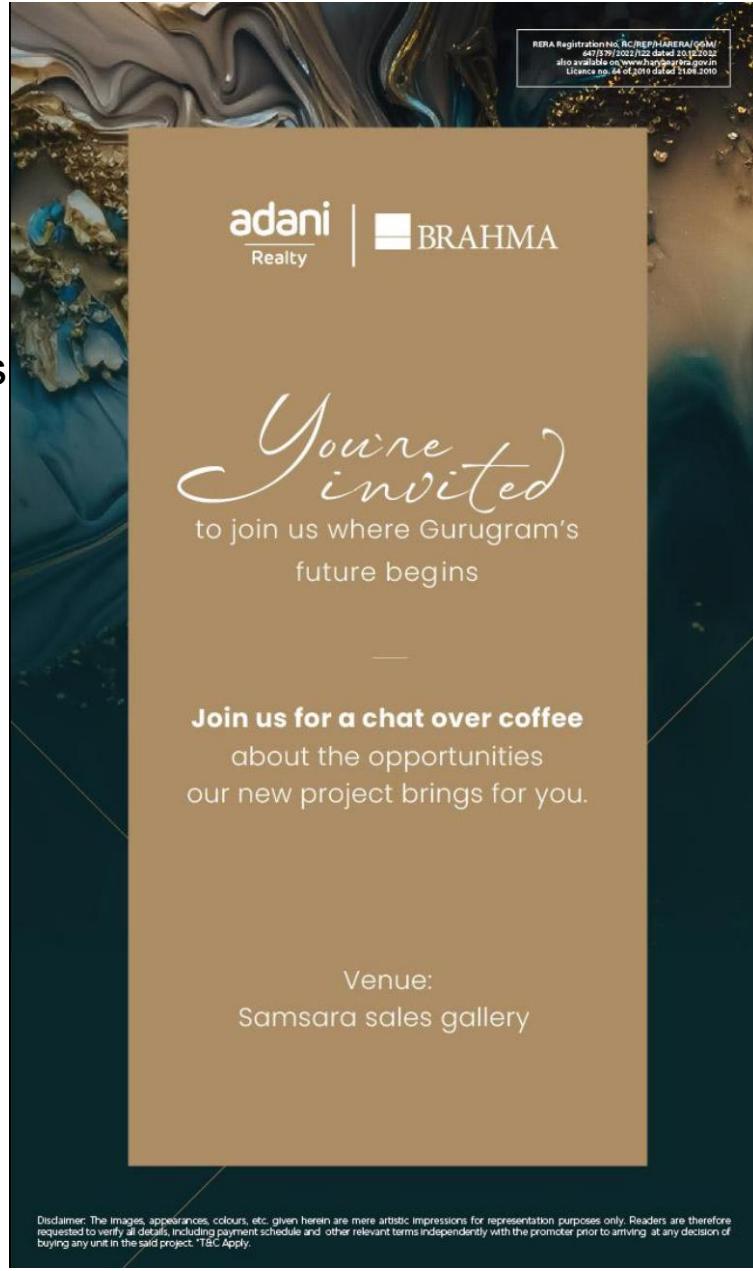
04

Optimize

Constantly monitor and enhance your digital plan to ensure that you are leveraging from A/B testing and getting closer and closer to the sweet spot of guaranteed ROI.

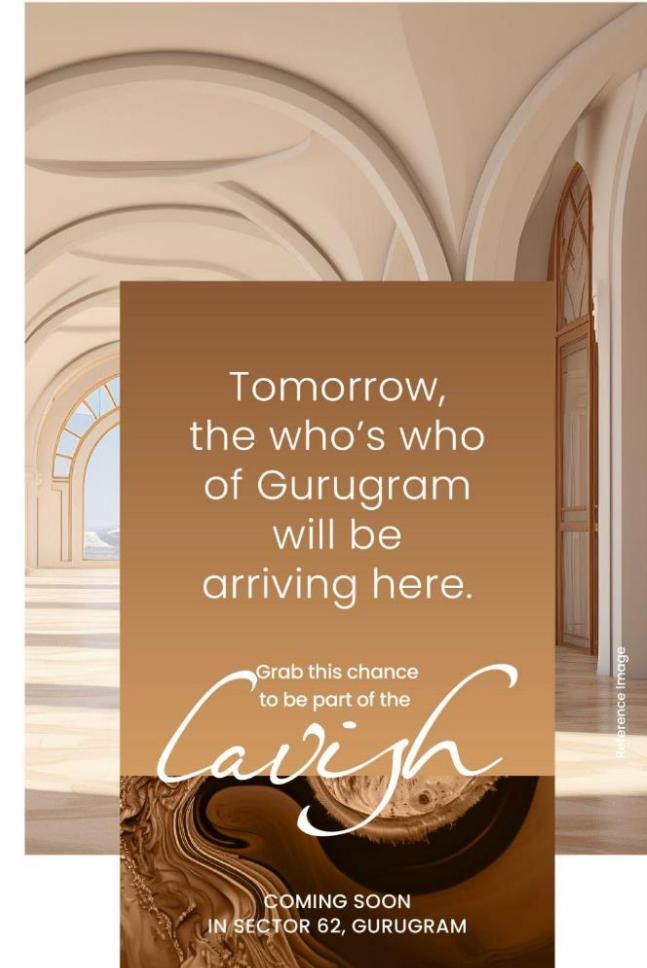
SAMPLE CREATIVE WORK

adani
Realty
CP Invites



adani
Realty | **BRAHMA**

RERA Registration No. RC/REP/HARERA/066/
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Teaser EDMs



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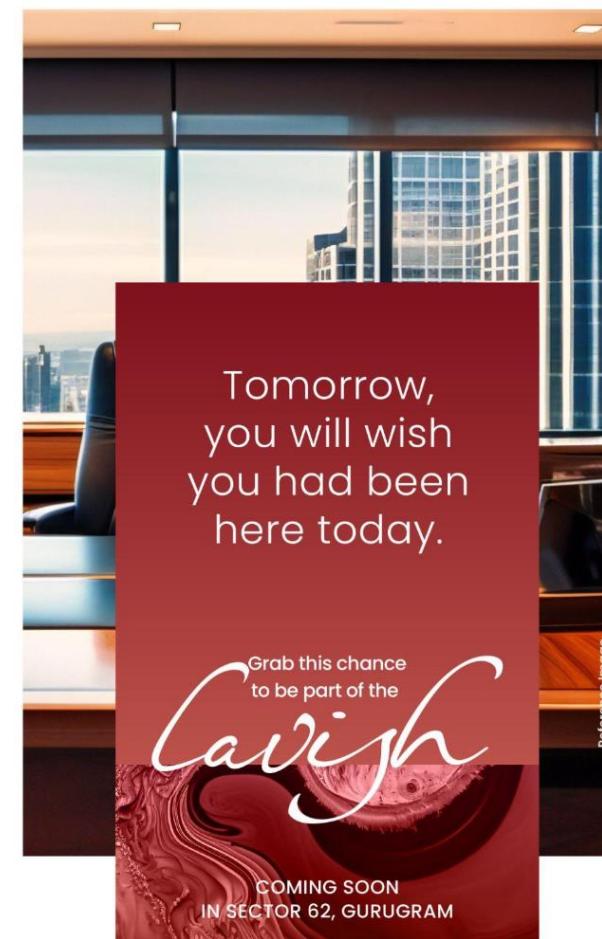


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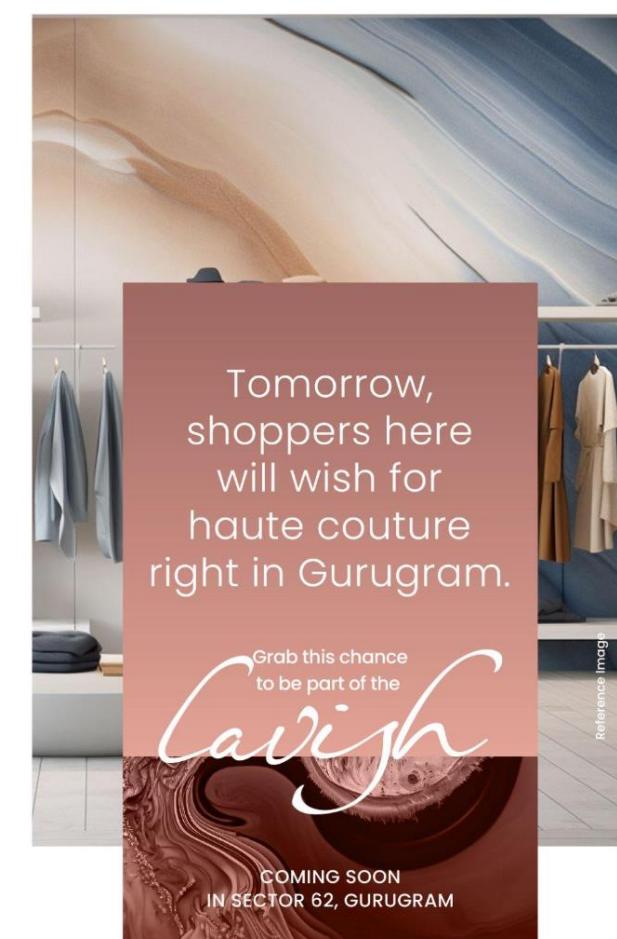


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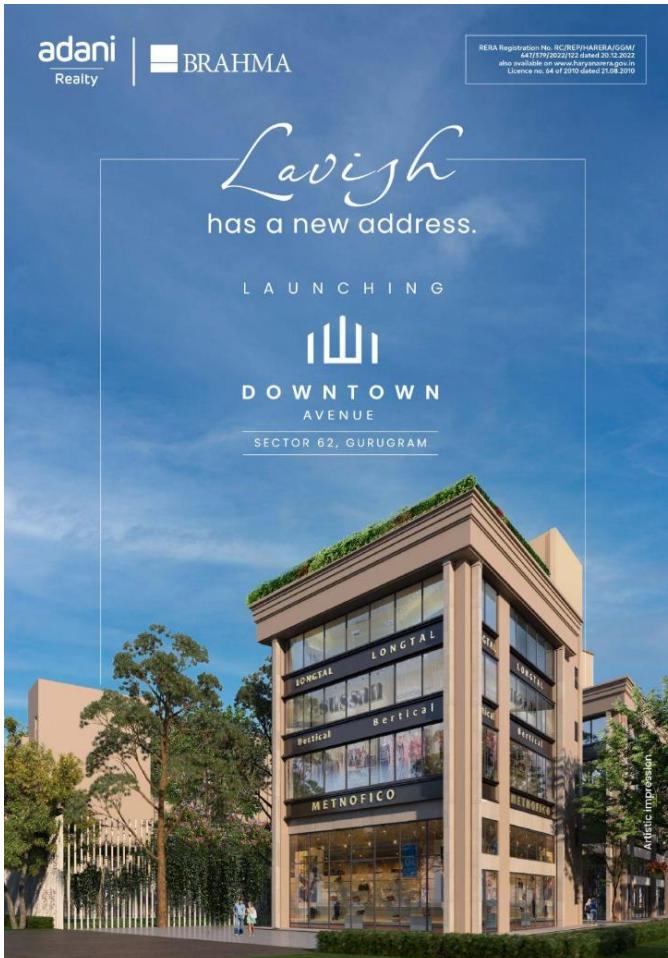
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adani
Realty
Launch EDMs
Sustenance EDMs

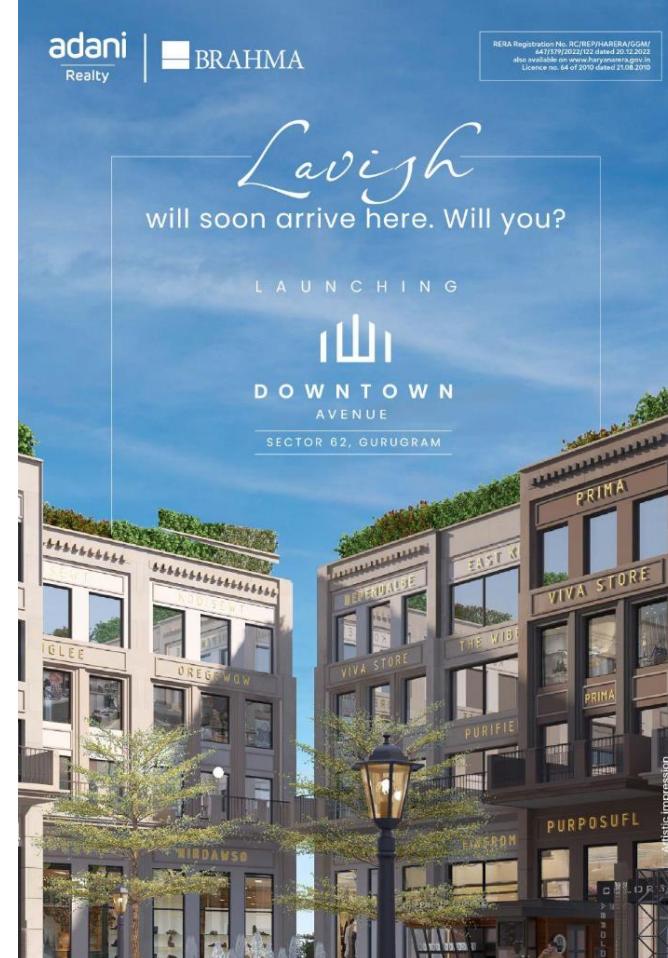


**Boutique Commercial Plots sizes ranging
from 100.65 m² to 176.13 m²**

To join the lavish, call: xx xx xxxxxx

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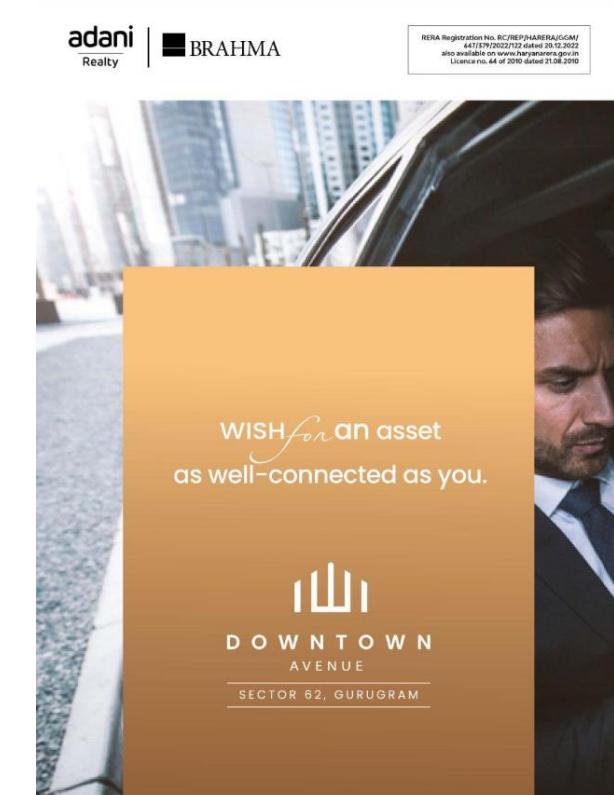


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To join the lavish, call: xx xx xxxxxx

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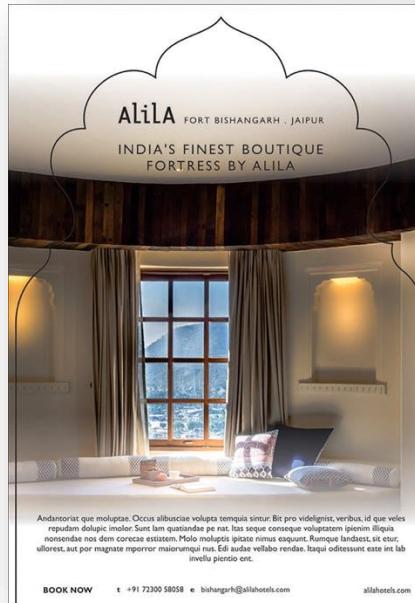
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Alila

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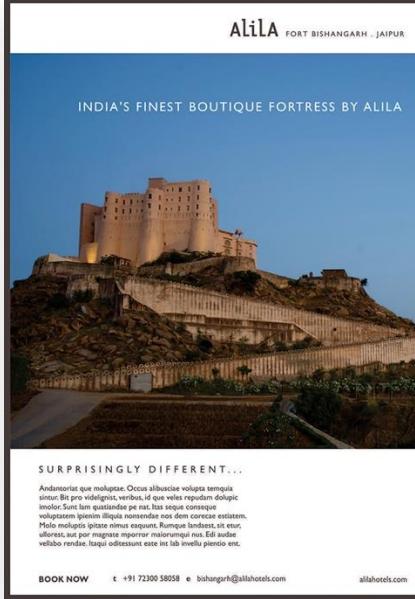
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INDIA'S FINEST BOUTIQUE FORTRESS BY ALILA

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BOOK NOW t +91 72300 58058 e bishangrh@alilahotels.com alilahotels.com



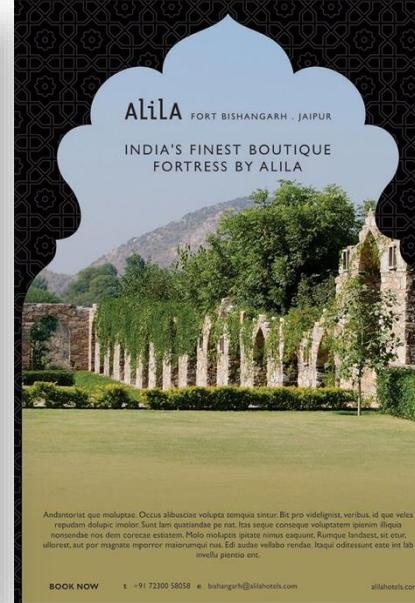
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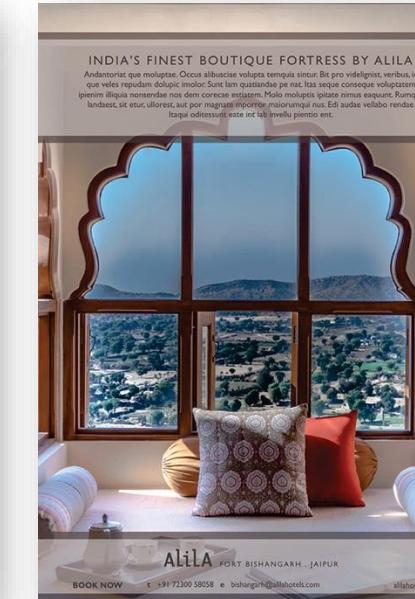
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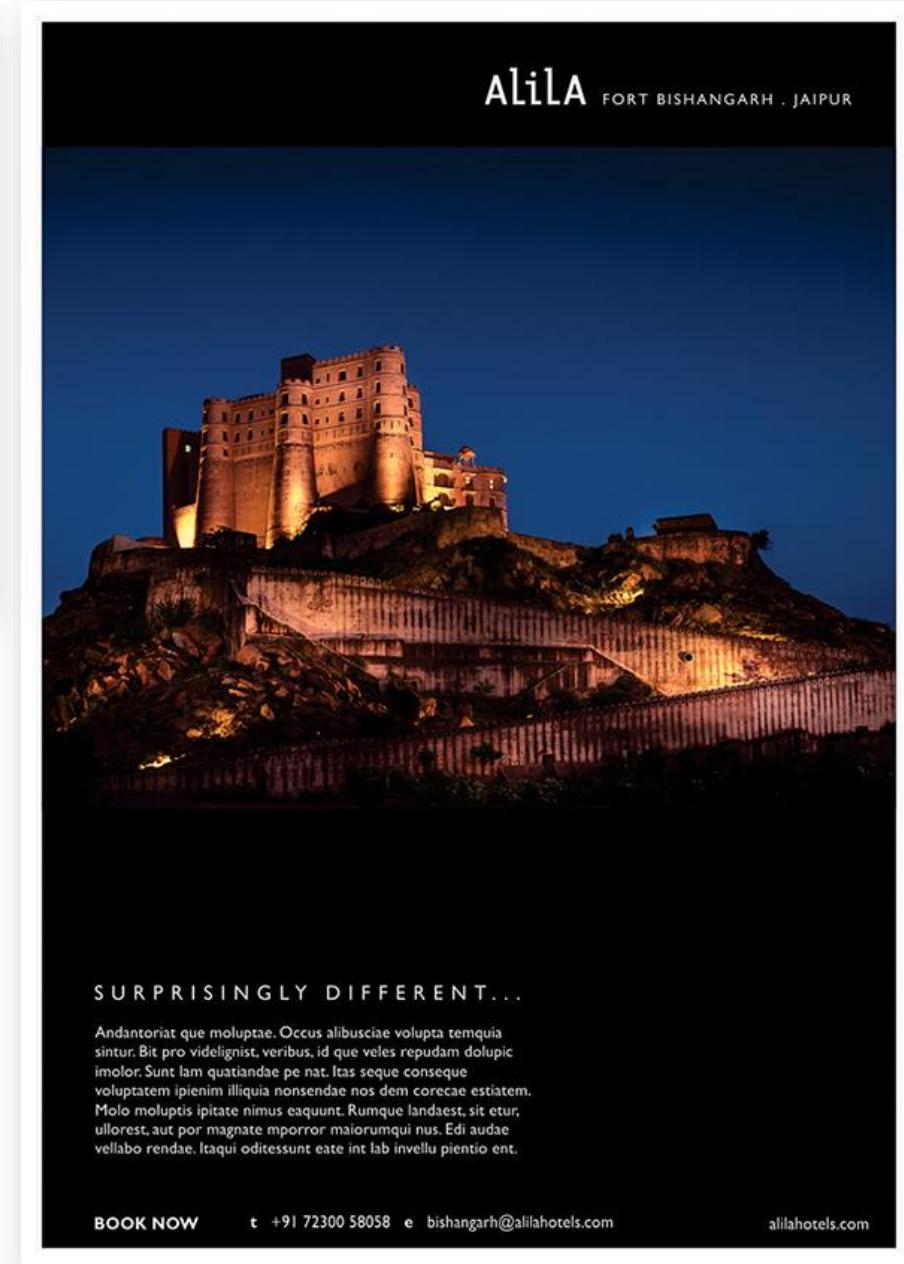
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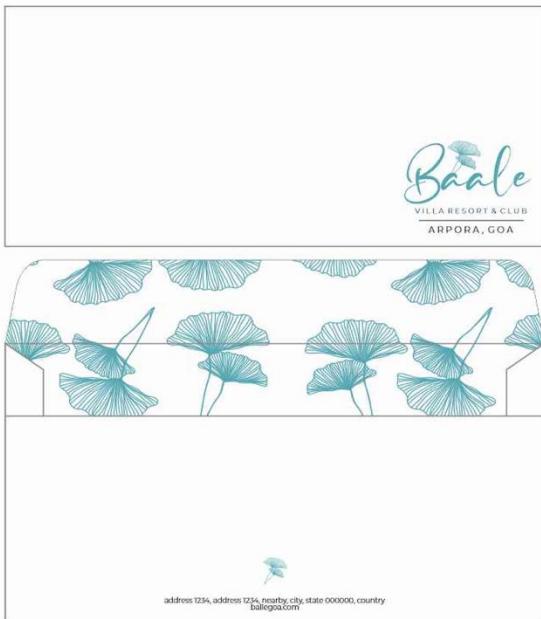
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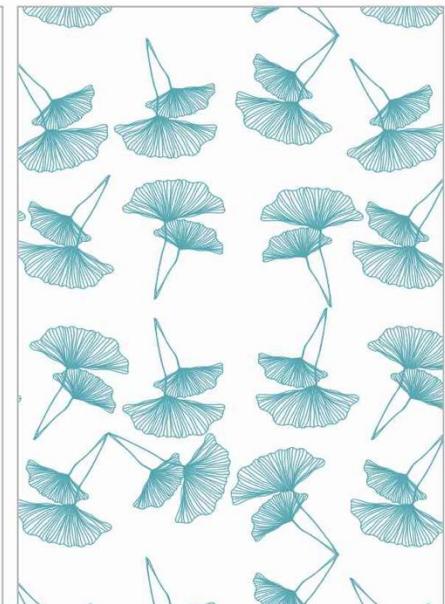
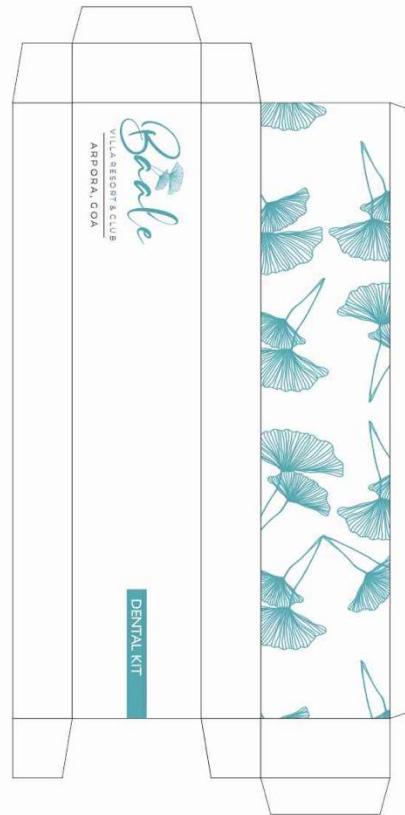
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VILLA RESORT & CLUB
ARPORA, GOA



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baalegoa.com

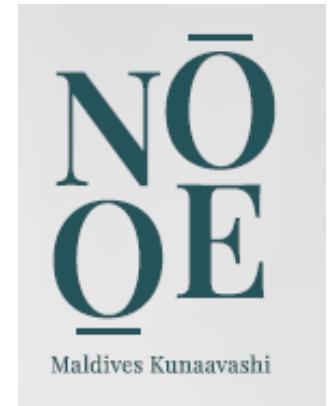


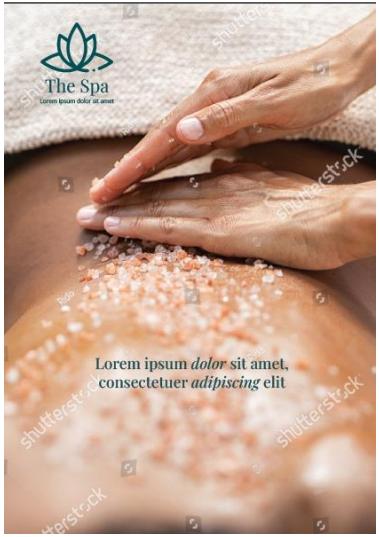
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TT Scope of Services

- Conceptualization of a new brand & its identities





Please Help Us Save Our Planets Resources

Everyday millions of litres of water and detergent are wasted on towels that have only been used once.

If you wish to help us with our effort to conserve resources, place all towels that require laundering in the bath, or shower.

Towels that you wish to re-use should be replaced on the towel rack.

Thank you for your help!

If you require additional bathroom amenities, please call Guest Services

Resort
Bathroom Supplies Tent Card
Finished Size - 148 mm (w) x 210 mm (h)



**Resort
Pillow Menu
Size - 210(w) x 297(h)**

YOUR PILLOW MENU

"A good laugh and a long sleep are the best cures for life ills."
- ancient proverb

To help you drift into a deep and comfortable sleep, we have created a special pillow menu for you to choose from.

So whether you're a fan of the feather, natural fibres, or high tech materials, we have pillow options for you.

Classic Goose Down Feather Pillow
A classical form, mid lift pillow, which provides comfort and softness due to its 100% natural components.

Hypo-Aллерgenic Cotton Pillow
A classic form, mid lift pillow suitable for people with sensitive skin or suffering from allergies.

Wool Comfort Pillow
A dense, low lift pillow of classical design ideal for people who prefer all natural materials.

Stress Free Pillow
A classic form, low lift pillow combining memory foam and temperature regulating gel, to provide 3D support for your neck and shoulders while balancing body temperature to help relieve stress.

Contour Pillow
An orthopaedic foam pillow which reacts to the specific pressure and position of your body, relieving back and shoulder pain. Suitable for people who sleep on their back or on the side.

Please contact Guest Services to have your selected pillows delivered.

T: xx xxxxx xxxxx
E: www.spainoqe.com
www.noqe.com



NOOE
Maldives Kurnavashi

Dear Guest,

Peribus dilit et adio maximil ibusam dolo velibeatum nullaboratis eos prudis ne que dios nobios ut peria pre, quas alisst ut isqui res minctinent quat es et fugitatis moluptas enspelat. Ut peria pre, quas alisst ut isqui res minctinent quat es et fugitatis moluptas perelumqi aut rentento blam am, core eos adit perio quiane cum volet harum qui quas maloreo tecatis rerata que peribus totaqi oditost as is re opta et disquibus non niendis sitissim quanum ut quia dessequod malorempie velluptis nam, aut molore, ommodi od ea sim nulpa et quo magnis et rem volorese earismi agnimenti aut liribus repedipsus, vel enterit earibusdatur atemodisom quile quis dolum, to volupta duci cupitas serinus conem quidest concep tatatom upatae.

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Regards,

Nicholas A.

Nicholas Armstrong
Founder & CEO
NOOE Hotels & Restaurant

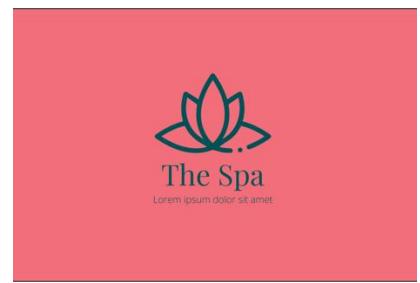
TURNDOWN SERVICE

We are delighted to provide nightly turndown service upon request.

If you would like us to perform this service during your stay, please call Guest Services.

We look forward to enhancing your stay with us.

Resort
Turndown Service Card
Finished size - 210 mm (w) x 148 mm (h)



**Resort
Luggage Check Out**

The Spa
Lorem ipsum dolor sit amet

_____ has appointment on

Mon. Tue. Wed. Thu. Fri. Sat.

Date: _____ Time: _____

*If you are unable to keep your appointment, please contact us in advance so that another guest can enjoy our spa treatments.



TT Scope of Services

- Conceptualization of a new brand & operational collaterals and templates



TT Scope of Services

- F&B outlets conceptualization
- Open Flame Grill Restaurant

Flame Menu | Size: 150 x 297 mm



CHARCOAL GRILLED SELECTION SEA

GRILLED ATLANTIC SALMON \$46.00
with Falafel Crust, Cucumbers, Cherry Tomatoes and Lemon Coriander Vinaigrette

MUSHROOM TRUFFLE CRUSTED REEF FISH \$37.00
with Homemade Potato Gratin, Sautéed Spinach and Leek and Wild Mushroom Fondue in a Mushroom Sauce

GRILLED TIGER PRAWNS \$43.00
served with provencal sauce

GRILLED MALDIVIAN LOBSTER (600 gr) \$75.00
flamed with scotch and napped with herb-butter sauce

FLAMES SPECIAL PLATTER FOR TWO

GRILLED LOBSTER, TIGER PRAWNS, DUCK BREAST, LAMB CHOP AND RIB-EYE STEAK \$110.00
Served with grilled vegetable, steamed rice, lemon butter sauce, bbq sauce, lemon butter sauce & sweet mustard

All prices are in United States Dollars & exclusive of 10% service charge and prevailing government taxes.
We will be happy to assist you in your selection if you suffer from any allergies or food intolerance.

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CHARCOAL GRILED DRY AGED SELECTION LAND

Dry Aged Prime STRIPOIN STEAK \$75.00

Dry Aged Prime Tomahawk bone in RIB-EYE \$80.00

Dry Aged Bone in RIB-EYE STEAK \$110.00

CHARCOAL GRILED PRIMUM SELECTION LAND

Certified BLACK ANGUS Fillet Mignon \$120.00

New-Zealand RACK OF LAMB \$60.00

BBQ PORK RIB \$66.00

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All prices are in United States Dollars & exclusive of 10% service charge and prevailing government taxes.
We will be happy to assist you in your selection if you suffer from any allergies or food intolerance.



TT Scope of Services

- F&B outlets conceptualization
- Japanese Inspired Dining



Traditional Japanese food is known as "Washoku" in the land of the rising sun. "Wa" translates to peace or harmony, while "shoku" means meal.

You are about to experience the Japanese style of cooking called "Teppanyaki". Our Chefs will show off their amazing culinary skills by slicing, dicing and juggling while preparing delicious meat, poultry, fish and vegetables on an iron "Teppan" griddle. Here we have created a balance between traditional and modern Japanese cuisine.

Meshiagare-Bon Appetite

SUSHI & SASHIMI

Sashimi Platter (4 pieces)	\$16.00
Maldivian Yellow Fin Tuna, Red Snapper, Octopus, Atlantic Ocean Salmon	
Philly Roll	\$30.00
Smoked salmon, avocado, cream cheese	
Dynamite Roll	\$28.00
Spicy roll with tuna, salmon, crab	
California Roll	\$25.00
Crab, cucumber, mango, masago (fish egg)	
Rainbow Roll	\$25.00
Mango, cucumber, asparagus, tofu assorted roll	
Yondaime	\$35.00
Combination of traditional & modern sushi created by our talented sushi guru	
Unagi Maki role	
Smoked eel, avocado, cucumber and soy glaze	
Nigiri	
Atlantic salmon	
Spider Roll	\$
Crab, cucumber, avocado, spicy mayonnaise	
Shrimp Tempura Roll	\$
Tempura prawn, cucumber and avocado	

VEGETARIAN NON-VEGETARIAN NUT PORK ALCOHOL SPICY

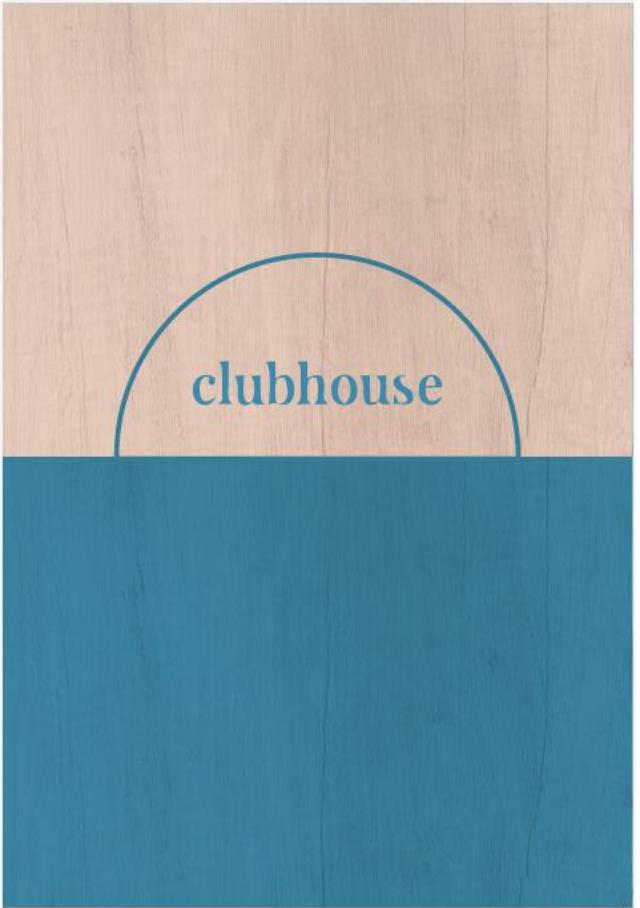
CHEF RECOMMENDATION MILK HEALTHY GLUTEN RAW MEAT

All prices are in United States Dollars & exclusive of 10% service charge and prevailing government taxes. We will be happy to assist you in your selection if you suffer from any allergies or food intolerance.



TT Scope of Services

- F&B outlet conceptualization
- Laid Back Lounge & Sunset Cocktails



clubhouse

STARTERS
17.00 p.m. to 23.00 p.m. | \$ 14.00 per plate

- Bruschetta
Mushroom or tomato with parmesan cheese, basil, garlic
- Falafel
With pita bread & hummus dip
- Breaded Mozzarella Sticks
With cocktail sauce
- Artichoke & Spinach Dip
Served with toasted crostini
- Empanadas
Filled with spinach, corn & feta cheese
- Breaded Stuffed Mushrooms with Cheese
With tartar sauce
- Caprese Salad
Drizzled with basil pesto, black olive tapenade & aged balsamic vinegar
- Mezze
Baba ghanoush, hummus, stuffed vine leaves & tomato with pita pocket

Chef's Recommendation ■ Dairy ■ Vegetarian ■ Alcohol ■ Nut ■ Pork ■ Spice ■ Healthy

All prices are in United States Dollars & exclusive of 10% service charge and prevailing government taxes.
We will be happy to assist you in your selection if you suffer from any allergies or food intolerance.

clubhouse

OCEAN DELIGHT
17.00 p.m. to 23.00 p.m. | \$ 18.00 per plate

- Tiger Prawns the Way You Like (6Pcs)
Cocktail (poached), tempura or grilled
- Maldivian Yellow Fin Tuna Fish the Way You Like
Ceviche or tartare or sashimi with condiments
- Grilled or Deep-Fried Calamari
With spicy lime dipping

ARTISAN PIZZA (6")
17.00 p.m. to 23.00 p.m. | \$ 20.00 per plate
Ask about our pizza corns...

- Mediterranean Vegetables
- Prosciutto, Arugula, Olive, Sun-Dried Tomato
- Pesto, Balsamic Chicken & Peaches
Shrimps, spinach, cherry tomatoes, mozzarella cheese
- Mediterranean minced Lamb with goat cheese
- Greek Seafood Pizza with Kalamata Olives
Herbs & Feta Cheese
- Home-made Garlic Bread
- Home-made Garlic Cheese Bread
- Raspberry, Blackberry, Brie with Rosemary & Pecans Nut
- Condensed Milk, Sliced Almonds, Banana, Tutti-Frutti, Cinnamon sugar

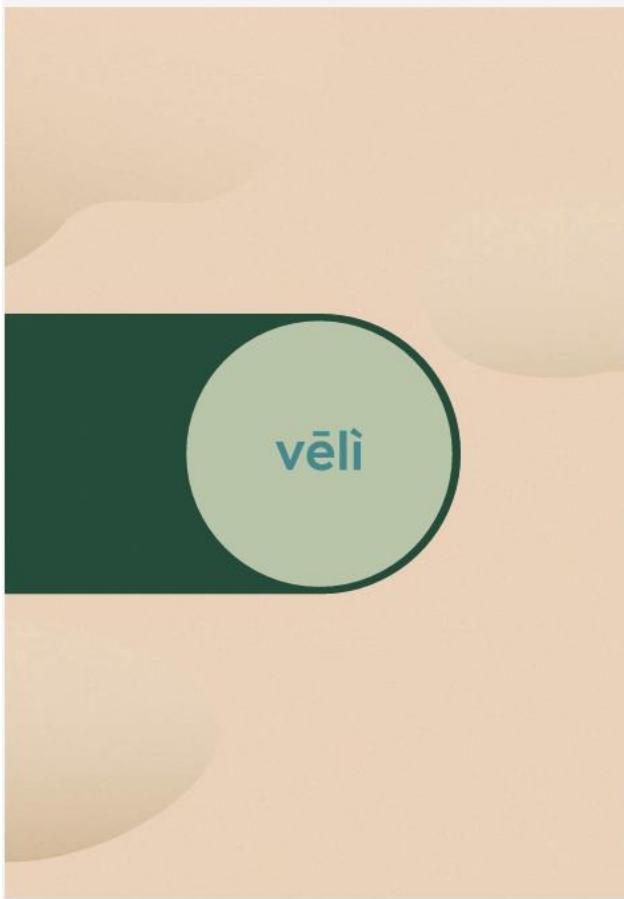
Chef's Recommendation ■ Dairy ■ Vegetarian ■ Alcohol ■ Nut ■ Pork ■ Spice ■ Healthy

All prices are in United States Dollars & exclusive of 10% service charge and prevailing government taxes.
We will be happy to assist you in your selection if you suffer from any allergies or food intolerance.



TT Scope of Services

- F&B outlet conceptualization
- Day Club Pool & Bar



VELI POOL SIDE MENU
11.00 a.m. to 18.00 p.m.

APPERTIZERS & SALADS

Crunchy Mexican Nacho Chips With spicy tomato salsa, guacamole & melted cheese

Crispy Chicken Wings With spicy BBQ sauce

Kunaavashi Fish & Chips Batter fried fish fillet served with steak fries & tartare sauce

Indonesian Prawn or Chicken Satay Served with spicy peanut sauce & traditional accompaniments

Goong Hom Pha Crispy fried prawns in blanket

Thod Man PLa Fried fish & prawn cake with pickle, coriander-lime dipping sauce

Fresh Sashimi & Sushi Platter With soya sauce, wasabi, pickled ginger

Chef's Salad Baton of ham, chicken, cheese, celery, carrot, boiled eggs, olives and lettuce with 1000 island dressing

Emperor's Salad Lettuce seasoned with traditional caesar dressing, croutons and topped with parmesan cheese

Vegetarian Pork Spice Alcohol Nut Dairy Healthy Chef Recommendation

All prices are in United States Dollars & exclusive of 10% service charge and prevailing government taxes. We will be happy to assist you in your selection if you suffer from any allergies or food intolerance.

VELI WINE MENU

CHAMPAGNE & SPARKLING

CHAMPAGNE HALF BOTTLES

NV Moët & Chandon Impérial, Epernay, FR	\$125
NV Veuve Clicquot Yellow Label, Remis, FR	\$130

CHAMPAGNE NON-VINTAGE

NV R de Ruinart Brut, Reims, FR	\$275
NV Moët & Chandon Impérial, Epernay, FR	\$220
NV Krug Grande Cuvee, Remis, FR	\$970

CHAMPAGNE ROSÉ

NV Ruinart Rosé, Reims, FR	\$370
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TÊTE DE CUVÉE

2009 Louis Roederer Cristal Brut, Reims, FR	\$1500
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SPARKLING

NV Marchese Antinori Cuvee Franciacorta Brut, Lombardy, ITA	\$120
NV Jaume Serra Cava Brut 'GOLD' Sleeve, Penedès, SP	\$65

SPARKLING ROSÉ

NV Veuve du Vernay Rosé, Loire Valley, FR	\$90
NV Jaume Serra Cava Brut Rosé 'PINK' Sleeve, Penedès, SP	\$75

All prices are in United States Dollars & exclusive of 10% service charge and prevailing government taxes.



i-Staysocial



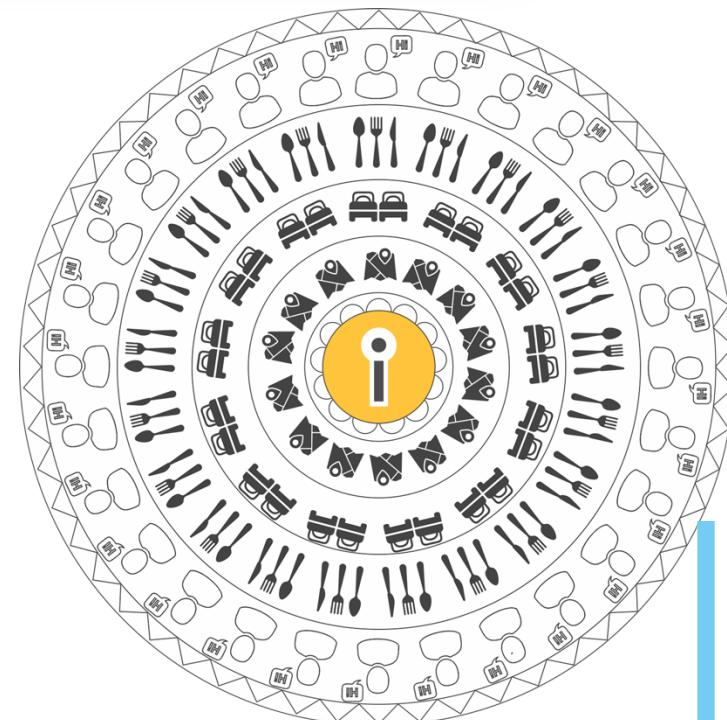
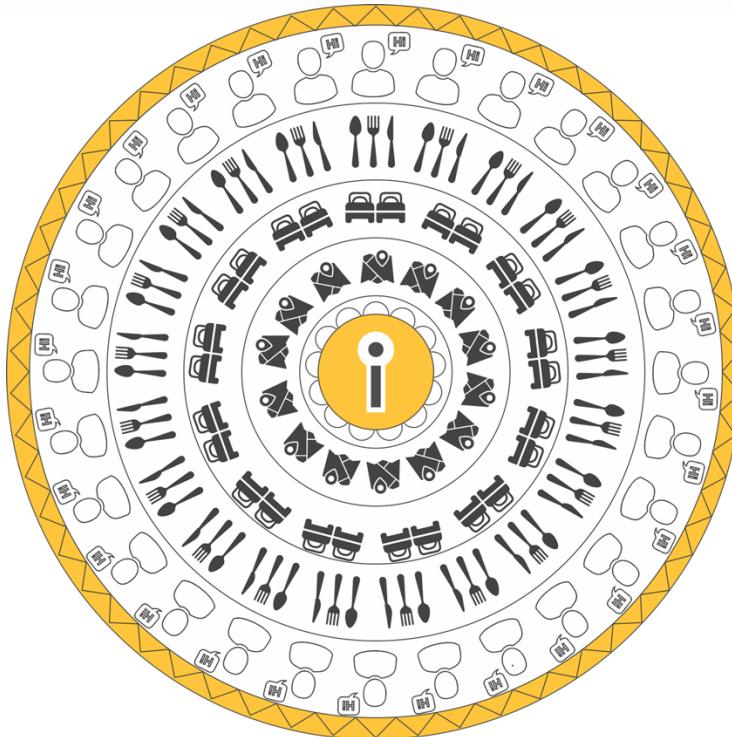
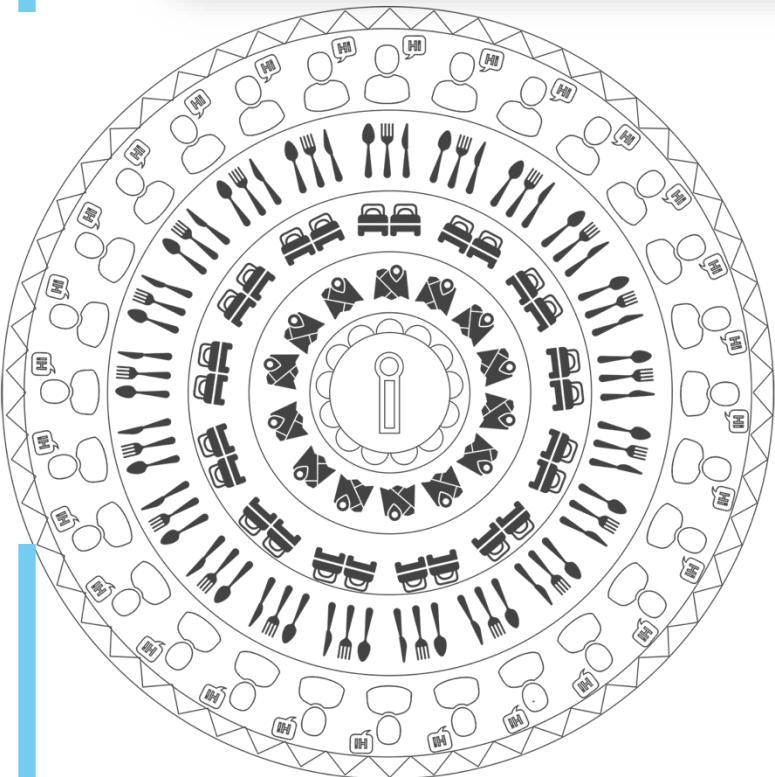
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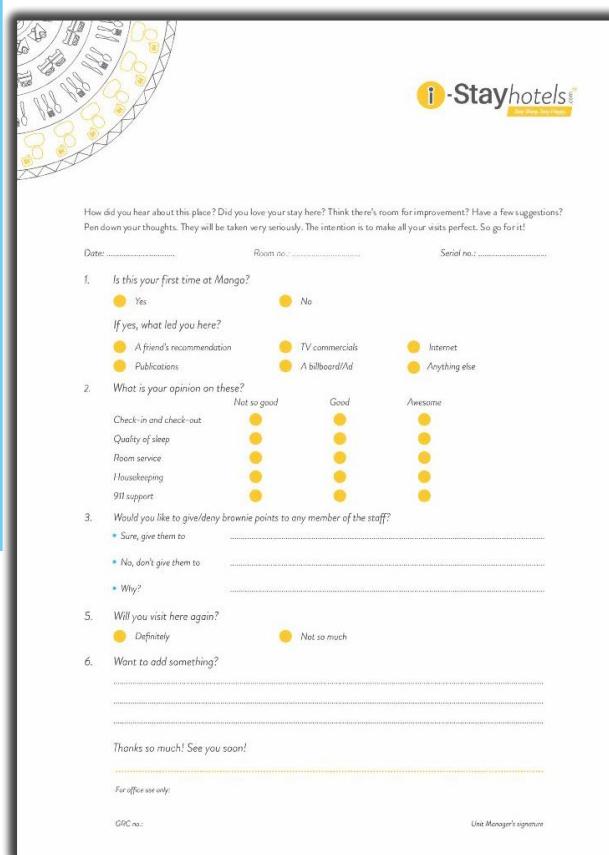


i-Staylocal



i-Staymyway





i-Stayhotels[®]
Stay Smart. Stay Happy.

How did you hear about this place? Did you love your stay here? Think there's room for improvement? Have a few suggestions? Pen down your thoughts. They will be taken very seriously. The intention is to make all your visits perfect. So go for it!

Date: Room no.: Serial no.:

1. Is this your first time at Mango? Yes No
 If yes, what led you here? A friend's recommendation TV commercials Internet
 Publication A billboard/Ad Anything else

2. What is your opinion on these?
 Check-in and check-out: Not so good Good Awesome
 Quality of sleep: Not so good Good Awesome
 Room service: Not so good Good Awesome
 Housekeeping: Not so good Good Awesome
 911 support: Not so good Good Awesome

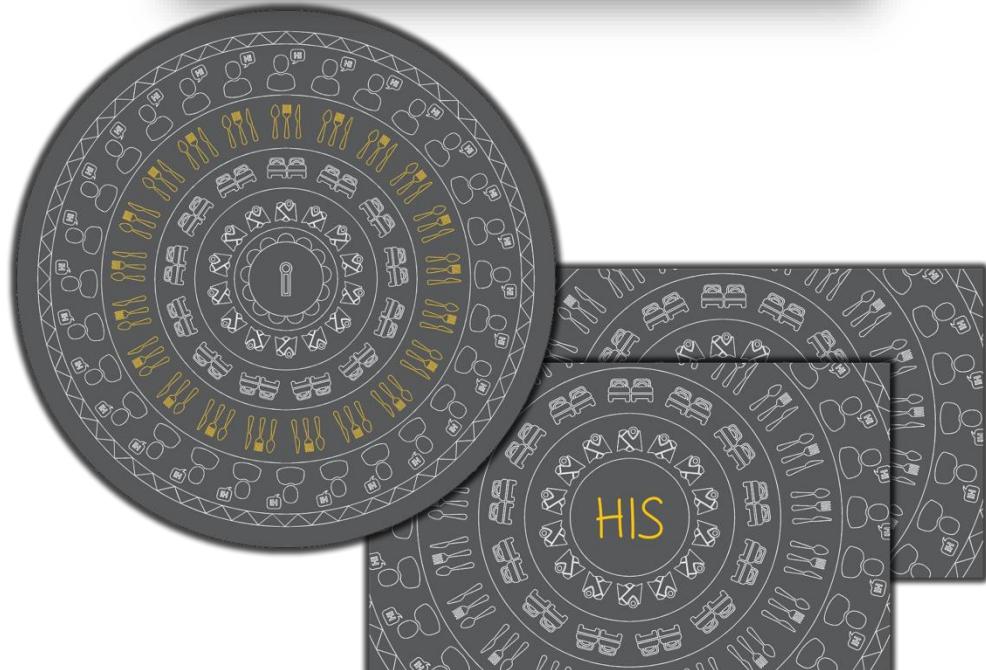
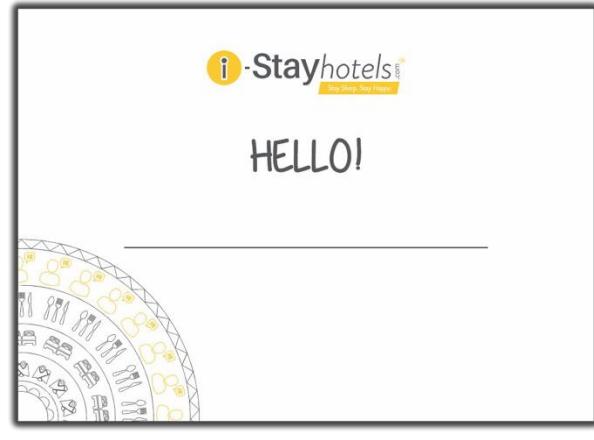
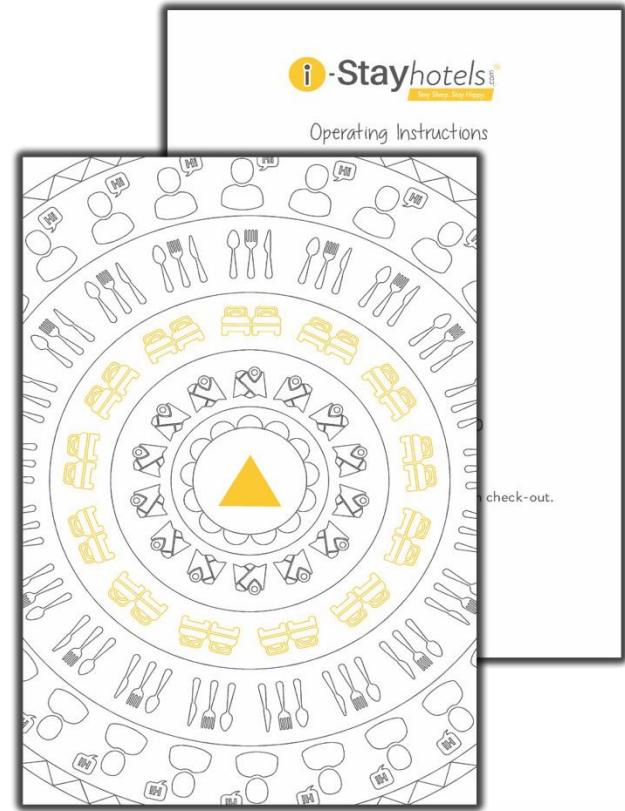
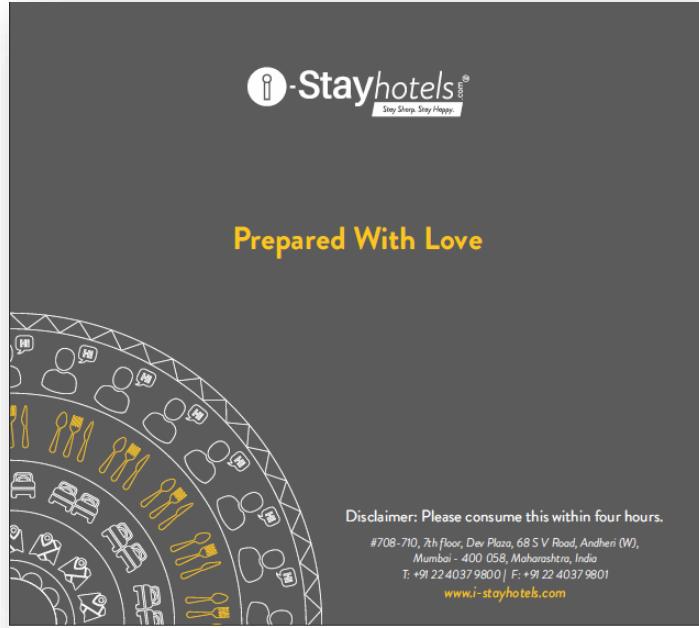
3. Would you like to give/deny brownie points to any member of the staff?
 Sure, give them to _____
 No, don't give them to _____
 Why? _____

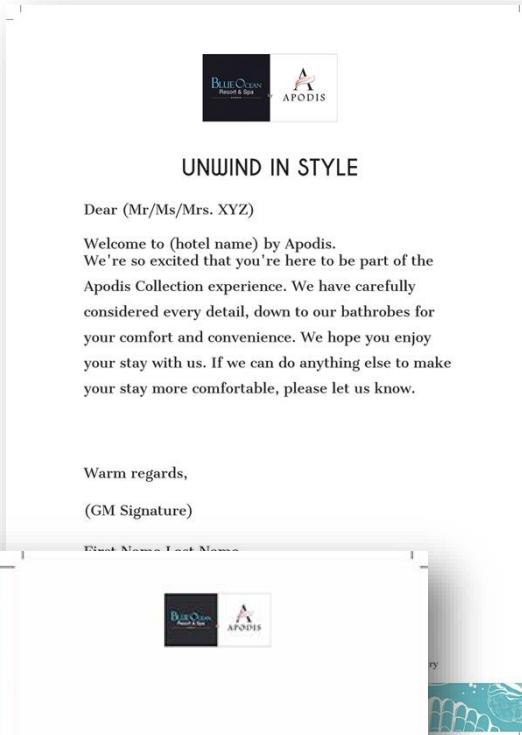
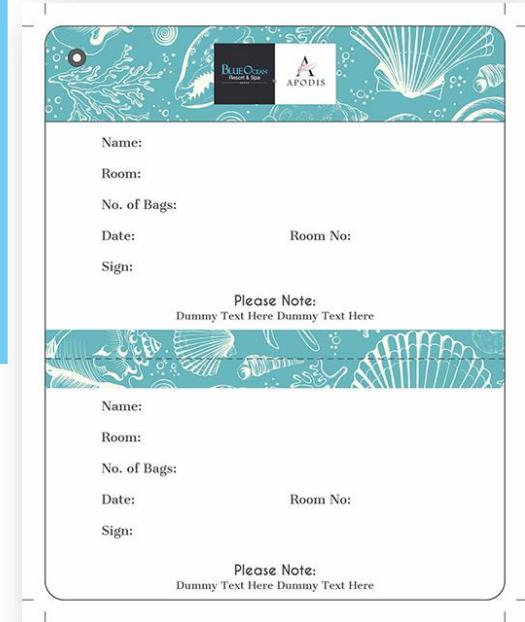
4. Will you visit here again? Definitely Not so much

5. Want to add something?

Thanks so much! See you soon!

For office use only:
 GRC no.: _____ Unit Manager's signature: _____





Beleza
BY THE BEACH

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DISCOVER THE UNDISCOVERED IN SOUTH GOA

Discover a breath of fresh crispness as you discover a resort yet undiscovered by the crowds of Goa. Hidden away by the pristine white sandy beaches of Calvao, Beleza by the Beach is a beautifully crafted boutique beach resort in Goa that offers an experience off the beaten Goa path. Enveloped in lush greenery and landscaped with a vast offering of tropical plants, enjoy Beleza's sensational beach side setting and stunning view of paddy fields. The resort offers a high-quality and bespoke accommodation, diverse dining with live musical performances and various range of spa therapies and leisure activities to help revitalise your body, mind and soul.

Thondwaado, Betabatin, Salcette, Goa – 403708
T: +91 832 2781301, 985 0205647 | E: reservations@bolezagoa.com

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Beleza By The Beach

feel

A ONCE IN A LIFETIME EXPERIENCE
DESERVES THAT PERFECT DESTINATION

Immerse yourself in magical celebratory moments on the beach front at private location to make for an exclusive venue for your every special moments. With warm sand under your feet, a breath-taking view of the sea, your near and dear ones by your side and a subtle sea breeze, our venues are ideal for your bespoke occasions and offer undiscovered experiences that are curated to be cherished forever.

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DESERVES THAT PERFECT DESTINATION

Immerse yourself in magical celebratory moments on the beach front at private location to make for an exclusive venue for your every special moments. With warm sand under your feet, a breath-taking view of the sea, your near and dear ones by your side and a subtle sea breeze, our venues are ideal for your bespoke occasions and offer undiscovered experiences that are curated to be cherished forever.

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RELAX, REJUVENATE, REFRESH AND REVIVE

Dive into the sound of the quiet waves crashing on the beach and unwind on our sun beds as you soak in the view of the setting sun over the calm sea or just take a stroll amid the organic plantations and lush green paddy fields. Need some tranquillity and rejuvenation, Espaço Divine, our spa features four luxuriously appointed massage rooms, two designed especially for couples' massages, so that you can indulge yourself in a range of therapies and treatments under the expert guidance of our spa therapist. From a serene spa pool and steam room to a sauna designed to indulge your every whim, we have left no stone unturned to help revitalise your body, mind and soul.

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DISCOVER HIDDEN FLAVOURS OF GOA

Pamper your taste buds with a curated culinary journey. From an all-day dining restaurant and bar to our al fresco and day lounge located on the beach front, from enticing snacks with electric music to romantic candle-lit dinners by the pool overlooking the serene paddy fields, our four thoughtfully curated dining outlets ensure you have the best hidden dining experience that South Goa has to offer.

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Beleza
BY THE BEACH

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DISCOVER ROOMS WITH A VIEW

Feast your eyes on the vibrancy and expanse of our new and renovated rooms. Crafted give you the experience you need to feel at home, our 25 rooms boast luxurious fittings, elegant interiors that are in harmony with the tropical setting, modern amenities, premium bedding, stunning spacious bathroom with private sit-out balcony overlooking the surrounding plantations, the expansive paddy field or one of our beautiful pools.

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BEAT THE HEAT WITH A NICE COOL TREAT!
Season 2 of summer coolers

This summer, freeze your palate with minty cool, refreshing guava juice and basil, citrusy blue lagoon and tangy mango zest. What's more, the fitness enthusiasts enjoy anti-oxidant smoothie, green juice and fruit protein shake, prepared to keep you in balance.

IN BALANCE
INNOVATE
NOVOTEL HOTELS & RESORTS PUNE

6th April - 31st May | ₹5 plus taxes

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MOLECULAR MIXOLOGY.
Sip some dynamic gastronomic innovations @ Gadda Da Vida.

Mixed attractions of chemical reactions. Enjoy fusions of peach Nitro Aperol, Jaya Jaldi Shots to Watermelon Nodini Martini. Ignite the spark in you!

14 June - 29 June 2013 | 4pm - Midnight

Novotel.com
For reservations, contact 022 6693 4444 / h6923-re@accor.com
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COOL BREEZE, FLEET OF CLOUDS, THE SEA AND YOUR VOWS

YOUR CHOICE FOR A MONSOON WEDDING

Novotelmumbai.com
NOVOTEL HOTELS & RESORTS MUMBAI JUHU BEACH

BORN IN ITALY, LOVED GLOBALLY
Indulge in the all-time favourite

Post on a range of delicious pizzas, from the cool 'Kiral' Margherita and Sicilian, to the exotic 'Panter Chhatta' and many more. What's more, you can also make your own pizza with delectable toppings. Enjoy your favorite version paired with an invigorating beverage for an indulgent experience!

1st - 10th July
At Novotel from 5pm - 11pm per
At The Square, 1st Flr. Costa, Steak and Room Service from 10:00 pm - 11:00 pm

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NOTHING IS SWEETER THAN LOVE, EXCEPT...

Cupcakes & Doughnuts

Everybody loves freshly baked pastries! Indulge in our delectable doughnuts and cupcakes in a host of enticing flavours, including pistachio, cinnamon, blueberry-chocolate, green tea and many more! Enhance the sugar high with our expertly crafted in-house coffee for a truly pleasurable treat!

12th - 19th July | 11:00 am - 9:00 pm

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Devour a traditional *feast*

GEAR UP YOUR EID AL-FITR CELEBRATIONS!

Please your palate and feast upon the intensely rich favourites of this season with us only at JW Marriot Chandigarh. Uncover the harmoniously flavour-kicking signature dishes, specialty biryanis, and gourmet libations from our delectable main courses served right at your table.

3rd May 2022 | 1 PM - 3 PM

the cafe @JW

To know more, please call +91.998.889.8309
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jwmarriottchandigarh.com

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Make Your Ever Lasting, Ever Memorable

We understand that every little moment during your wedding becomes a fond memory you will cherish forever, and that is why we leave nothing to chance. Let Chandigarh's most iconic hotel be the backdrop for your big day.

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Soul SOOTHING SYMPHONIES!

ENLIGHTEN YOUR EVENINGS WITH US!

Swoon to the tunes of an all-inclusive, unabashedly entertaining, and melodious evening, adding a little extra to your ordinary evenings. Come swoon to curated weekend celebrations with ecstatic live performances for an unforgettable experience, only at 35 Brewhouse.

16th July & 30th July | 7:30PM - 11:00PM

BREWHOUSE

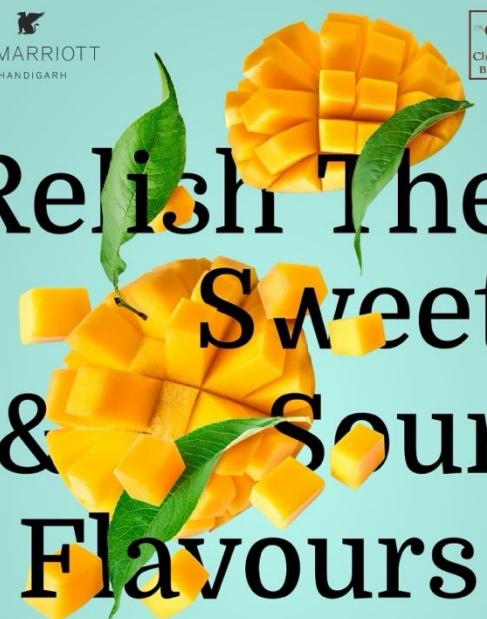
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FOOD TRUCK BREWERY LOUNGE

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THE TART DELIGHT OF SUMMERS!

The tropical fruit is blushing and begging to be eaten! No summer is complete without mangoes, a sweetness which delights all folks, young and old. Enjoy the flavours of pulpy mangoes in forms of smoothies, piled high on cakes, or baked into delicious goodies and get transported to mango heaven!

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Chandigarh Baking Co.

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Experience the dramatic fusional incarnations of Chinese heritage cuisine you may have only dreamt of. The blend of flavorful spices and sauces, tossed in wok will bring out the best of Chef Dorjee's craftsmanship leaving your tastebuds intrigued! Come, savor this seemingly endless burst of intense flavours of regional Hunan, Sichuan and Cantonese bustling in the kitchen of XO, only at JW Marriott Chandigarh.

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Romantically Oriental

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PEDALLING Deliciousness!



BICYCLING TOWARDS A HEALTHY START

Stuck in a breakfast rut? We've got your mornings covered! Pedal your mornings with a healthy start and partake in our soul-nourishing breakfast on this World Bicycle Day. Get your jam-packed days off to an energetic and fueled beginning!

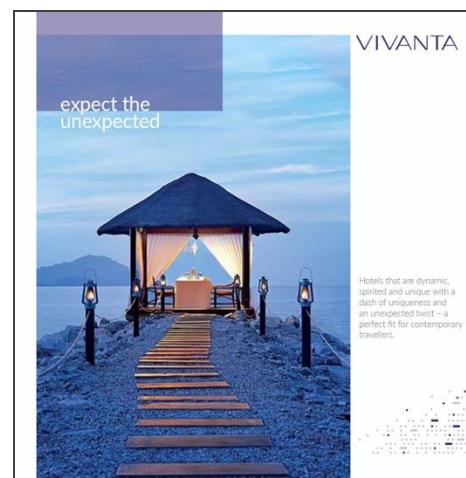
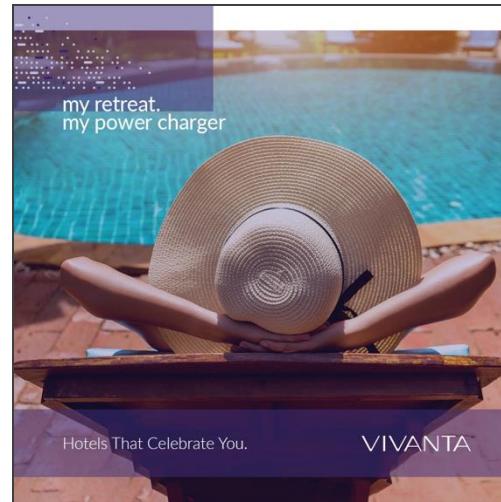
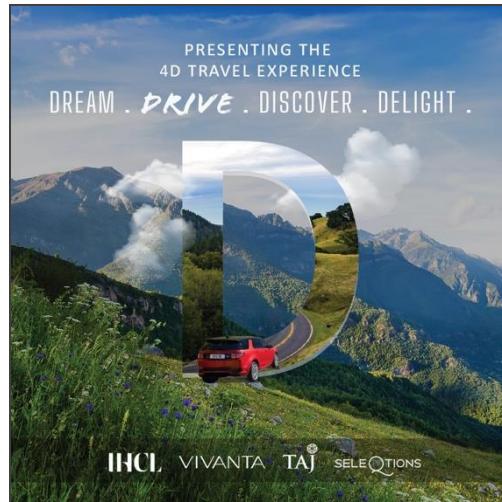
3rd June
6:30 AM to 12 Noon

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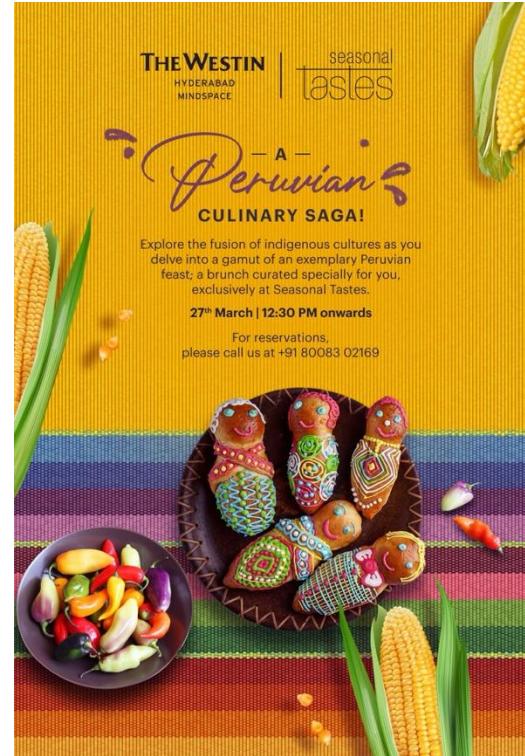
- Festive arrival amenity
- Sparkling wine on the day of arrival
- Luxurious breakfast-in-bed for two
- In-Room Pampering
- Brunch at Seasonal Tastes for 2
- Chef's tasting tour or festive ginger bread house
- Exclusive access to evening cocktail hours at Mix

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seasonal tastes

• A Peruvian CULINARY SAGA!



Explore the fusion of indigenous cultures as you delve into a gamut of an exemplary Peruvian feast; a brunch curated specially for you, exclusively at Seasonal Tastes.

27th March | 12:30 PM onwards

For reservations, please call us at +91 80083 02169

MARRIOTT BONVOY
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Marriott Bonvoy On Wheels



Embark on an eclectic journey of delectable flavors from the comfort of your own home.

The Westin Hyderabad Mindspace is now delivering delicacies from our award-winning restaurants, right at your doorsteps.

THE WESTIN
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ORDER NOW

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seasonal tastes

THE Thai ARE COMING THAI FOOD EXPRESS

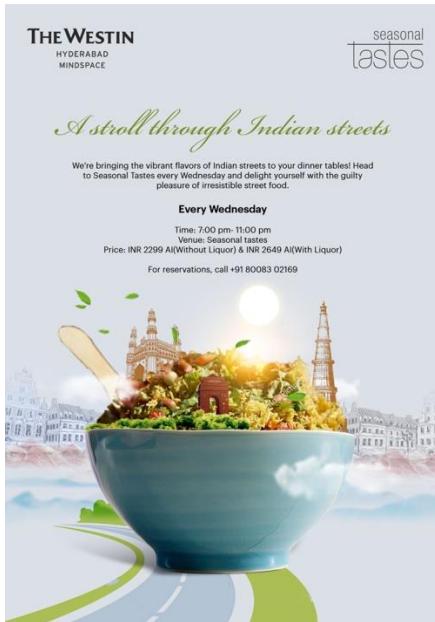


Embark on a culinary journey through the rich food culture of the SOI 38 and indulge in a mouthwatering experience of Thai delicacies.

6th March | 12:30 PM onwards

For reservations, please call us at +91 80083 02169

Westin Hyderabad Minspace



FOR RESERVATIONS, PLEASE CALL +91 80083 02169

The Manor



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24 Private Villas | Wireless internet | Spa | Club| Tennis | GolfCourse | Swimming Pool | multicuisine
Fine Dining| Private Dining| Kids Play Area| clinic | 24/7 Security | Helicopter service

Contact Us : 1800 12000 1236 | info@auramahvalley.com



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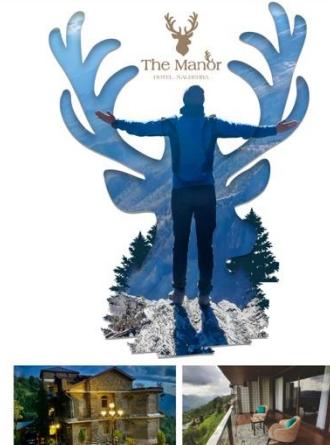
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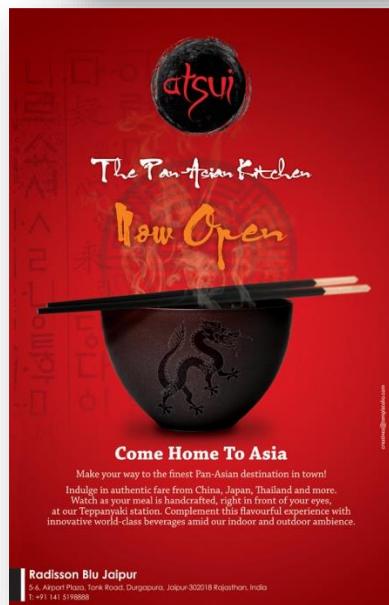
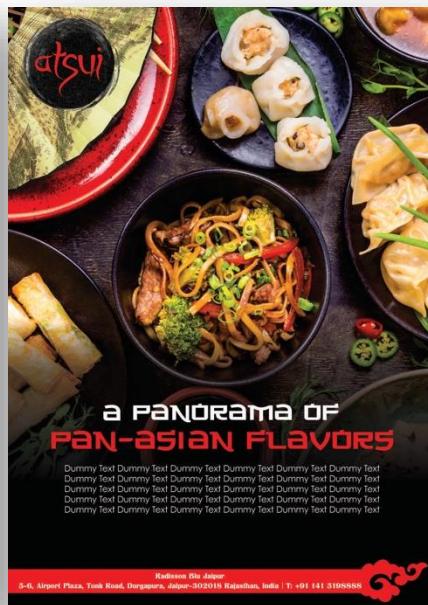
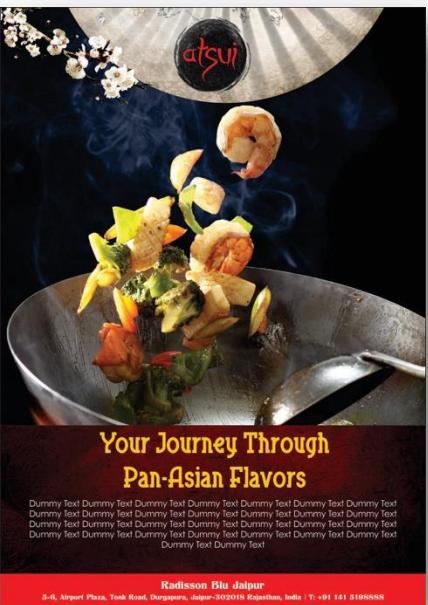


Extraordinary Times Call For Extraordinary Getaways.

24 Private Villas | Wireless internet | Spa | Club| Tennis | GolfCourse | Swimming Pool | multicuisine
Fine Dining| Private Dining| Kids Play Area| clinic | 24/7 Security | Helicopter service

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Atsui, Japanese Cuisine, Jaipur





INDUSTRY: ENTERTAINMENT



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#Food #IndianCuisine #Foodie
#blogger #AdventureTime
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FEBRUARY 5

Add a comment... Post



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#Destination #Cablecar #Ropeway
#Adventure #Travel #India
#Travelgram #Travelholic #Mountain
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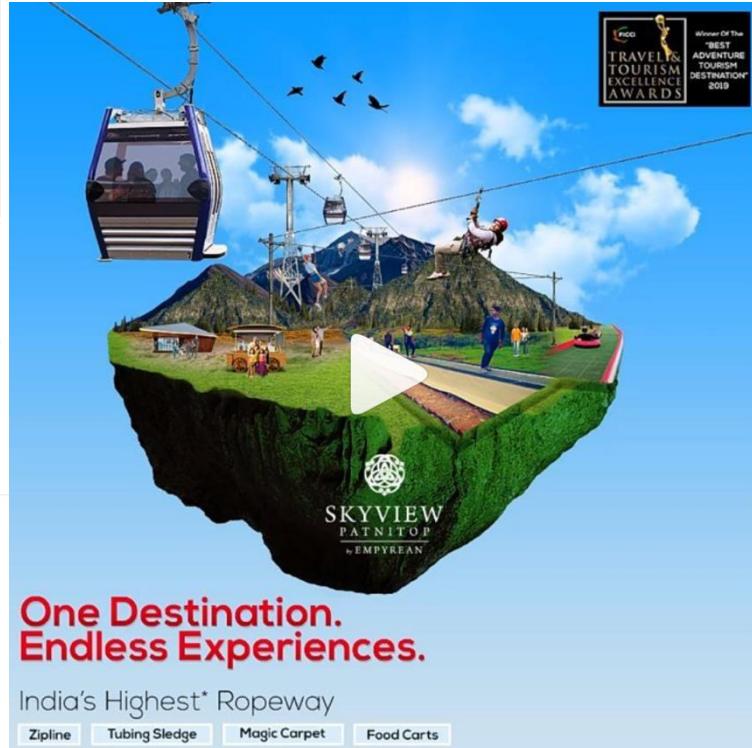
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SEPTEMBER 13, 2019

Add a comment... Post



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45w

crazy_dapper congratulations

45w Reply

ajay.gupta.33234 Congratulations

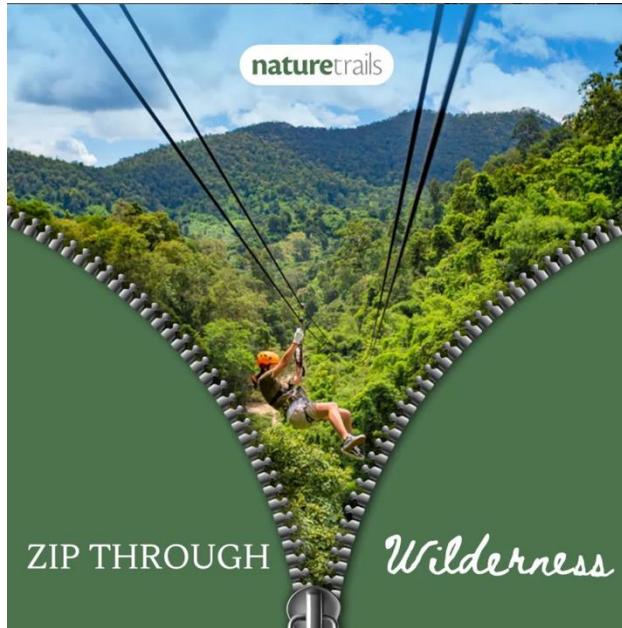
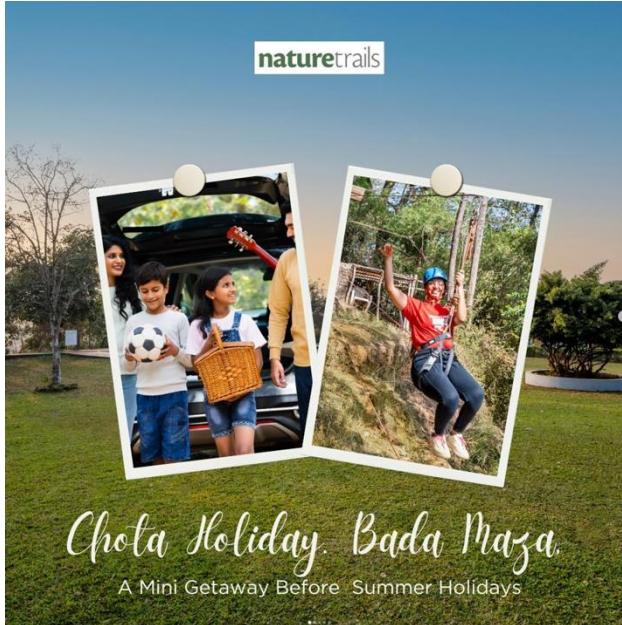
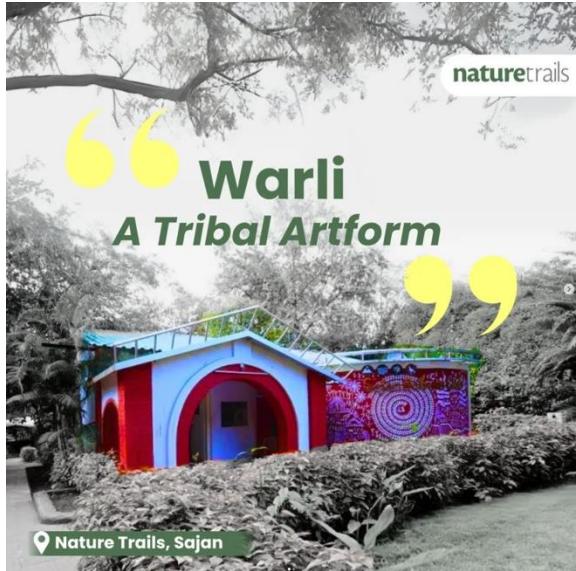
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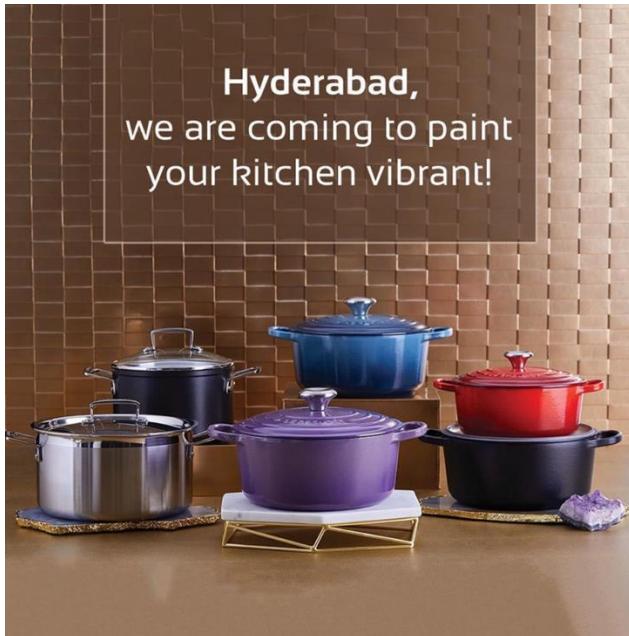
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INDUSTRY: ENTERTAINMENT

naturetrails



INDUSTRY: LUXURY GOODS



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- Annual Maintenance Contract (AMC)
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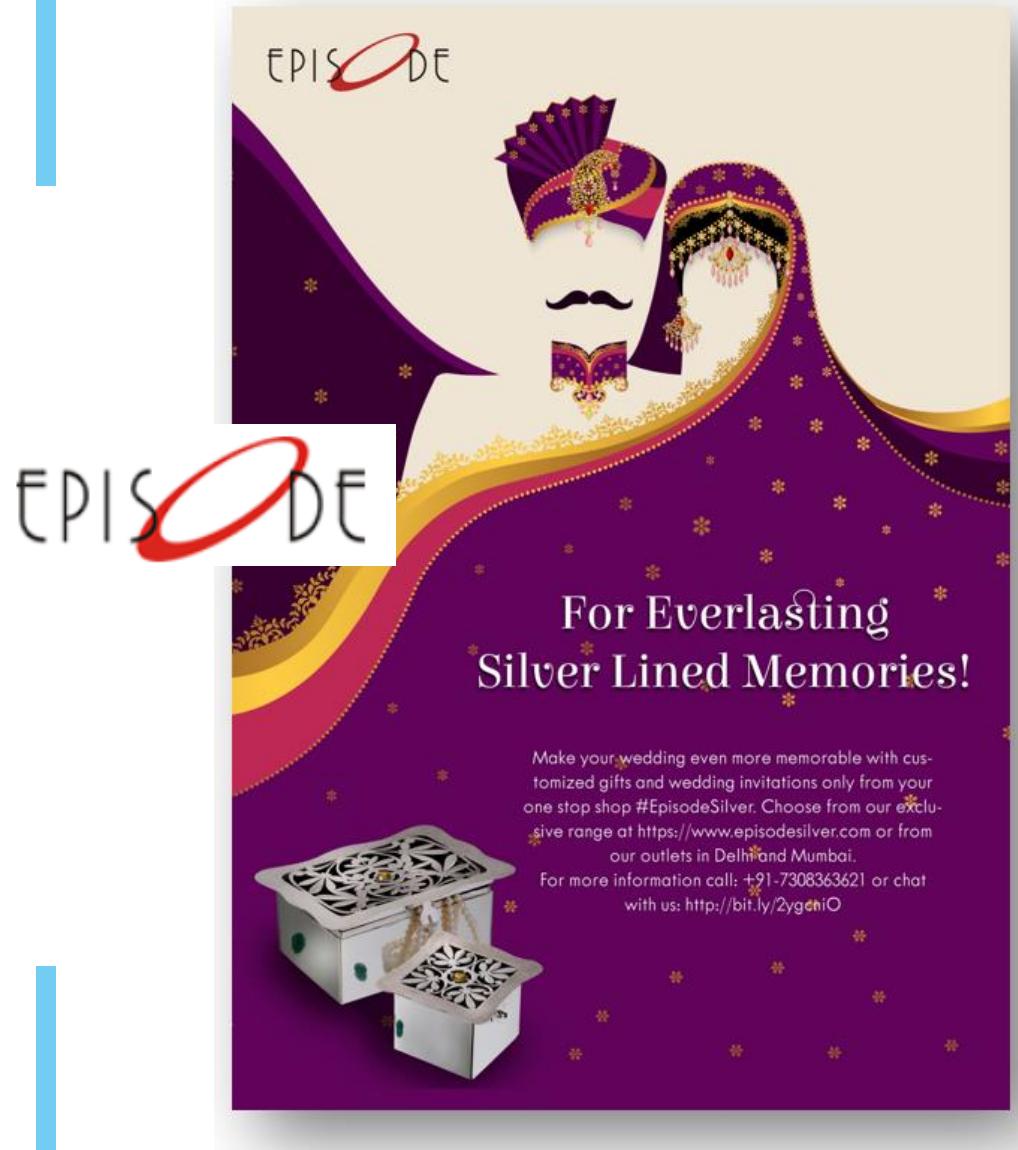


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INDUSTRY: LUXURY GOODS



INDUSTRY: HOSPITALITY



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INDUSTRY: HOSPITALITY



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OUR DIGITAL EXPERTISE

360 Degree Digital focusing on driving measurable outcomes



Powering Proficient Performance

01

WEBSITES DEVELOPMENT

Great looking & conversions focused websites. Mobile website and AMP websites

02

SEARCH ENGINE OPTIMIZATION

Driving visibility & rankings on organic searches through organic On-page & off-page SEO activities

03

SEARCH ENGINE MARKETING

Optimized SEM campaigns to deliver traffic & conversions. Display, GDN, Text & Re-marketing

04

SOCIAL MEDIA MARKETING

Social Media Profiles Management, Campaigns & Influencers Management

05

EMAIL & SMS MARKETING

Email & SMS campaigns for ongoing customer communication with better than industry benchmarks

SEARCH ENGINE OPTIMIZATION

STEP 1	STEP 2	STEP 3	STEP 4	STEP 5
Identify the technical elements of section of the website	Redrafting the elements with the proper use of keywords in the main elements	Two or more URLs are running same content on webpages	Content optimization & internal linking improvement	Content based focused off page activities
TECHNICAL ELEMENTS	ON PAGE ELEMENTS	URL REVISION	CONTENT	OFF PAGE ACTIVATION
Better crawlability of the section & good user experience	Push ranking on the keywords that have low competition	Remove duplicity issue of the website	Better density, keyword-based content & anchor text using relevant keywords	Support in ranking of critical keywords

DIGITAL ADS CAMPAIGNS

- OUTCOMES & ROI DRIVEN SOCIAL MEDIA & GOOGLE ADS

Campaigns for Social Media, Google & Native media campaigns to ensure high performance results in terms of online bookings, leads generation, reach, cost per results & other relevant metrics

Media Plan & TG Research

- Creation of a monthly digital media plan with budgets for all campaigns
- Defining TG for each campaign with FB/IG Audience Selection & Google Keywords/Display Planner

Campaigns Conceptualization

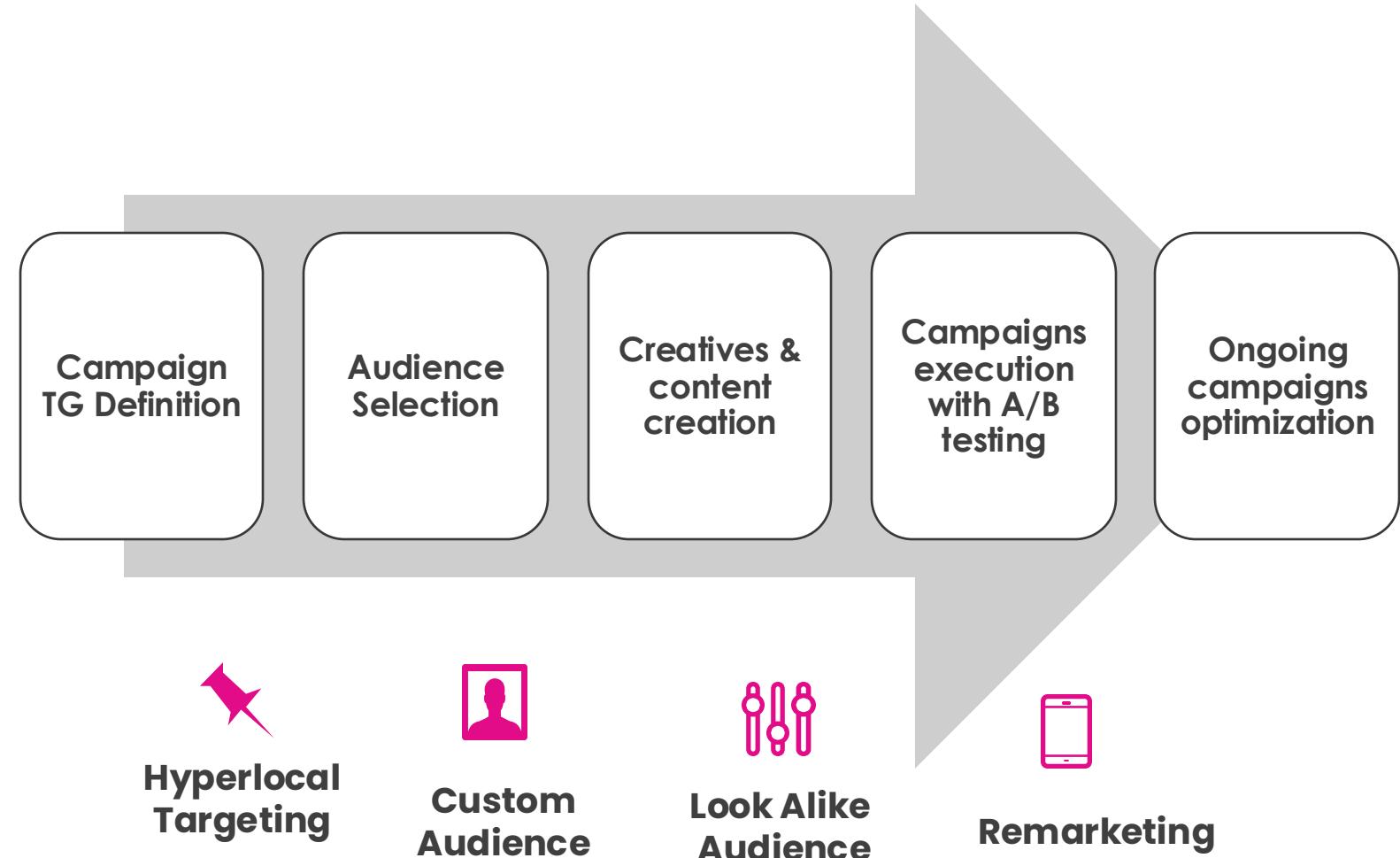
- Creatives/Videos conceptualization basis TG Planner
- Multiple creative & content copies for testing

Campaigns Execution & Ongoing Optimization

- Campaigns execution basis campaign objectives
- A/B testing
- Ongoing optimizations for maximization of conversions, leads, calls & minimization of cost per result

DIGITAL ADS CAMPAIGNS

Social Media Ads campaigns to drive targeted brand awareness, reach, engagement, website traffic, conversions and leads generation



DIGITAL ADS CAMPAIGNS

Search engine marketing (SEM) display & text search ads to promote the brand & generate website traffic & conversions

SEM campaigns should be synergistic & complement SEO

Type of Keywords



BlueShoes.com - Buy Shoes and Sneakers Online
Shop Canada's largest online shoe store. Free Shipping on boots, shoes, sneakers, and sandals.
Men's New Releases
Women's New Releases

multiple types of ad copies – text, visual, video



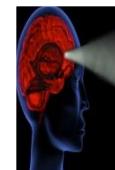
re-targeting



geographic targeting



demographic & interests targeting



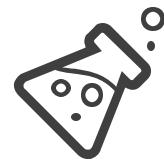
intent targeting

OUR WEBSITE DESIGN STRUCTURE



BRAND & BUSINESS UNDERSTANDING

Understanding your brand and business need to create something unique



AUDIENCE ANALYSIS

Understanding the target audience and analyze the competition to create the website elements



PROJECT PLAN & DESIGN

Creating a project plan and design based on benchmark UI/UX analysis

WEBSITE DESIGN & MAINTENANCE



Advanced Tools

UI/UX Analysis, Conversion

Rate Optimisation,

Website Health, User

Intervention &

Engagement on-page,

Engagement post-exit

Analytics

Google Analytics set-up,

Reporting



The tablet screen is divided into several sections:

- Top Left:** "Top Organic Competitors" chart showing search volume over time for various domains, with a table below comparing keyword overlap.
- Top Right:** "Competition and market analysis" section with a timeline grid showing tasks and their completion status across different phases.
- Middle Left:** "Project plan creation" section showing a timeline grid for a website creation project.
- Middle Right:** "Trend and keyword analysis" section showing a line graph of sessions and visitors over time, with a pie chart of returning visitors.
- Bottom Left:** "UI/UX analysis" section showing heatmaps of user interaction on a website, displayed on a laptop, tablet, and smartphone.



CASE STUDIES

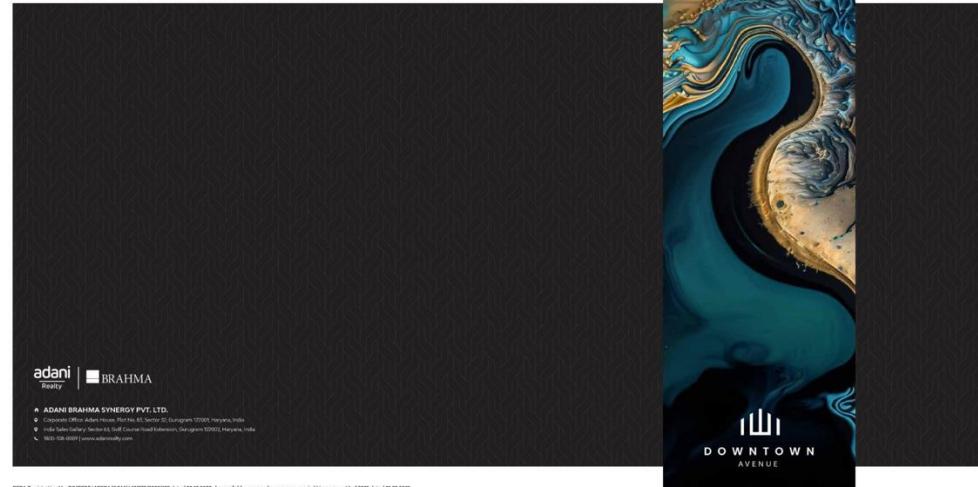
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Scope of Services

- Marketing & Digital Strategy
- Brochure Design
- Collaterals
- Search Engine Optimization
- Website creation & maintenance
- Offline creative support



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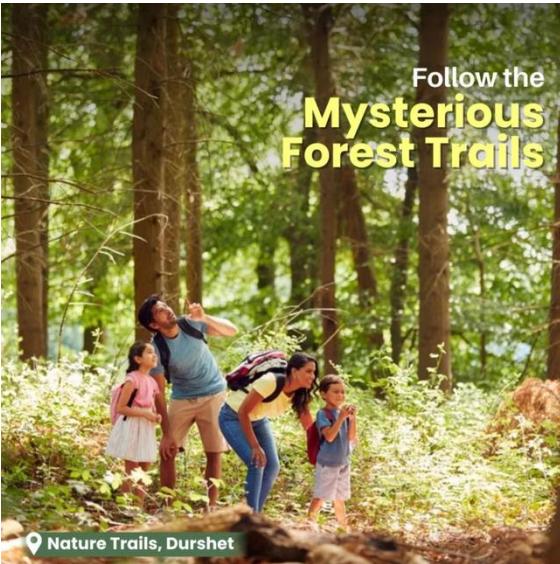
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CASE STUDY

Scope of Services

- Marketing & Digital Strategy
- Social Media Marketing
- Social Media Ads Campaigns
- Google Ads Campaigns
- Search Engine Optimization
- Website content refresh
- Offline creative support



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Experiences



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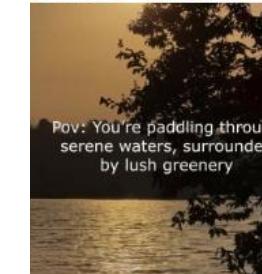
New adventure



Tourism Day



Republic Day



CASE STUDY

naturetrails

Overall Revenue/Spend Ratio /CPL Performance

	Apr-Jun'24	Apr-Jun'23	Growth %
BVN Revenue (in L)			65%
Unique Leads/Calls	4471	3308	35%
June Unique Leads/Calls	2076	1185	75%
Total Traffic	58564	37086	58%
Ad Spend (in L)	3.2	1.3	146%
Avg. Overall CPL	72	39	82%
June CPL	74	54	36%
Avg. Spend Ratio	2.2%	1.5%	49%
June Spend Ratio	2.6%	2.9%	-13%
Conversion Rate	11.0%	7.5%	47%

Results Delivered

- 65% growth in digital revenues
- 75% growth in unique leads/calls
- 47% growth in conversion rate of leads/calls
- 58% growth in website traffic
- 56% growth in organic traffic
- 48% keywords in Top 10 ranks vs. zero in same period last year
- Huge jump in social reach & engagement rates

Organic Traffic/SEO Keywords Rankings Performance

	Apr-Jun'24	Apr-Jun'23	Growth %
Total Organic Traffic	25696	16519	56%
June Organic Traffic	11001	4858	126%
% Keywords Top 10 Ranks	48%	NA	NA
% Keywords in Top 20 Ranks	70%	NA	NA

Social Media Performance

	Apr-Jun'24	Apr-Jun'23	Growth %
Total Social Reach	1135201	36511	3009%
Total Social Followers	34381	28992	19%
Total Posts	54	105	-49%
IG Engagement Rate	12.8%	5.0%	237%
IG Engagement Per Post	3029	11	27436%
Social Website Traffic	214	197	9%

CASE STUDY

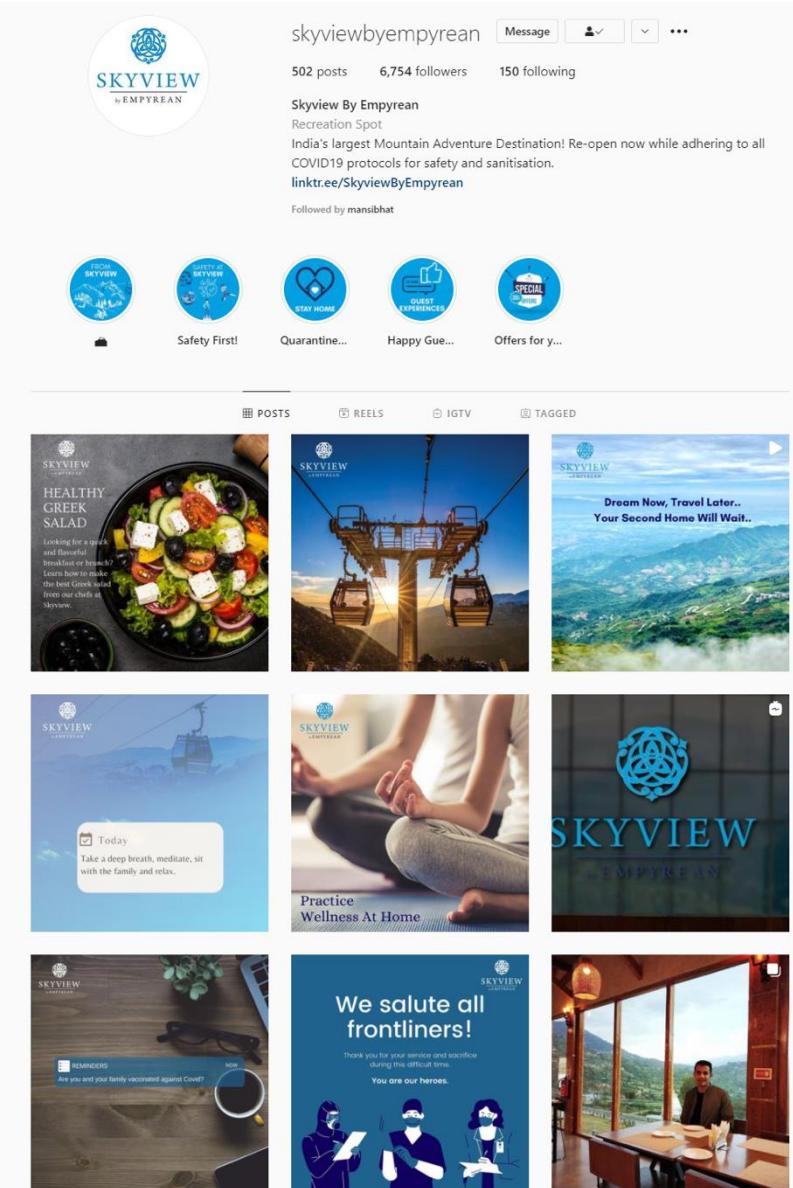


Scope of Services

- Marketing & Digital Strategy
- Social Media Marketing
- Social Media Ads Campaigns
- Google Ads Campaigns
- Search Engine Optimization
- Website creation & maintenance
- Offline creative support



Skyview By Empyrean



CASE STUDY



Scope of Services

- Marketing & Digital Strategy
- Social Media Marketing
- Social Media Ads
- Campaigns for leads & calls generation for Le Creuset stores across India
- Influencer Marketing with celebrities, popular chefs & other influencers



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2w

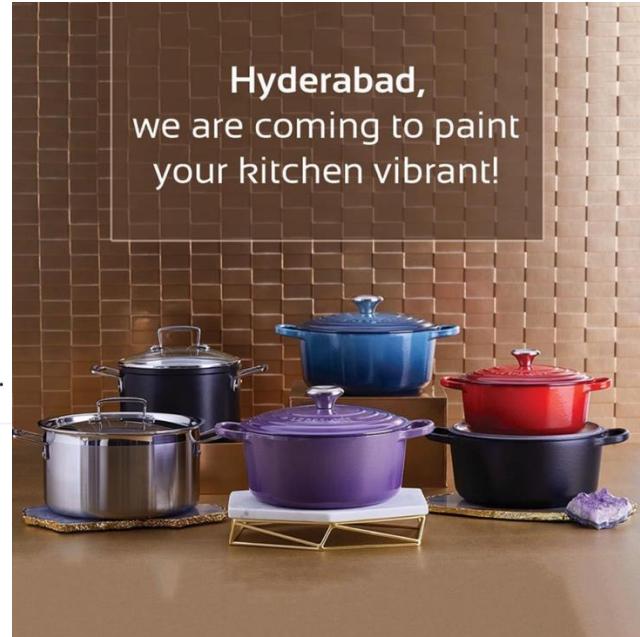


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we are coming to paint
your kitchen vibrant!



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lecreusetind #QuarantineChallenge A sneak peak into our most loved shades of this ever so vibrant cookware, Le Creuset. Can you guess the names of the shades correctly with the given hint! #LeCreusetIndia #FrenchCookware #VibrantCookware #LifetimeGuarantee #QuarantineMeals #Quarantine #KitchenQuarantine #QuarantineRecipes #SocialDistance #StaySafeStayHome #QuarantineLife #StayHome #StayHealthy #Challenge #QuarantineGame

6w



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MAY 24

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CASE STUDY



Scope of Services

- Digital Strategy
- Website Content
- Website Blogs
- Press Releases, Articles
- Public Relations
- Social Media
- Social Media Ads
- Website SEO
- Google Ads
- Emailers Design & Marketing
- Offline Creative Support for Presentations & Brochures
- Website Maintenance

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Corporatedge **say hello to good vibes**

Corporatedge **03 BENEFITS OF VIRTUAL SPACES**

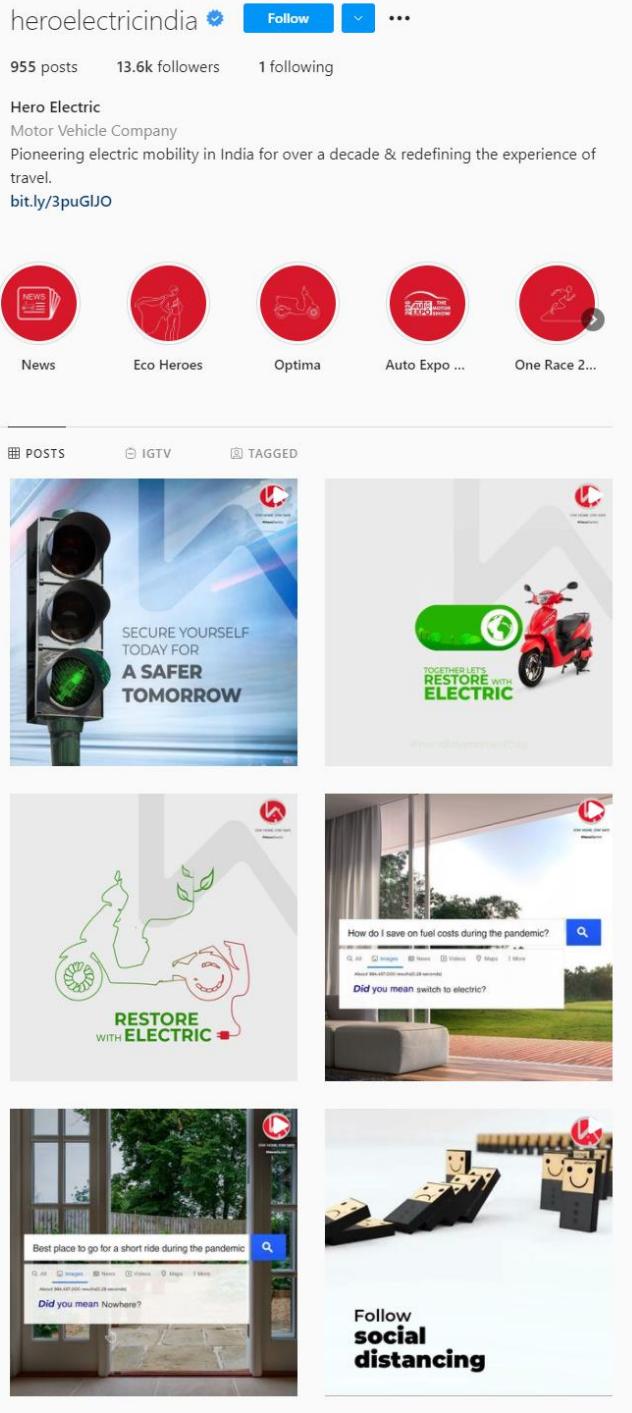
CASE STUDY



HEROelectric
India's Largest Selling Electric Bikes

Scope of Services

- Marketing & Digital Strategy
- Website Development
- Website SEO
- Google Ads
- Social Media Marketing
- Social Media Ads
- Emailers Design & Marketing



CASE STUDY



IT Scope of Services

- Digital Strategy
- Multi-lingual Website Development
- Website SEO
- Google Ads
- Social Media Ads
- Emailers Design & Marketing

KNOWCROSS

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We are the Service Quality Management Platform. In this era of online guest reviews, your ability to closely manage service quality has a direct impact on your company's bottom line. Knowcross gives you the tools you need.

See a Demo Today

Service Quality is the halo around each of these brands. These brands rely on Knowcross:

ROSEWOOD
HOTELS & RESORTS

the houston

Kempinski
Hotels & Resorts

the houston

Holiday Inn



"I use [Knowcross] data to anticipate guest needs because everything gets recorded with profile notes."

Bob Busman

ROOMS DIVISION MANAGER
RADISSON BLU HOTEL DUBAI DEIRA CREEK

Watch Interview

View more interviews



Do you strive for excellence in your service delivery?

Knowcross will get you there.

Contact Us to Learn More



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Knowcross is the world leader in hotel management software. Knowcross specializes in room service software, hotel maintenance software, service management, and problem management.

CONTACT US PRIVACY POLICY



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10,514 followers
1w •

Understaffed? The New KNOW Maintenance helps you do more with less!

Join us for the LIVE demo of Knowcross' latest product innovation, KNC ...see more

AN EXCLUSIVE PREVIEW OF THE NEW...



KNOWMAINTENANCE

Decrease Asset Downtime & Increase Asset Lifetime

Hotel maintenance is as much prevention as it is repair. In the new **KNOW Maintenance**, we help you get in front of asset problems through intelligent monitoring.

EXPERIENCE THE FEATURES



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Join us for a LIVE demo of Knowcross Suite of Hotel Operations Products!

Witness how you can amplify your guest experience without compromis ...see more

KNOWCROSS presents...

The Knowcross Hotel Operations Suite

JOIN US FOR A DEMO:
January 27 at 11 AM EST

Join Clay Price, Sales Manager, as he demonstrates the Knowcross Product Suite including a special focus on those features that will support post-COVID-19 rules and procedures

RESERVE YOUR SPOT

Live Demo - Knowcross Platform

info.knowcross.com • 1 min read

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"70% of guests feel satisfied that the hotel industry has effectively addressed sanitisation, cleanliness, and hygiene"

...see more

KNOWCROSS

THE NEW LANDSCAPE OF HOUSEKEEPING AND HYGIENE

Download Free Report

MEET YOUR AVERAGE BUYER: he is online a lot

here are some

FACTS:

He spends 3x more time on social media than on email



Like 78% of Internet users, he conducts product research online

and is more likely to buy a product his friends "Like" on Facebook



has made a mobile payment once in the past three months

I \heartsuit 2 shop smart!



MORE AND MORE BUSINESSES ARE ATTRACTING CUSTOMERS ONLINE

and here is

WHY...

67% of B2C and 41% of B2B companies have acquired a customer through Facebook



TOTAL LEADS GENERATED



DO SMALL BUSINESSES USE SOCIAL MEDIA?

	Facebook	92%
	Twitter	84%
	LinkedIn	71%
	Blogs	68%

LET'S MEET OVER  TO PLAN BIG WINS