

# PROFILE



**An Integrated 360° Marketing Agency**

**[www.digiquads.com](http://www.digiquads.com)**



# **Our Ethos**

## **Where Execution Meets Creativity**



STRATEGIC  
THOUGHT PROCESS



CREATIVE DESIGN  
APPROACH



EXECUTION FOCUS  
& TECHNOLOGY LED

# OUR UNIQUE DIFFERENTIATORS

INNOVATION, CREATIVITY, INTEGRATION & OUTCOME BASED MARKETING



## Offline to Digital

From print and onsite initiatives to  
brand.com conversions!



## Strategy to Execution

From marketing plans, media plans  
to digital, ATL and BTL execution



## Outcome Focussed

Targeted outcomes  
both offline and online

# OUR APPROACH





# INTEGRATED SERVICE OFFERINGS



## 360 Branding

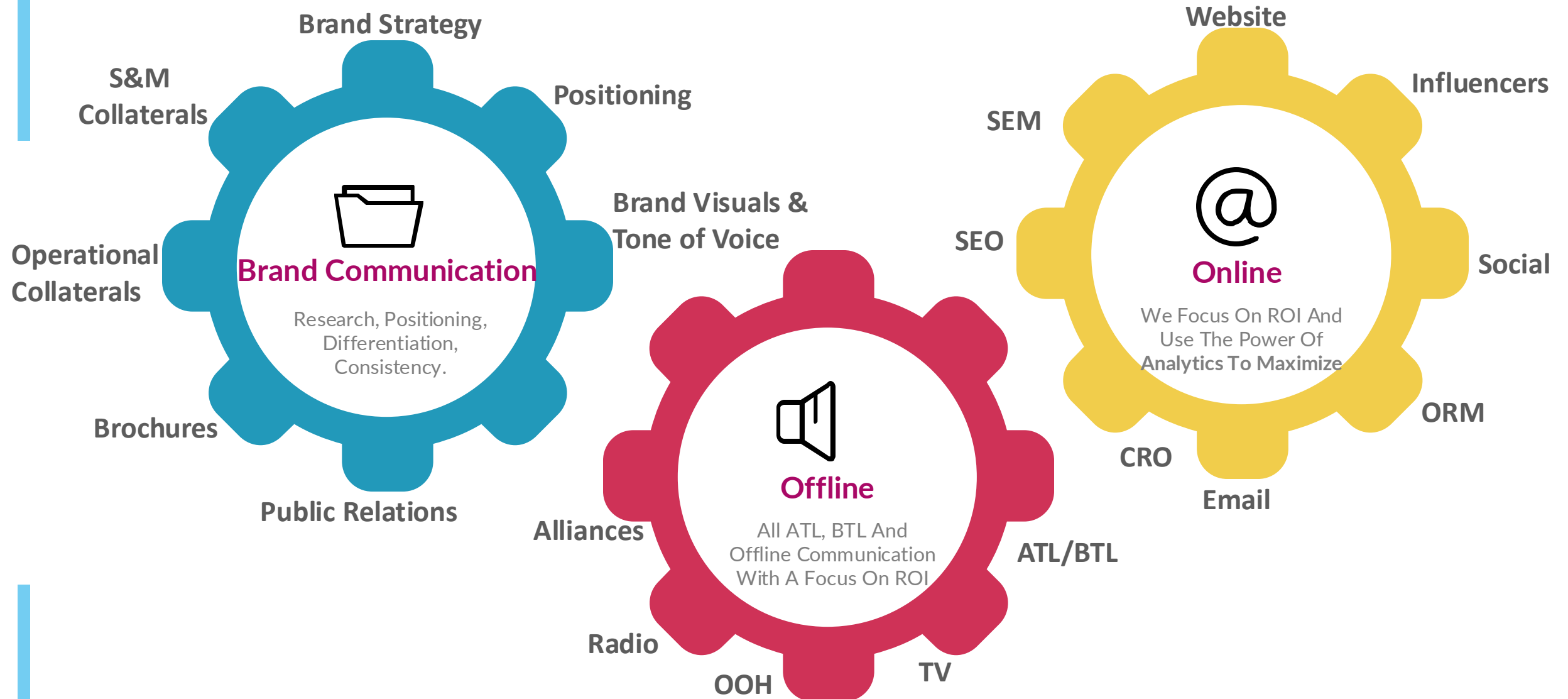
Identifying and uniquely differentiating your brand's positioning is integral to your brand's ability to attract and retain customers vis a vis its competitors!.



## 360 Digital

Be it your website, your social media, your emailers or your offline to online initiatives, an integrated approach to digital is what works best!

# INTEGRATION AT ITS BEST



# OUR 360 DEGREE MARKETING APPROACH

## 360 Degree Integrated Strategy

### ACTIVITIES

- Marketing Strategy & Planning
- Media Plans
- Thumb-stopping Creatives
- Website Creation
- Website SEO
- Organic Social Media Marketing
- High Performance Digital Ads Campaigns (Google & Social Ads)
- Email Campaigns



## Marketing Plans Creation & Execution

### OUTCOMES

- Targeted brand awareness
- Consistent desired positioning
- Social media community growth
- Social media engagement
- Top visibility in organic searches
- Top visibility through ads
- Website traffic growth
- Website conversions/leads generation



# OUR Clients

TECHNOLOGY/  
INTERNET



AUTOMOTIVE/  
MANUFACTURING



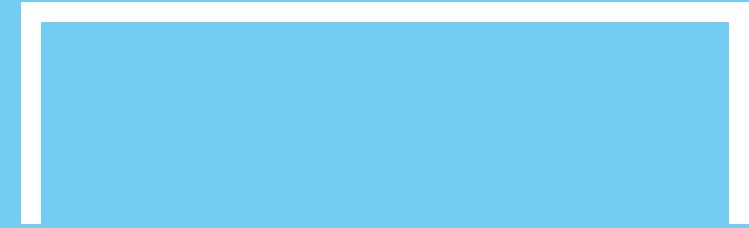
ENTERTAINMENT/  
LUXURY/  
LIFESTYLE/  
BRANDS



HEALTHCARE/  
EDUCATION/  
FMCG/  
REAL ESTATE/  
OTHERS



# OTHER VERTICALS BRANDS



Research, Competition, Target Market, Differentiation, Positioning & Execution

# **BRAND STRATEGY**



# OUR INTEGRATED METHODOLOGY

**01**

## Research

Who are your customers, competitors, target markets! What are your differentiated unique selling points vis a vis your competitors?

**06**

## Visualize

Create consistent communication and a strong brand recall by creating and maintaining your brand's communication and visual identity.

**02**

## Analyze

How are you marketing your differentiated USPs and bringing them to your customer. Can your marketing become an ongoing reality? How?

**05**

## Digitalize

Digitalize as much as possible. Offline to online, print to online, ATL to online and BTL to online . Use your website, social media and emailers to convert all marketing to tangible ROI & KPIs.

**03**

## Strategize

Basis your USPs and those of the competition, can you create a niche for yourself and drive tangible ROI.

**04**

## Optimize

Constantly monitor and enhance your digital plan to ensure that you are leveraging from A/B testing and getting closer and closer to the sweet spot of guaranteed ROI.

A thick pink rectangular frame is centered on the page, with the text 'SAMPLE CREATIVE WORK' inside it.

# **SAMPLE CREATIVE WORK**



RERA Registration No. RC/REP/HARERA/GGM/647/19/2022/122 dated 20.12.2022  
also available on www.haryana.gov.in  
Licence no. 64 of 2019 dated 21.08.2019

adani | BRAHMA  
Realty

*You're invited*  
to join us where Gurugram's  
future begins

—

**Join us for a chat over coffee**  
about the opportunities  
our new project brings for you.

Venue:  
Samsara sales gallery

Disclaimer: The images, appearances, colours, etc. given herein are mere artistic impressions for representation purposes only. Readers are therefore requested to verify all details, including payment schedule and other relevant terms independently with the promoter prior to arriving at any decision of buying any unit in the said project. \*T&C Apply.

RERA Registration No. RC/REP/HARERA/GGM/647/19/2022/122 dated 20.12.2022  
also available on www.haryana.gov.in  
Licence no. 64 of 2019 dated 21.08.2019

adani | BRAHMA  
Realty

*You're invited*  
to the location the whole  
city will wish for

—

**Join us for a chat over coffee**  
about the opportunities  
our new project brings for you.

Venue:  
Samsara sales gallery

Disclaimer: The images, appearances, colours, etc. given herein are mere artistic impressions for representation purposes only. Readers are therefore requested to verify all details, including payment schedule and other relevant terms independently with the promoter prior to arriving at any decision of buying any unit in the said project. \*T&C Apply.

Tomorrow,  
the who's who  
of Gurugram  
will be  
arriving here.

Grab this chance  
to be part of the

*Cavish*

COMING SOON  
IN SECTOR 62, GURUGRAM

www.adanirealty.com

Reference Image



Tomorrow,  
the elite here  
will wish for  
elevating  
experiences.

Grab this chance  
to be part of the

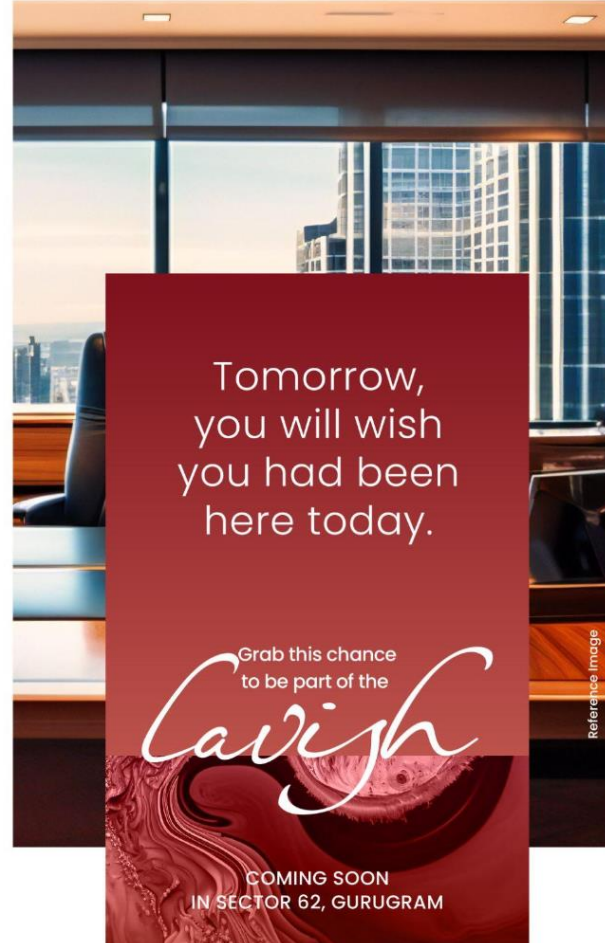
*Cavish*

COMING SOON  
IN SECTOR 62, GURUGRAM

Reference Image

[www.adanirealty.com](http://www.adanirealty.com)

Disclaimer: The images, appearances, colours, etc. given herein are mere artistic impressions for representation purposes only. Readers are therefore requested to verify all details, including payment schedule and other relevant terms independently with the promoter prior to arriving at any decision of buying any unit in the said project. \*T&C Apply.



Tomorrow,  
you will wish  
you had been  
here today.

Grab this chance  
to be part of the

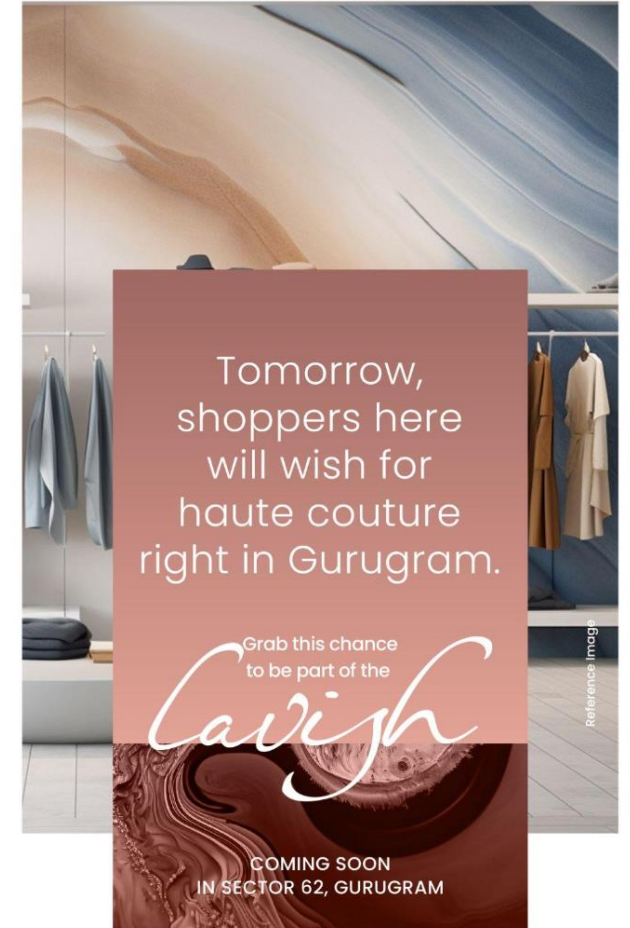
*Cavish*

COMING SOON  
IN SECTOR 62, GURUGRAM

Reference Image

[www.adanirealty.com](http://www.adanirealty.com)

Disclaimer: The images, appearances, colours, etc. given herein are mere artistic impressions for representation purposes only. Readers are therefore requested to verify all details, including payment schedule and other relevant terms independently with the promoter prior to arriving at any decision of buying any unit in the said project. \*T&C Apply.



Tomorrow,  
shoppers here  
will wish for  
haute couture  
right in Gurugram.

Grab this chance  
to be part of the

*Cavish*

COMING SOON  
IN SECTOR 62, GURUGRAM

Reference Image

[www.adanirealty.com](http://www.adanirealty.com)

Disclaimer: The images, appearances, colours, etc. given herein are mere artistic impressions for representation purposes only. Readers are therefore requested to verify all details, including payment schedule and other relevant terms independently with the promoter prior to arriving at any decision of buying any unit in the said project. \*T&C Apply.

adani  
Realty

Teaser EDMs



adani

Realty

BRAHMA

HERA Registration No. RC/REP/HARERA/GGM/447179/2022/122 dated 20.12.2022 also available on www.haryanareg.gov.in Licence no. 64 of 2010 dated 21.08.2010

Lavish

has a new address.

LAUNCHING

DOWNTOWN AVENUE

SECTOR 62, GURUGRAM

Boutique Commercial Plots sizes ranging  
from 100.65 m<sup>2</sup> to 176.13 m<sup>2</sup>

To join the lavish, call: xx xx xxxxxx  
www.adanirealty.com

Disclaimer: The images, appearances, colours, etc. given herein are mere artistic impressions for representation purposes only. Readers are therefore requested to verify all details, including payment schedule and other relevant terms independently with the promoter prior to arriving at any decision of buying any unit in the said project. \*T&C Apply.

adani

Realty

BRAHMA

HERA Registration No. RC/REP/HARERA/GGM/447179/2022/122 dated 20.12.2022 also available on www.haryanareg.gov.in Licence no. 64 of 2010 dated 21.08.2010

Lavish

will soon arrive here. Will you?

LAUNCHING

DOWNTOWN AVENUE

SECTOR 62, GURUGRAM

Boutique Commercial Plots sizes ranging  
from 100.65 m<sup>2</sup> to 176.13 m<sup>2</sup>

To join the lavish, call: xx xx xxxxxx  
www.adanirealty.com

Disclaimer: The images, appearances, colours, etc. given herein are mere artistic impressions for representation purposes only. Readers are therefore requested to verify all details, including payment schedule and other relevant terms independently with the promoter prior to arriving at any decision of buying any unit in the said project. \*T&C Apply.

adani

Realty

BRAHMA

HERA Registration No. RC/REP/HARERA/GGM/447179/2022/122 dated 20.12.2022 also available on www.haryanareg.gov.in Licence no. 64 of 2010 dated 21.08.2010

WISH for an asset  
as well-connected as you.

DOWNTOWN AVENUE

SECTOR 62, GURUGRAM

- Golf Course Road  
& Rapid Metro (5 mins)\*\*
- IGI Airport  
(40 mins)\*\*
- Huda City Centre  
(15 mins)\*\*

Boutique Commercial Plots sizes  
ranging from 100.65 m<sup>2</sup> to 176.13 m<sup>2</sup>

To join the lavish, call: xx xx xxxxxx

www.adanirealty.com

Disclaimer: The images, appearances, colours, etc. given herein are mere artistic impressions for representation purposes only. Readers are therefore requested to verify all details, including payment schedule and other relevant terms independently with the promoter prior to arriving at any decision of buying any unit in the said project. \*T&C Apply.





Alila

FORT BISHANGARH . JAIPUR

INDIA'S FINEST BOUTIQUE FORTRESS BY ALILA

SURPRISINGLY DIFFERENT...

Andantoriat que moluptae. Occus alibusciae volupta temquia sintur. Bit pro videlignist, veribus, id que veles repudam dolupic imolor. Sunt lam quatiandae pe nat. Itas seque consequae voluptatem ipienim illiquia nonsendae nos dem corecae estiatem. Molo moluptis ipitate nimus equunt. Rumque landaest, sit etur, ullorest, aut por magnate mporror maiorumqui nus. Edi audae vellabo rendae. Itaqi oditessunt eate int lab invellu pientio ent.

BOOK NOW

t +91 72300 58058 e bishangarh@alilahotels.com

alilahotels.com

INDIA'S FINEST BOUTIQUE FORTRESS BY ALILA

Andantoriat que moluptae. Occus alibusciae volupta temquia sintur. Bit pro videlignist, veribus, id que veles repudam dolupic imolor. Sunt lam quatiandae pe nat. Itas seque consequae voluptatem ipienim illiquia nonsendae nos dem corecae estiatem. Molo moluptis ipitate nimus equunt. Rumque landaest, sit etur, ullorest, aut por magnate mporror maiorumqui nus. Edi audae vellabo rendae. Itaqi oditessunt eate int lab invellu pientio ent.

Alila

FORT BISHANGARH . JAIPUR

BOOK NOW

t +91 72300 58058 e bishangarh@alilahotels.com

alilahotels.com

Alila

FORT BISHANGARH . JAIPUR

INDIA'S FINEST BOUTIQUE FORTRESS BY ALILA

SURPRISINGLY DIFFERENT...

Andantoriat que moluptae. Occus alibusciae volupta temquia sintur. Bit pro videlignist, veribus, id que veles repudam dolupic imolor. Sunt lam quatiandae pe nat. Itas seque consequae voluptatem ipienim illiquia nonsendae nos dem corecae estiatem. Molo moluptis ipitate nimus equunt. Rumque landaest, sit etur, ullorest, aut por magnate mporror maiorumqui nus. Edi audae vellabo rendae. Itaqi oditessunt eate int lab invellu pientio ent.

BOOK NOW

t +91 72300 58058 e bishangarh@alilahotels.com

alilahotels.com

Alila

FORT BISHANGARH . JAIPUR

INDIA'S FINEST BOUTIQUE FORTRESS BY ALILA

SURPRISINGLY DIFFERENT...

Andantoriat que moluptae. Occus alibusciae volupta temquia sintur. Bit pro videlignist, veribus, id que veles repudam dolupic imolor. Sunt lam quatiandae pe nat. Itas seque consequae voluptatem ipienim illiquia nonsendae nos dem corecae estiatem. Molo moluptis ipitate nimus equunt. Rumque landaest, sit etur, ullorest, aut por magnate mporror maiorumqui nus. Edi audae vellabo rendae. Itaqi oditessunt eate int lab invellu pientio ent.

BOOK NOW

t +91 72300 58058 e bishangarh@alilahotels.com

alilahotels.com

Alila

FORT BISHANGARH . JAIPUR

SURPRISINGLY DIFFERENT...

Andantoriat que moluptae. Occus alibusciae volupta temquia sintur. Bit pro videlignist, veribus, id que veles repudam dolupic imolor. Sunt lam quatiandae pe nat. Itas seque consequae voluptatem ipienim illiquia nonsendae nos dem corecae estiatem. Molo moluptis ipitate nimus equunt. Rumque landaest, sit etur, ullorest, aut por magnate mporror maiorumqui nus. Edi audae vellabo rendae. Itaqi oditessunt eate int lab invellu pientio ent.

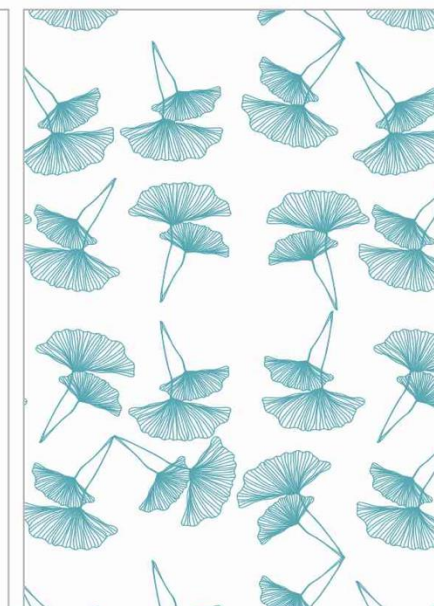
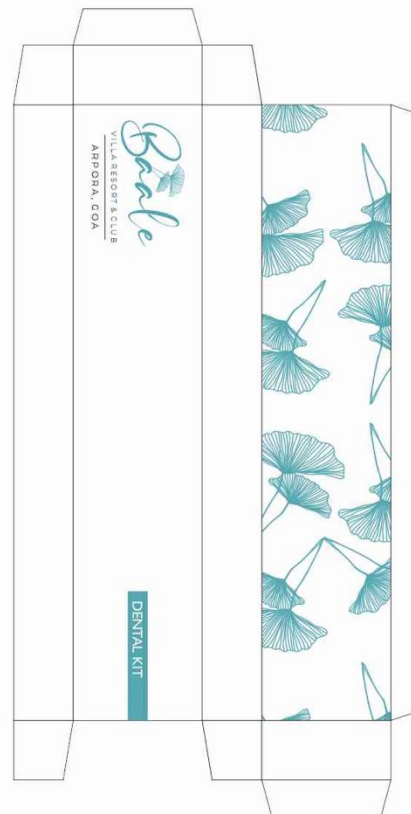
BOOK NOW

t +91 72300 58058 e bishangarh@alilahotels.com

alilahotels.com

# Baale

VILLA RESORT & CLUB  
ARPORA, GOA



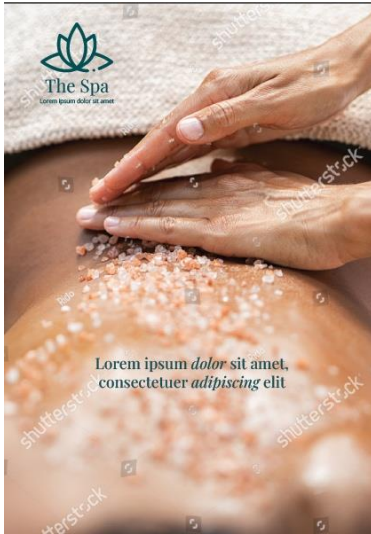


## TT Scope of Services

- Conceptualization of a new brand & its identities

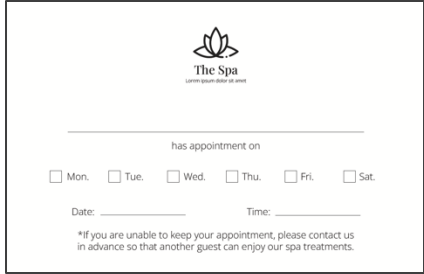
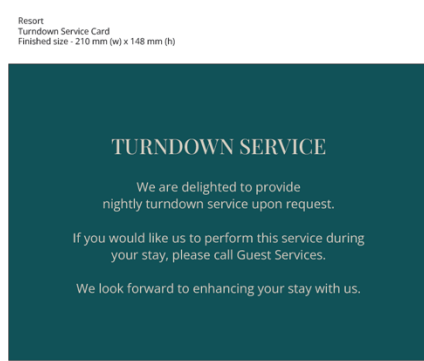






## TT Scope of Services

- Conceptualization of a new brand & operational collaterals and templates





TT Scope of Services

- F&B outlets conceptualization
- Open Flame Grill Restaurant

Flame Menu | Size: 150 x 297 mm



CHARCOAL GRILLED SELECTION SEA	
GRILLED ATLANTIC SALMON with Falafel Crust, Cucumbers, Cherry Tomatoes and Lemon Coriander Vinaigrette	\$46.00
MUSHROOM TRUFFLE CRUSTED REEF FISH with Homemade Potato Gratin, Sautéed Spinach and Leek and Wild Mushroom Fondue in a Mushroom Sauce	\$37.00
GRILLED TIGER PRAWNS served with provencal sauce	\$43.00
GRILLED MALDIVIAN LOBSTER (600 gr) flamed with scotch and napped with herb-butter sauce	\$75.00
FLAMES SPECIAL PLATTER FOR TWO	
GRILLED LOBSTER, TIGER PRAWNS, DUCK BREAST, LAMB CHOP AND RIB-EYE STEAK Served with grilled vegetable, steamed rice, lemon butter sauce, bbq sauce, lemon butter sauce & sweet mustard	\$110.00
All prices are in United States Dollars & exclusive of 10% service charge and prevailing government taxes. We will be happy to assist you in your selection if you suffer from any allergies or food intolerance.	

S  
E  
A

CHARCOAL GRILED DRY AGED SELECTION LAND	
Dry Aged Prime STRIPLOIN STEAK	\$75.00
Dry Aged Prime Tomahawk bone in RIB-EYE	\$80.00
Dry Aged Bone in RIB-EYE STEAK	\$110.00
CHARCOAL GRILED PRIMUM SELECTION LAND	
Certified BLACK ANGUS Fillet Mignon	\$120.00
New-Zealand RACK OF LAMB	\$60.00
BBQ PORK RIB	\$66.00
All prices are in United States Dollars & exclusive of 10% service charge and prevailing government taxes. We will be happy to assist you in your selection if you suffer from any allergies or food intolerance.	

L  
A  
N  
D





TT Scope of Services

- F&B outlets conceptualization
- Japanese Inspired Dining



Traditional Japanese food is known as “Washoku” in the land of the rising sun. “Wa” translates to peace or harmony, while “shoku” means meal.

You are about to experience the Japanese style of cooking called “Teppanyaki”. Our Chefs will show off their amazing culinary skills by slicing, dicing and juggling while preparing delicious meat, poultry, fish and vegetables on an iron “Teppan” griddle. Here we have created a balance between traditional and modern Japanese cuisine.

Meshiagare-Bon Appetite

### SUSHI & SASHIMI

Sashimi Platter (4 pieces) Maldivian Yellow Fin Tuna, Red Snapper, Octopus, Atlantic Ocean Salmon	\$16.00
Philly Roll 🍷 Smoked salmon, avocado, cream cheese	\$30.00
Dynamite Roll 🍷 🌶️ Spicy roll with tuna, salmon, crab	\$28.00
California Roll 🍷 🥚 Crab, cucumber, mango, masago (fish egg)	\$25.00
🌈 Rainbow Roll Mango, cucumber, asparagus, tofu assorted roll	\$25.00
Yondaime Combination of traditional & modern sushi created by our talented sushi guru	\$35.00
Unagi Maki role Smoked eel, avocado, cucumber and soy glaze	
Nigiri Atlantic salmon	
Spider Roll 🍷 🥚 Crab, cucumber, avocado, spicy mayonnaise	
Shrimp Tempura Roll 🍷 Tempura prawn, cucumber and avocado	

🌱 VEGETARIAN 🍷 NON-VEGETARIAN 🥚 NUT 🍷 PORK 🍷 ALCOHOL 🌶️ SPICY  
🍷 CHEF RECOMMENDATION 🍷 MILK 🍷 HEALTHY 🍷 GLUTEN 🍷 RAW MEAT

All prices are in United States Dollars & exclusive of 10% service charge and prevailing government taxes. We will be happy to assist you in your selection if you suffer from any allergies or food intolerance.



## TT Scope of Services

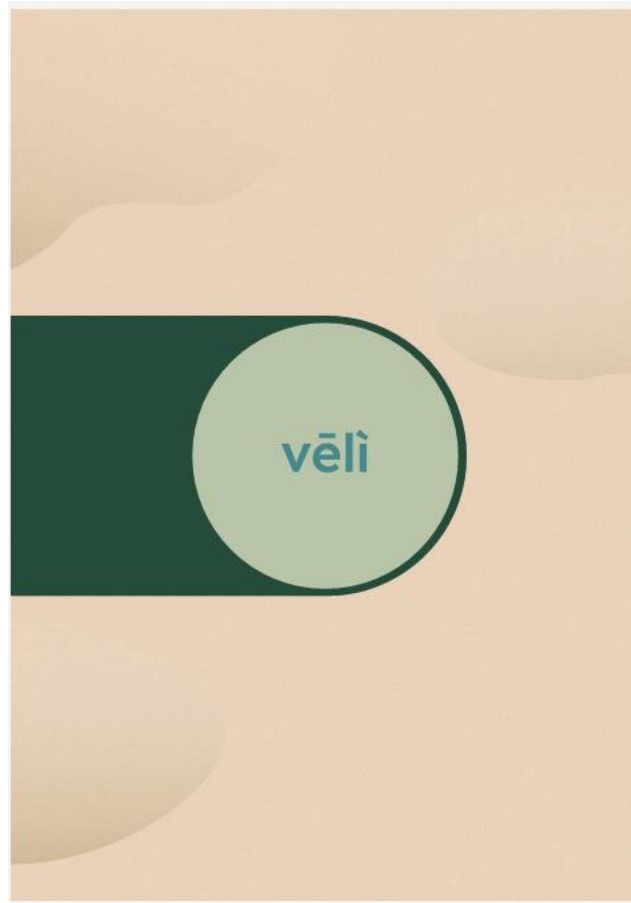
- F&B outlet conceptualization
- Laid Back Lounge & Sunset Cocktails





## TT Scope of Services

- F&B outlet conceptualization
- Day Club Pool & Bar





**i-Stay**social



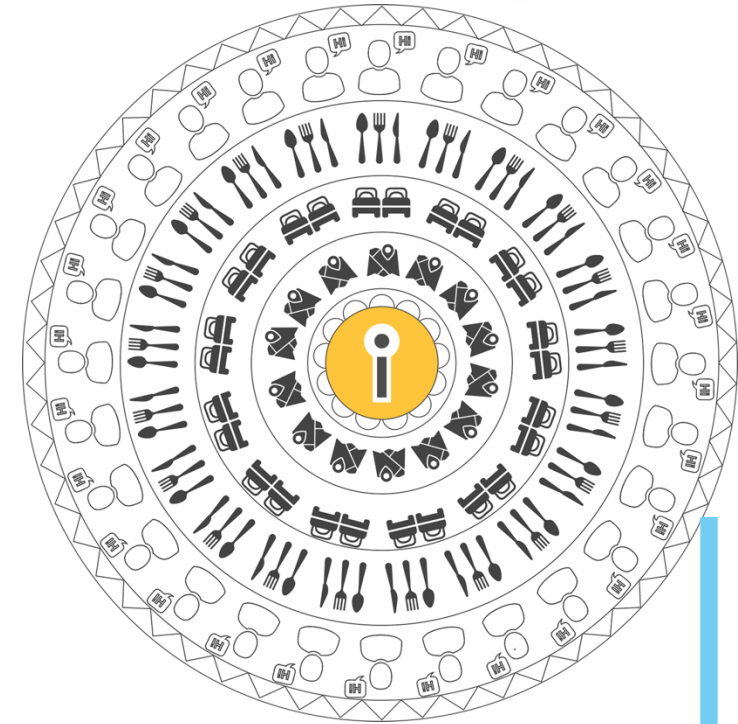
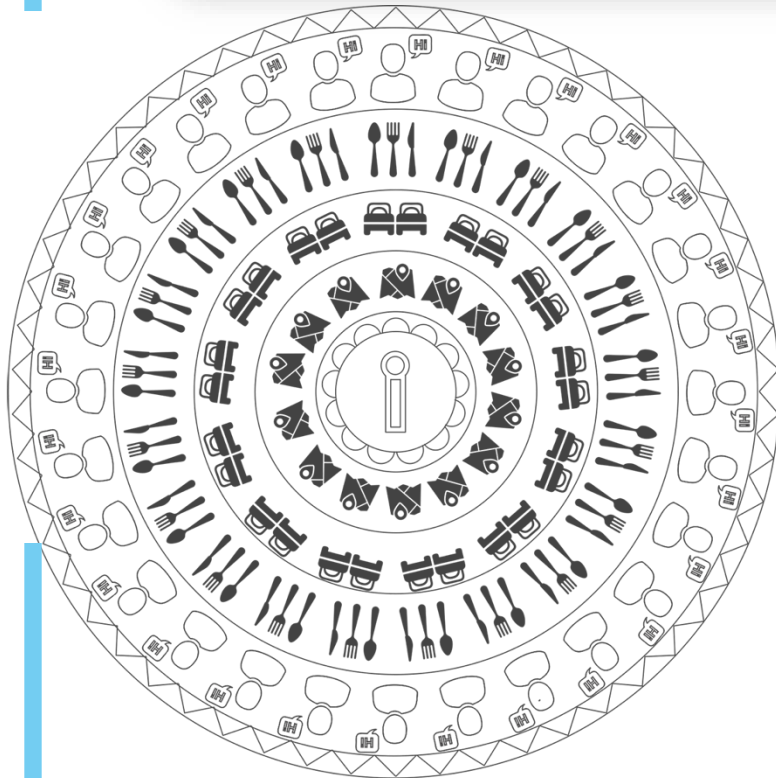
**i-Stay**fueled




**i-Stay**local



**i-Stay**myway







How did you hear about this place? Did you love your stay here? Think there's room for improvement? Have a few suggestions? Pen down your thoughts. They will be taken very seriously. The intention is to make all your visits perfect. So go for it!

Date: ..... Room no.: ..... Serial no.: .....

1. Is this your first time at Mango?

☐ Yes ☐ No

If yes, what led you here?

☐ A friend's recommendation ☐ TV commercials ☐ Internet  
☐ Publications ☐ A billboard/ad ☐ Anything else

2. What is your opinion on these?

	Not so good	Good	Awesome
Check-in and check-out:	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of sleep	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Room service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Housekeeping	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
911 support	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3. Would you like to give/deny brownie points to any member of the staff?

☐ Sure, give them to: .....

☐ No, don't give them to: .....

☐ Why? .....

5. Will you visit here again?

☐ Definitely ☐ Not so much

6. Want to add something?

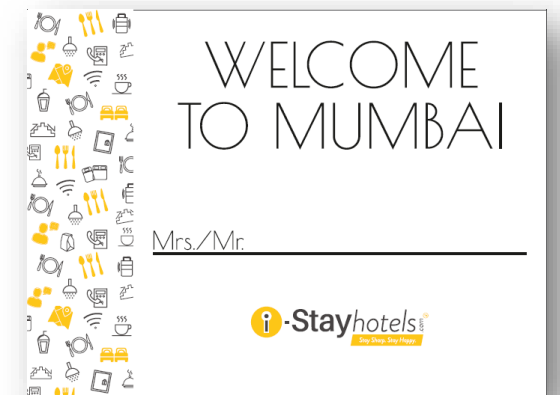
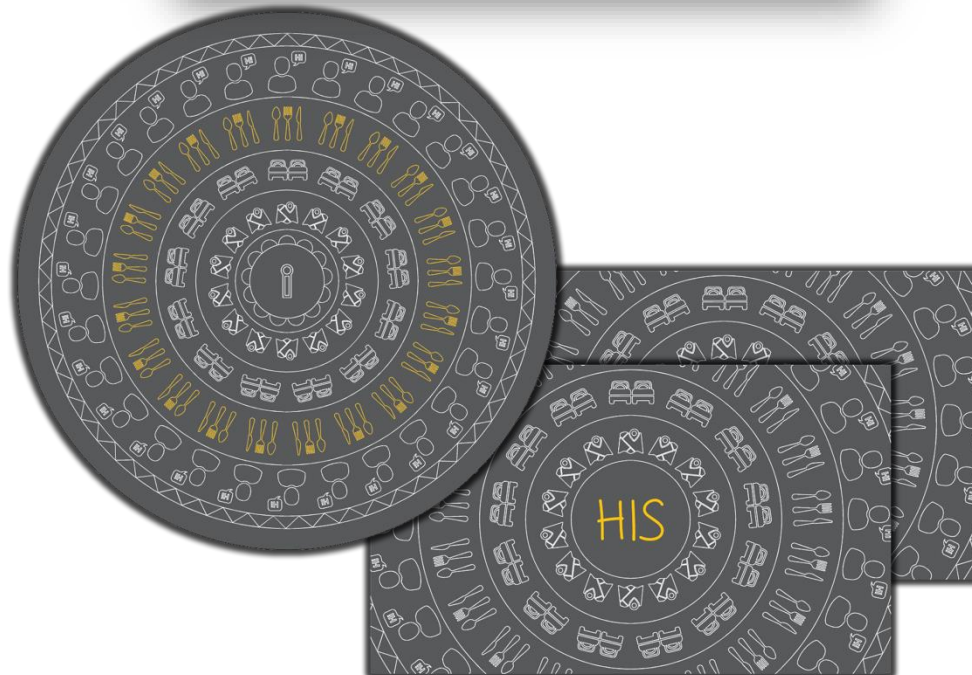
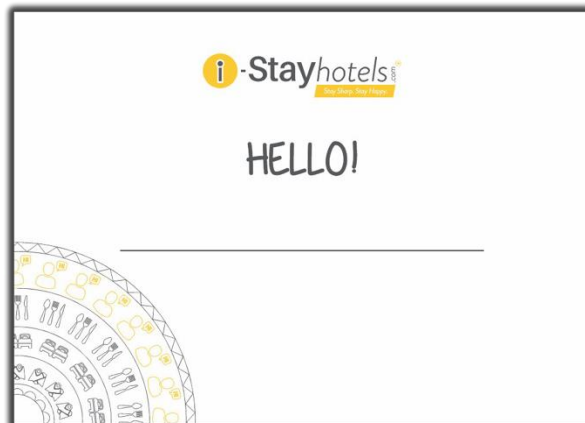
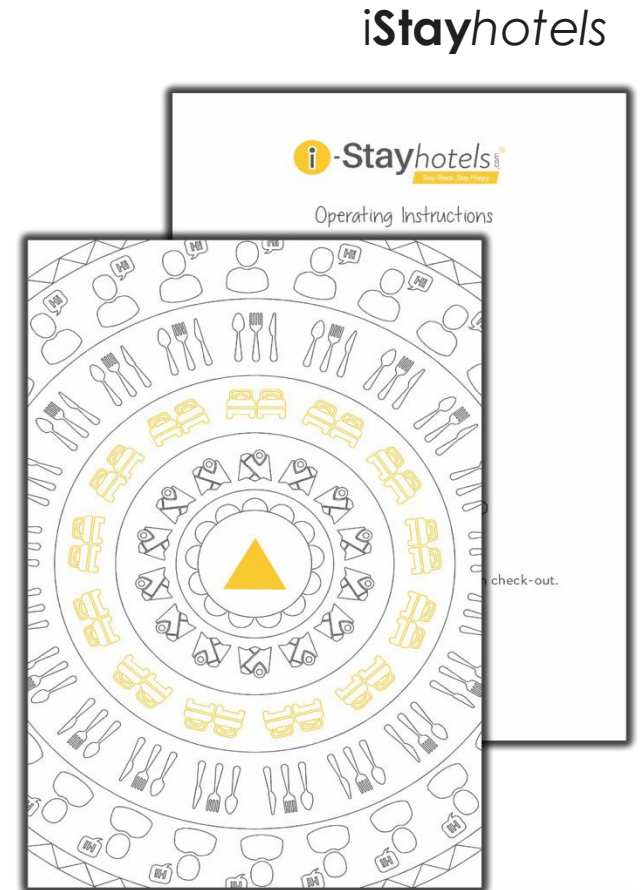
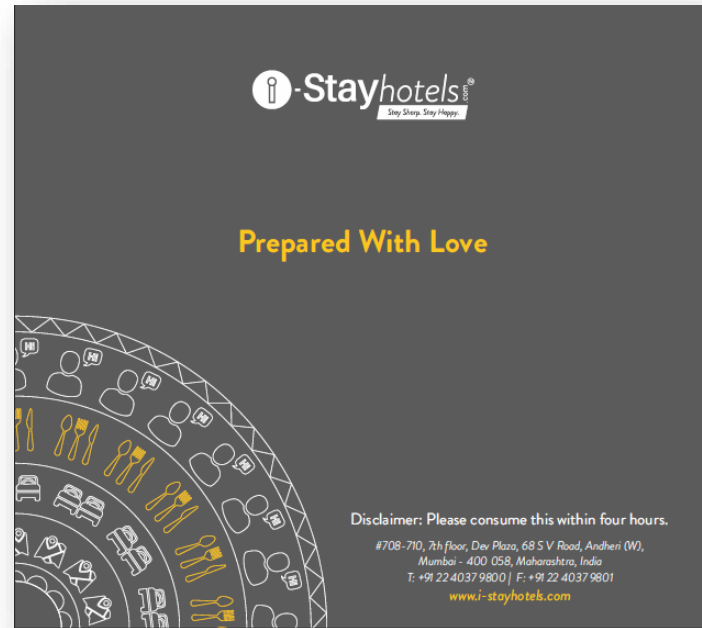
.....

.....


Thanks so much! See you soon!

For office use only:

GRC no.: ..... Unit Manager's signature: .....



# Apodis Collection Collaterals



Name: \_\_\_\_\_

Room: \_\_\_\_\_

No. of Bags: \_\_\_\_\_

Date: \_\_\_\_\_ Room No: \_\_\_\_\_

Sign: \_\_\_\_\_

**Please Note:**  
Dummy Text Here Dummy Text Here

---

Name: \_\_\_\_\_


Room: \_\_\_\_\_

No. of Bags: \_\_\_\_\_

Date: \_\_\_\_\_ Room No: \_\_\_\_\_

Sign: \_\_\_\_\_

**Please Note:**  
Dummy Text Here Dummy Text Here



**HELP US CONSERVE  
PITCH TO SAVE THE PLANET**

Turn off the water while washing your hair  
and save 11 liters of water

Take a 5 minute shower instead of a 15 minute bath  
and save 6000 liters of water per month

Turn off the water while you brush and wash hands  
and 300 liters of water per month


Drop Tissues in the trash instead of flushing them  
and flush only when necessary

Report leaks and water wastage to the management  
and save up to 10 liters per month

Place your towels on \_\_\_\_\_

Do not throw used soaps \_\_\_\_\_

Thank you and continue \_\_\_\_\_



**UNWIND IN STYLE**

Dear (Mr/Ms/Mrs. XYZ)

Welcome to (hotel name) by Apodis.  
We're so excited that you're here to be part of the  
Apodis Collection experience. We have carefully  
considered every detail, down to our bathrobes for  
your comfort and convenience. We hope you enjoy  
your stay with us. If we can do anything else to make  
your stay more comfortable, please let us know.

Warm regards,  
(GM Signature)


First Name Last Name \_\_\_\_\_



**BON APPÉTIT**

Indulge your taste buds with a  
delectable meal. Please call  
in-room dining when you would  
like your tray or trolley to be cleared.

Thank You.



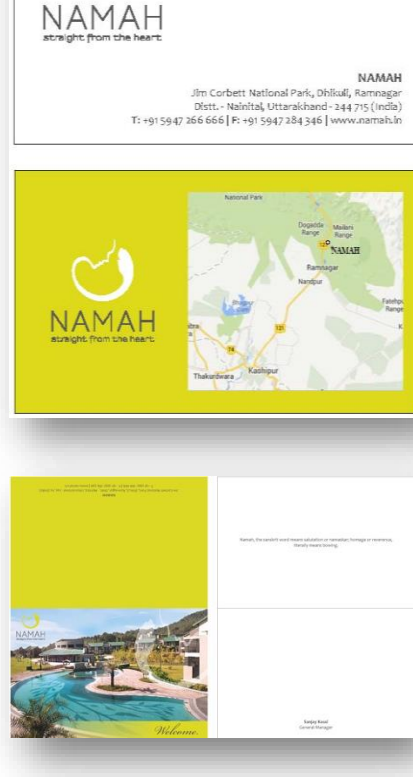
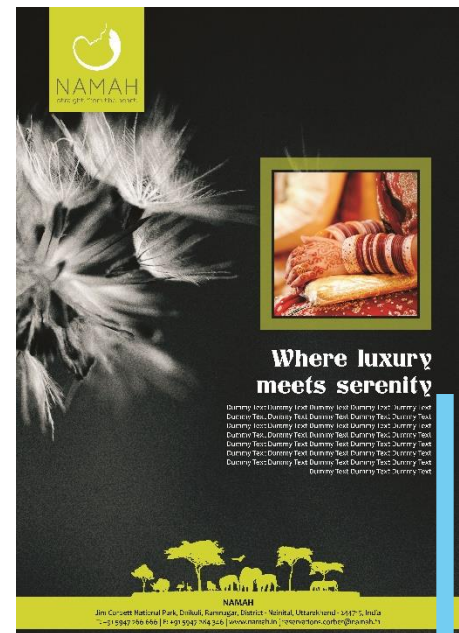
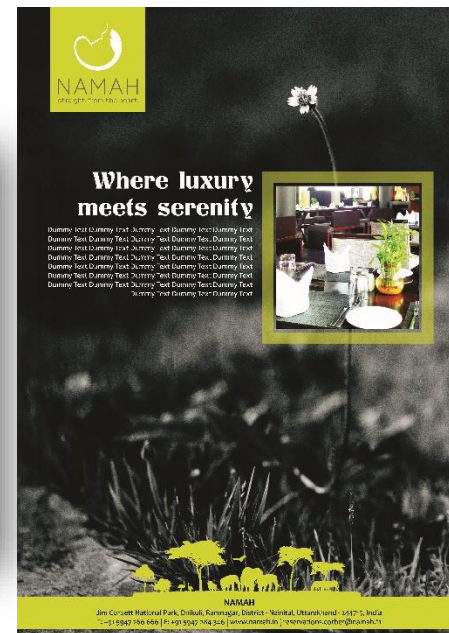
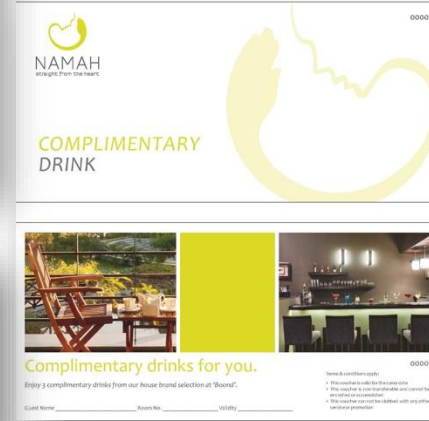
Property Name \_\_\_\_\_

Property Address, 1234, Street, City 000 000, State, Country  
T: +91 00 0000 0000, F: +91 00 0000 0000 | E: info@blueocean.com




**PLEASE CLEAN  
MY ROOM**





# Beleza By The Beach

**Beleza**  
BY THE BEACH




**BREATHE**

DISCOVER THE UNDISCOVERED IN SOUTH GOA

Discover a breath of fresh crispness as you discover a resort yet undiscovered by the crowds of Goa. Hidden away by the pristine white sandy beaches of Colva, Beleza by the Beach is a beautifully crafted boutique beach resort in Goa that offers an experience off the beaten Goan path. Enveloped in lush greenery and landscaped with a vast offering of tropical plants, enjoy Beleza's sensational beach side setting and stunning view of paddy fields. The resort offers a high-quality and bespoke accommodation, diverse dining with live musical performances and various range of spa therapies and leisure activities to help revitalize your body, mind and soul.


Thondwaddo, Betalbatim, Salcette, Goa – 403708  
T: +91 832 2781301, 985 0205647 | E: [reservations@bolczagoa.com](mailto:reservations@bolczagoa.com)

FOLLOW US ON



breathe

**Beleza**  
BY THE BEACH




**FEEL**

A ONCE IN A LIFETIME EXPERIENCE  
DESERVES THAT PERFECT DESTINATION

Immerse yourself in magical celebratory moments on the beach front at private location to make for an exclusive venue for your every special moments. With warm sand under your feet, a breath-taking view of the sea, your near and dear ones by your side and a subtle sea breeze, our venues are ideal for your bespoke occasions and offer undiscovered experiences that are curated to be cherished forever.


Thondwaddo, Betalbatim, Salcette, Goa – 403708  
T: +91 832 2781301, 985 0205647 | E: [reservations@bolczagoa.com](mailto:reservations@bolczagoa.com)

FOLLOW US ON



feel

**Beleza**  
BY THE BEACH




**LISTEN**

RELAX, REJUVENATE, REFRESH AND REVIVE

Dive into the sound of the quiet waves crashing on the beach and unwind on our sun beds as you soak in the view of the setting sun over the calm sea or just take a stroll amid the organic plantations and lush green paddy fields. Need some tranquility and rejuvenation, Espaco Divine, our spa features four luxuriously appointed massage rooms, two designed especially for couples' massages, so that you can indulge yourself in a range of therapies and treatments under the expert guidance of our spa therapist. From a serene spa pool and steam room to a salon designed to indulge your every whim, we have left no stone unturned to help revitalize your body, mind and soul.

Thondwaddo, Betalbatim, Salcette, Goa – 403708  
T: +91 832 2781301, 985 0205647 | E: [reservations@bolczagoa.com](mailto:reservations@bolczagoa.com)

FOLLOW US ON



listen

**Beleza**  
BY THE BEACH



**TASTE**

DISCOVER HIDDEN FLAVOURS OF GOA

Pamper your taste buds with a curated culinary journey. From an all-day dining restaurant and bar to our alfresco and day-lounge located on the beachfront, from enticing snacks with electric music to romantic candle-lit dinners by the pool overlooking the serene paddy fields, our four thoughtfully curated dining outlets ensure you have the best hidden dining experience that South Goa has to offer.


Thondwaddo, Betalbatim, Salcette, Goa – 403708  
T: +91 832 2781301, 985 0205647 | E: [reservations@bolczagoa.com](mailto:reservations@bolczagoa.com)

FOLLOW US ON



taste

**Beleza**  
BY THE BEACH




**SEE**

DISCOVER ROOMS WITH A VIEW

Feast your eyes on the vibrancy and expanse of our new and renovated rooms. Crafted give you the experience you need to feel at home, our 95 rooms boasts luxurious fittings, elegant interiors that are in harmony with the tropical setting, modern amenities, premium bedding, stunning spacious bathroom with private sit-out balcony overlooking the surrounding plantations, the expansive paddy field or one of our beautiful pools.

Thondwaddo, Betalbatim, Salcette, Goa – 403708  
T: +91 832 2781301, 985 0205647 | E: [reservations@bolczagoa.com](mailto:reservations@bolczagoa.com)

FOLLOW US ON



see



## Season 2 of summer coolers

This summer, freeze your palate with snazzy iced chai, refreshing guava cran and basil coolers, delectable pineapple blue lagoon and tangy mango zest. What's more, the fitness enthusiasts enjoy anti-oxidant smoothie, green juice and fruit protein shake, prepared to keep you in balance!

IN BALANCE  
with NOVOTEL  
NOVOTEL  
HOTELS & RESORTS  
JUNE

For more information, contact 020 6785 6000 / 04118 66254 / 0800-03240accot.com | Novotel Pune, Wakfield IT City Indpark, Viman Nagar, Pune  
Follow us on  [www.facebook.com/NovotelPuneNagarRoad](https://www.facebook.com/NovotelPuneNagarRoad)

Sip some dynamic gastronomic innovations @ Gadda Da Vida.

Mixed attractions of chemical reactions. Enjoy fusions of flavours as we present to you a series of dynamic drinks from Peach Nitro Air Daiquiri, Jager Jello Shots to Watermelon Noodle Martini. Ignite the spark in you!

14 June - 29 June 2013 | 4pm - Midnight

For reservations, contact 022 6693 4444 / h6926-re@accor.com

**YOUR  
CHOICE  
FOR A  
MONSOON  
WEDDING**



**NOVOTEL**  
MUMBAI  
JUHU BEACH

— Novotelmumbai.com

Feast on a range of delicious pizzas, from the traditional Margherita and Sicilian, to the exotic Paneer Chatpata and many more. What's more, you can also make your own pizza with delectable toppings. Enjoy your favourite version paired with an invigorating beverage for an indulgent experience!

At The Square, Bar, Cafe, Soak and Room Service from 22:00 pm – 11:00 pm

For more articles, visit us! 021 6705 6000 / 84119 56500 / 85833-811 @aawac.com • Road of Fame, Wilefield T City In Ajank, Ogun State, P.O. Box 10000, Lagos, Nigeria



# Cupcakes & Doughnuts

Everybody loves freshly baked pastry! Indulge in our irresistible doughnuts and cupcakes in a host of enticing flavours, including pistachio, cinnamon, blueberry-chocolate, green tea and many more! Enhance the sugar high with our exquisitely crafted in-house coffee for a truly pleasurable treat!

12th - 19th July | 11:00 AM - 9:00 PM

Novotel.com

For reservations, contact 828 6785 8080 / 84119 56580 / 06433-6110000.com | Novotel Pune, Weekfield II City Inlogpark, Viman Nagar, Pune

Follow us on  [www.facebook.com/novotelPuneNagarRoad](https://www.facebook.com/novotelPuneNagarRoad)





## Devour a traditional feast

GEAR UP YOUR EID AL-FITR CELEBRATIONS!

Please your palate and feast upon the intensely rich favourites of this season with us only at JW Marriot Chandigarh. Uncover the harmoniously flavour-kicking signature dishes, specialty biryanis, and gourmet libations from our delectable main courses served right at your table.

3rd May 2022 | 1 PM - 3 PM

the  
café  
@JW

To know more, please call +91.998.889.8309  
+91.172.455.5555, +91.855.888.8025



JW Marriott® Hotel Chandigarh  
Plot #6, Sector 35B, Chandigarh, 160035  
jwmarriottchandigarh.com



## Make Your Ever Lasting, Ever Memorable

We understand that every little moment during your wedding becomes a fond memory you will cherish forever, and that is why we leave nothing to chance. Let Chandigarh's most iconic hotel be the backdrop for your big day.

From cuisine made exquisitely to please every palate, decor crafted to the last detail, 30,000 sq. ft. of indoor and outdoor venues, we set the stage so you have a wedding just the way you have always dreamed of.

To know more, please call +91.998.889.8309 | +91.172.455.5555  
or email [reservations.chandigarh@marriott.com](mailto:reservations.chandigarh@marriott.com)

Shaadi  
BY MARRIOTT

JW Marriott® Hotel Chandigarh  
Plot #6, Sector 35B, Chandigarh, 160035 | [jwmarriottchandigarh.com](http://jwmarriottchandigarh.com)



## Soul SOOTHING SYMPHONIES!

ENLIGHTEN YOUR EVENINGS WITH US!

Swoon to the tunes of an all-inclusive, unabashedly entertaining, and melodious evening, adding a little extra to your ordinary evenings.

Come swoon to curated weekend celebrations with ecstatic live performances for an unforgettable experience, only at 35 Brewhouse.

16<sup>th</sup> July & 30<sup>th</sup> July | 7:30PM - 11:00PM

BREWHOUSE



To know more, please call  
+91.998.889.8309 | +91.172.455.5555 | +91.855.888.8025

JW Marriott® Hotel Chandigarh  
Plot #6, Sector 35B, Chandigarh, 160035 | [jwmarriottchandigarh.com](http://jwmarriottchandigarh.com)



JW MARRIOTT  
CHANDIGARH



# Relish The Sweet & Sour Flavours!

## THE TART DELIGHT OF SUMMERS!

The tropical fruit is blushing and begging to be eaten! No summer is complete without mangoes, a sweetness which delights all folks, young and old. Enjoy the flavours of pulpy mangoes in forms of smoothies, piled high on cakes, or baked into delicious goodies and get transported to mango heaven!

11<sup>th</sup> May - 31<sup>st</sup> May

To know more, please call

+91.998.889.8309 | +91.172.455.5555 | +91.855.888.8025

JW Marriott® Hotel Chandigarh  
Plot #6, Sector 35B, Chandigarh, 160035 | jwmarriottchandigarh.com

JW MARRIOTT  
CHANDIGARH



## A Rhapsody of Love and Flavour

### PRESENTING XO

Experience the dramatic fusional incarnations of Chinese heritage cuisine you may have only dreamt of. The blend of flavorful spices and sauces, tossed in wok will bring out the best of Chef Dorjee's craftsmanship leaving your tastebuds intrigued! Come, savor this seemingly endless burst of intense flavours of regional Hunan, Sichuan and Cantonese bustling in the kitchen of XO, only at JW Marriott Chandigarh.



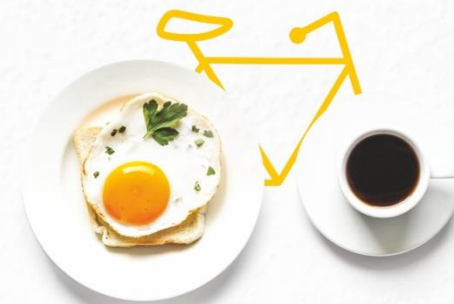
To know more, please call

+91.998.889.8309 | +91.172.455.5555 | +91.855.888.8025

JW Marriott® Hotel Chandigarh  
Plot #6, Sector 35B, Chandigarh, 160035 | jwmarriottchandigarh.com

JW MARRIOTT  
CHANDIGARH

## PEDALLING Deliciousness!



### BICYCLING TOWARDS A HEALTHY START

Stuck in a breakfast rut? We've got your mornings covered! Pedal your mornings with a healthy start and partake in our soul-nourishing breakfast on this World Bicycle Day. Get your jam-packed days off to an energetic and fueled beginning!

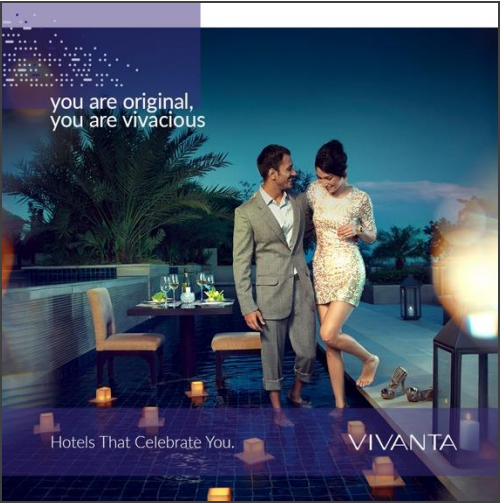
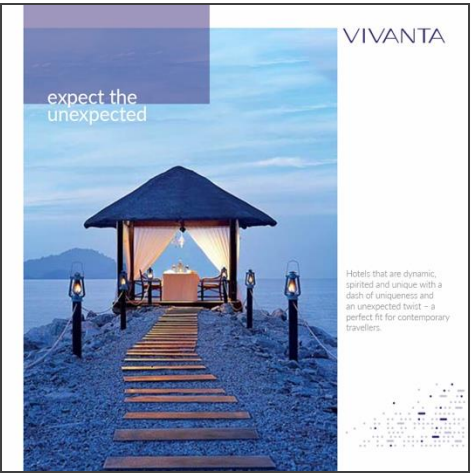
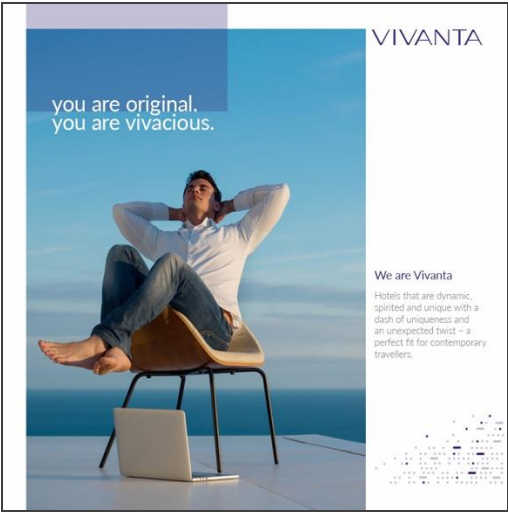
3rd June  
6:30 AM to 12 Noon



To know more, please call  
+91.998.889.8309 | +91.172.455.5555 | +91.855.888.8025

JW Marriott® Hotel Chandigarh  
Plot #6, Sector 35B, Chandigarh, 160035 | jwmarriottchandigarh.com





# Westin Hyderabad Mindspace

**THE WESTIN**  
HYDERABAD  
MINDSPACE

# Magical Getaway Staycation

Indulge in the signature westin experiences & enjoy a host of curated inclusions designed to rejuvenate you.

Packages starting at INR 9,999+ taxes

- Festive arrival amenity
- Sparkling wine on the day of arrival
- Luxurious breakfast-in-bed for two
- In-Room Feet Pampering
- Seasonal Tastes for 2
- Chef's magical tour of festive ginger bread house
- Exclusive access to evening cocktail hours at Mix

For reservations call: +91 40 6767 6767  
or email us at [reservations.hyderabad@westin.com](mailto:reservations.hyderabad@westin.com)

**THE WESTIN**  
HYDERABAD  
MINDSPACE

seasonal  
**tastes**

— A —  
*Peruvian*  
**CULINARY SAGA!**

Explore the fusion of indigenous cultures as you delve into a gamut of an exemplary Peruvian feast; a brunch curated specially for you, exclusively at Seasonal Tastes.

**27th March | 12:30 PM onwards**

For reservations,  
please call us at +91 80083 02169



# Marriott Bonvoy On Wheels

Embark on an eclectic journey of delectable flavors from the comfort of your own home.

The Westin Hyderabad Mindspace is now delivering delicacies from our award-winning restaurants, right at your doorstep.



**THE WESTIN**  
HYDERABAD  
MINDSPACE



**THE WESTIN**  
HYDERABAD  
MINDSPACE

seasonal  
**tastes**

THE  
*Thai*  
ARE COMING  
**THAI FOOD EXPRESS**

Embark on a culinary journey through the rich food culture of the SOI 38 and indulge in a mouthwatering experience of Thai delicacies.

**6<sup>th</sup> March | 12:30 PM onwards**

For reservations,  
please call us at +91 80083 02169





# Westin Hyderabad Mindspace

**THE WESTIN**  
HYDERABAD  
MINDSPACE

March 2022  
**NEWSLETTER**

**Reclaiming dining.**  
One experience at a time.

**The Thai Are Coming!**  
Experience the vibrant flavors of Thai cuisine at our new restaurant, The Thai Are Coming! Located in the heart of the city, this restaurant offers a unique dining experience with authentic Thai dishes and live music.

**Celebrating Wineshield**  
Celebrate the launch of our new Wineshield program, designed to protect your car from theft and damage. This program is available for all guests staying at The Westin Hyderabad Mindspace.

**A Bridge Of Flavors**  
Experience the best of both worlds at our new restaurant, A Bridge Of Flavors. Located in the heart of the city, this restaurant offers a unique dining experience with authentic Indian and international dishes.

**Culins of Happiness**  
Celebrate the launch of our new Culins of Happiness program, designed to provide you with the best of both worlds. This program is available for all guests staying at The Westin Hyderabad Mindspace.

**A Premium Culinary Stage**  
Experience the best of both worlds at our new restaurant, A Premium Culinary Stage. Located in the heart of the city, this restaurant offers a unique dining experience with authentic Indian and international dishes.

**Yogi Ki Rang**  
Experience the best of both worlds at our new restaurant, Yogi Ki Rang. Located in the heart of the city, this restaurant offers a unique dining experience with authentic Indian and international dishes.

**Your Timeline**  
Experience the best of both worlds at our new restaurant, Your Timeline. Located in the heart of the city, this restaurant offers a unique dining experience with authentic Indian and international dishes.

**Star Under The Eiffel Tower**  
Experience the best of both worlds at our new restaurant, Star Under The Eiffel Tower. Located in the heart of the city, this restaurant offers a unique dining experience with authentic Indian and international dishes.

**It's Bantam Time!**  
Experience the best of both worlds at our new restaurant, It's Bantam Time! Located in the heart of the city, this restaurant offers a unique dining experience with authentic Indian and international dishes.

**You Stay, We Pay**  
Experience the best of both worlds at our new restaurant, You Stay, We Pay. Located in the heart of the city, this restaurant offers a unique dining experience with authentic Indian and international dishes.

**Delivering Happiness**  
Experience the best of both worlds at our new restaurant, Delivering Happiness. Located in the heart of the city, this restaurant offers a unique dining experience with authentic Indian and international dishes.

With special discounts on food & beverage at our restaurants.  
For more information, please call: +91 80083 02169

tripadvisor

**THE WESTIN**  
HYDERABAD  
MINDSPACE

**المطبخ Lounge**

**Tipsy Tuesdays**

**Ladies Night**  
It's time to dress up divas & join us for the city's most exciting ladies' night with ecstasy and glamour riding an all-time high at Casbah. Bring along your gentleman & enjoy a complimentary drink with every drink your gentleman orders.

**Every Tuesday | 7PM to 11PM**  
For reservations, please call us at +91 80083 02169

**THE WESTIN**  
HYDERABAD  
MINDSPACE

**Stay Rested**  
ENHANCE YOUR WELL-BEING

**BENEFITS OF SLEEPING**

- Sharpen Attention
- Boosts Your Immune System
- Healthy Life
- Lower Your Stress
- Spur Creativity

**World Sleep Day**  
18<sup>th</sup> March

At Westin, we know that restorative sleep is essential to your well-being, which is why we've created signature programs to support a restful night.

**Heavenly Bed**  
The Westin Heavenly Bed is uniquely designed with plush, pillow-top construction for premium comfort and support.

**Sleep Well**  
At Westin, every aspect of your stay is designed to ensure that you leave feeling better than when you arrived. From our innovative programs to our revitalizing amenities, everything we do is to empower a better you.

**THE WESTIN**  
HYDERABAD  
MINDSPACE

**seasonal tastes**

*A stroll through Indian streets*

We're bringing the vibrant flavors of Indian streets to your dinner table! Head to Seasonal Tastes every Wednesday and delight yourself with the guilty pleasure of irresistible street food.

**Every Wednesday**  
Time: 7:00 pm- 11:00 pm  
Venue: Seasonal Tastes  
Price: INR 2299 A(Without Liquor) & INR 2649 A(With Liquor)  
For reservations, call +91 80083 02169

**THE WESTIN**  
HYDERABAD  
MINDSPACE

**Heavenly Beds that whisper wellness**

**FOR A BETTER YOU**

**BENEFITS OF SLEEPING**

- Sharpens Attention
- Boosts Your Immune System
- Healthy Life
- Lowers Your Stress
- Spurs Creativity

**WORLD SLEEP DAY**  
18<sup>th</sup> March

At Westin, we know that restorative sleep is essential for your well-being, which is why we've created signature programs to support a restful night.

**HEAVENLY BED**  
The Westin Heavenly Bed is uniquely designed with plush, pillow-top construction for premium comfort and support.

**Sleep Well**  
At Westin, every aspect of your stay is designed to ensure that you leave feeling better than when you arrived. From our innovative programs to our revitalizing amenities, everything we do is to empower a better you.

**THE WESTIN**  
HYDERABAD  
MINDSPACE

**TAKE A TRIP ON Santa's Sleigh This December!**

**Italian Brunch**  
Delve into an array of authentic and unconventional Italian food Brunch spread, as we transport you to a trattoria with soulful music and divine beverages. **9<sup>th</sup> December 2021**

**Zero km To Paris**  
Catch a glimpse of the City of Lights at our Zero km to Paris Brunch, a medley of classic French and Italian delights, festive beverages, and more! **12<sup>th</sup> December 2021**

**Spanish Brunch**  
Savor a few warm Spanish Brunch at the Seasonal Tastes as you look on the festive meals, with a menu created specially for you. **21<sup>st</sup> December 2021**

**Feel The Magic Of Christmas**  
A hot drink and treat would be perfect treat the magic of Christmas, get into the spirit of the season, and marvel with joy to start the festive season on a bright note with us. **12<sup>th</sup> December 2021 | 21<sup>st</sup> December 2021**

**Boxing Day Brunch**  
Revitalize the sweet Christmas with our classic Boxed delights, live cuisines, festive beverages — with the convenience of the season! **26<sup>th</sup> December 2021**

**NYE Dinner**  
Join us for the most happening night of the year and let's bring in the New Year with a bang! **31<sup>st</sup> December 2021**

FOR RESERVATIONS, PLEASE CALL +91 80083 02169

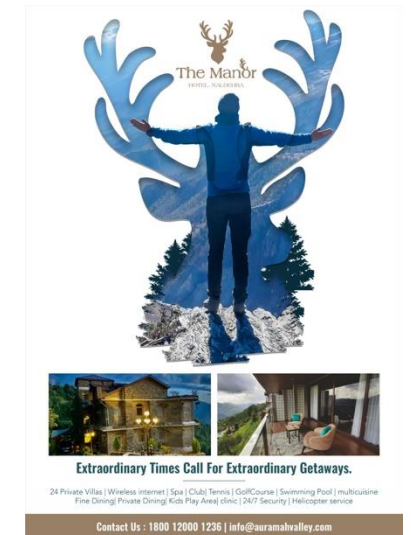
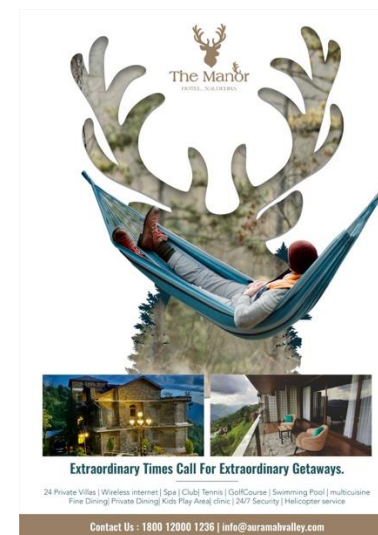
# The Manor



**Extraordinary Times Call For Extraordinary Getaways.**

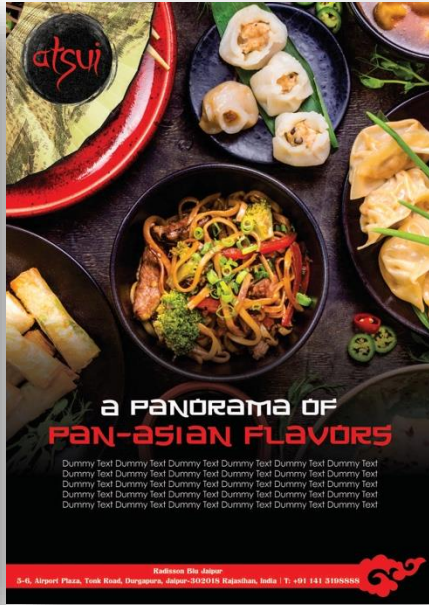
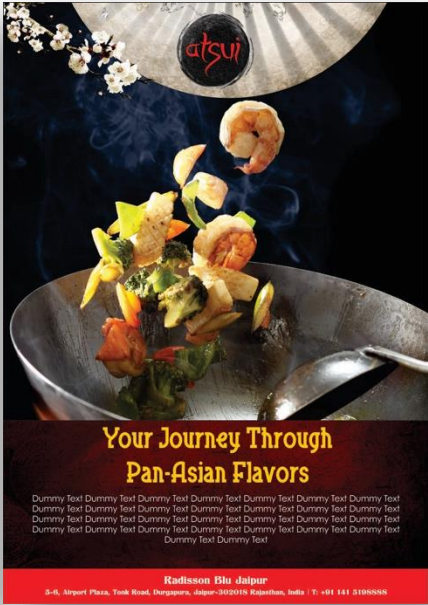
24 Private Villas | Wireless internet | Spa | Club | Tennis | Golf Course | Swimming Pool | multicuisine  
Fine Dining | Private Dining | Kids Play Area | clinic | 24/7 Security | Helicopter service

Contact Us : 1800 12000 1236 | [info@auramahvalley.com](mailto:info@auramahvalley.com)



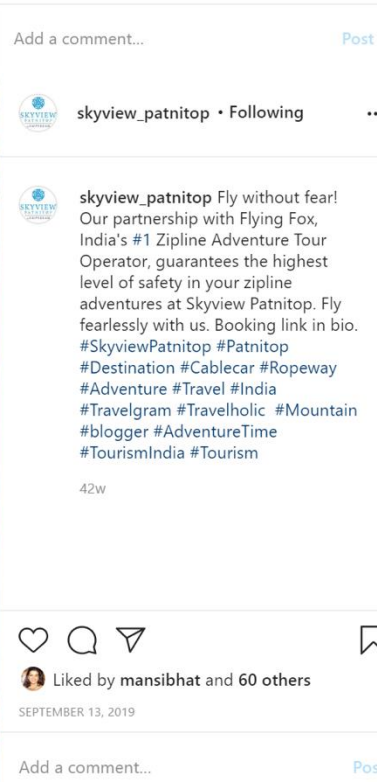
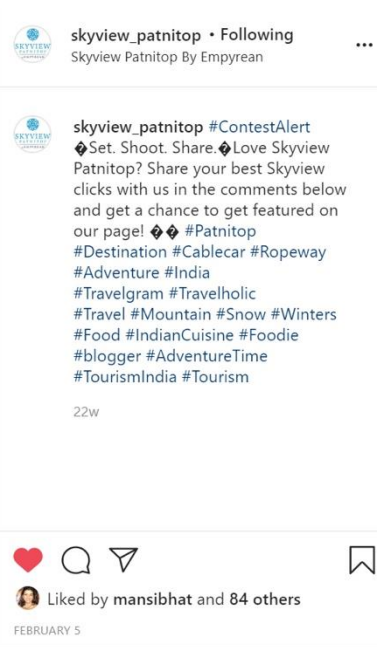
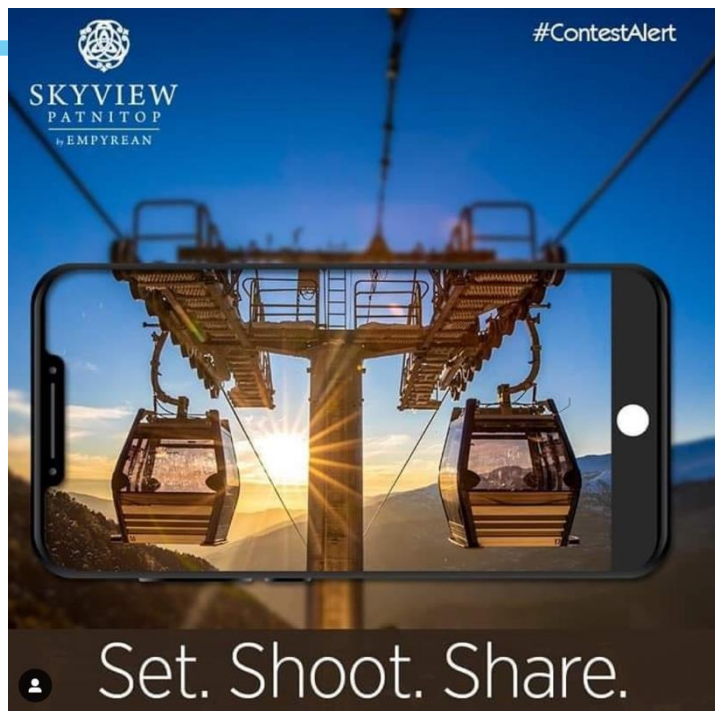


# Atsui, Japanese Cuisine, Jaipur

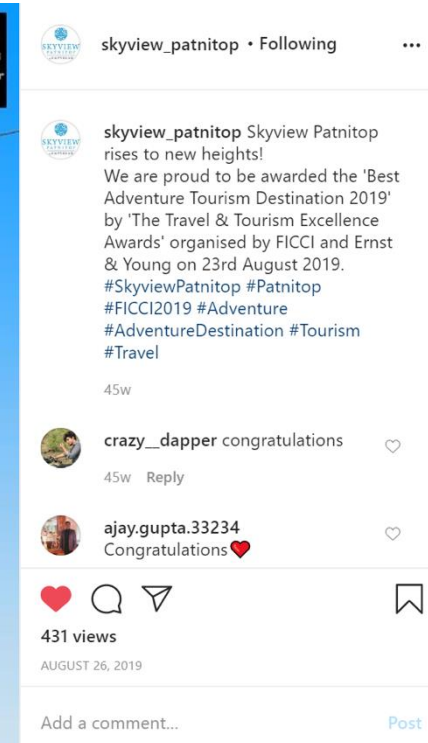
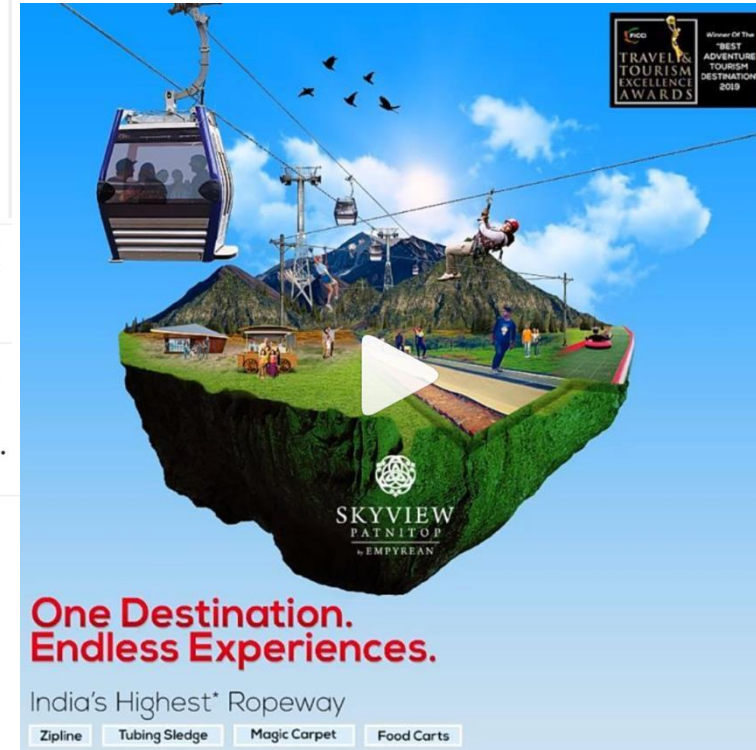






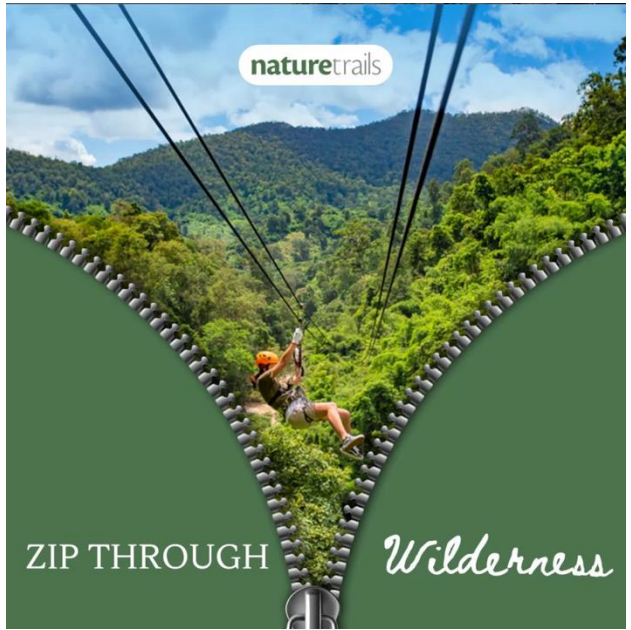
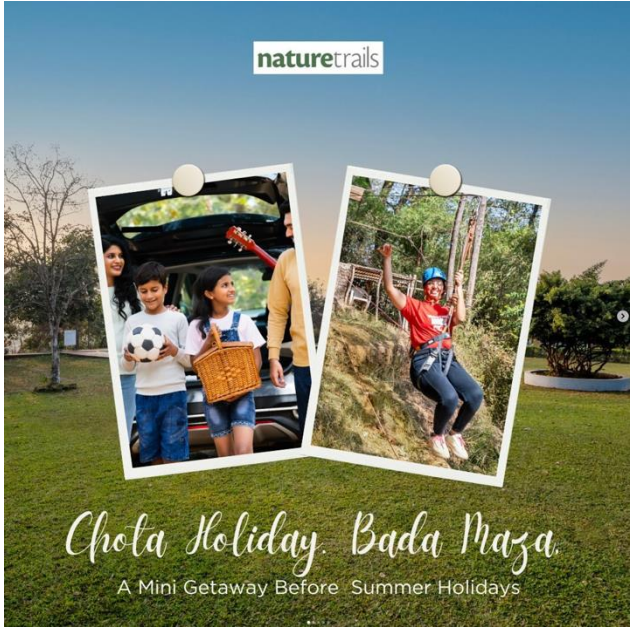
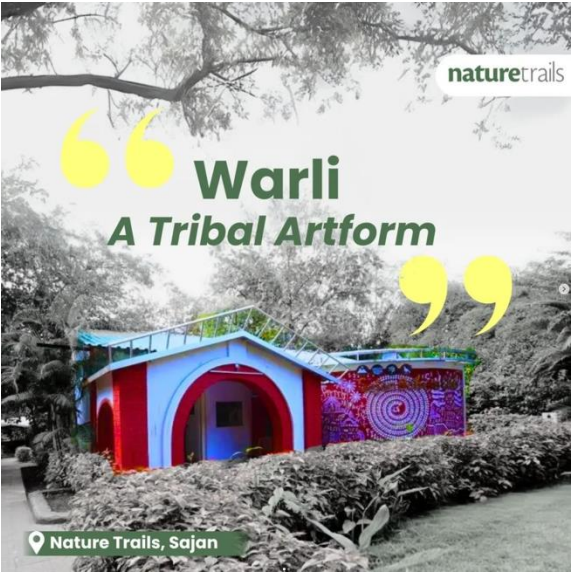


## INDUSTRY: ENTERTAINMENT





naturetrails





INDUSTRY: LUXURY GOODS



lecreusetind • Following

lecreusetind You guessed it right! Just dropping in – Le Creuset's timeless cookware collection will soon be brightening Hyderabad! Stay tuned to our page more palatable updates!  
#LeCreusetIndia #FrenchCookware #StayTuned #ComingSoon #VibrantCookware #Hyderabad #luxurykitchen #lifestyle #foodstyling #foodstyle #foodstylelovers #foodie #foodgram #foodlover #foodstagram

16w

Liked by mansibhat and 29 others

MARCH 16

Add a comment... Post



lecreusetind • Following

lecreusetind One day is not enough to honour how special a father is for us because he is amazing every day. Le Creuset wishes every father out there a happy father's day.  
#FathersDay #SuperHero#LeCreusetIndia #FrenchCookware #VibrantCookware #LifetimeGuarantee #QuarantineMeals #Quarantine #KitchenQuarantine #QuarantineRecipes #SocialDistance #StaySafeStayHome #QuarantineLife #StayHome #StayHealthy #NowDelivering #FathersDay

2w

Liked by mansibhat and 24 others

JUNE 21

Add a comment... Post



lecreusetind • Following

lecreusetind #QuarantineChallenge A sneak peak into our most loved shades of this ever so vibrant cookware, Le Creuset. Can you guess the names of the shades correctly with the given hint!  
#LeCreusetIndia #FrenchCookware #VibrantCookware #LifetimeGuarantee #QuarantineMeals #Quarantine #KitchenQuarantine #QuarantineRecipes #SocialDistance #StaySafeStayHome #QuarantineLife #StayHome #StayHealthy #Challenge #QuarantineGame

6w

Liked by mansibhat and 30 others

MAY 24

Add a comment... Post





**HEROelectric**  
India's Largest Selling Electric Bikes

## INDUSTRY: AUTOMOTIVE

A HEROECO Enterprise

**HEROelectric**  
Plug In. Plug Out. Ride.

**INDIA IS CHARGING FORWARD!**

**Flash** **Cruz** **photon** **explorer** **Nyx**

**EASY ON FORESET** **100 DEALERS A SERVICE CENTRE** **XXE CHARGING STATIONS** **Light Weight Portable Battery** **7 Years Warranty (on 100V)**

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

For more details, call 1860-2662-2662 | [heroelectric.in](http://heroelectric.in)

A HEROECO Enterprise

**photon<sup>Li</sup>**  
THE ITALIAN CLASSIC,  
*Re-invented!*  
WITH ADVANCED LITHIUM ION TECHNOLOGY

**INDIA IS CHARGING FORWARD!**

**HEROelectric**  
Plug In. Plug Out. Ride.

A HEROECO Enterprise

**photon**

**POWERED AT FIRST SIGHT**

**Li-ion** **EFFICIENT AND FAST** **MOBILE CHARGING** **EASY NAVIGATION** **STORE AWAY** **DUAL DRIVE MODE**

**INDIA IS CHARGING FORWARD!**

**HEROelectric**  
Plug In. Plug Out. Ride.

**Deliver Smooth, Easy and Fast.**

**INDIA IS CHARGING FORWARD!**

**HEROelectric**  
Plug In. Plug Out. Ride.

**Deliver Smooth, Easy and Fast.**

**INDIA IS CHARGING FORWARD!**

**HEROelectric**  
Plug In. Plug Out. Ride.

**TENSION-FREE DELIVERIES**

A HEROECO Enterprise

Forget about security of your precious asset and deliveries with our anti-theft alarm equipped scooters.

**\*What's more, you can avail the exciting benefits too**

- Special prices for bulk buyers
- Annual Maintenance Contract (AMC)
- Door step after sales service
- Onsite charging station
- Flexible payment options
- Fleet tracking through GPS

**KNOW MORE**

Call us at 1860-2662-2662 | SMS <HE> to 56677 for a test drive  
Click here to visit: [heroelectric.in](http://heroelectric.in)

**INDIA IS CHARGING FORWARD!**

**HEROelectric**  
Plug In. Plug Out. Ride.

**TRACK EASY. DELIVER FAST**

A HEROECO Enterprise

Stay ahead of your competition with our GPS-enabled scooter! Reach your customers even at non-standardized addresses with much ease and at a faster pace. What's more, with a phone charging port attached to our scooters, never run out of battery.

**\*Make a smarter choice and avail the exciting benefits**

- Special prices for bulk buyers
- Annual Maintenance Contract (AMC)
- Door step after sales service
- Onsite charging station
- Flexible payment options
- Fleet tracking through GPS

**KNOW MORE**

Call us at 1860-2662-2662 | SMS <HE> to 56677 for a test drive  
Click here to visit: [heroelectric.in](http://heroelectric.in)

**INDIA IS CHARGING FORWARD!**

**HEROelectric**  
Plug In. Plug Out. Ride.

**MARKET YOUR BRAND THROUGH ECO-FRIENDLY DELIVERIES**

A HEROECO Enterprise

Zero pollution is no more a distant reality. Our new eco-friendly scooters use advanced Lithium Ion batteries making a greener environment around you. Why more this makes you an eco-friendly brand too.

**You can avail these exciting benefits too**

- GPS savings on ownership costs
- Door step after sales service
- Special prices for bulk buyers
- Annual Maintenance Contract (AMC)
- Flexible payment options
- Onsite charging stations
- Extended warranty
- Fleet tracking through GPS
- Accelerated depreciation benefits
- Eco-friendly brand positioning

**KNOW MORE**

Call us at 1860-2662-2662 | SMS <HE> to 56677 for a test drive  
Click here to visit: [heroelectric.in](http://heroelectric.in)

**INDIA IS CHARGING FORWARD!**

**HEROelectric**  
Plug In. Plug Out. Ride.

**Connect Smarter with Easy Navigation**

**INDIA IS CHARGING FORWARD!**

**HEROelectric**  
Plug In. Plug Out. Ride.

**Connect Smarter with Easy Navigation**

**INDIA IS CHARGING FORWARD!**

**HEROelectric**  
Plug In. Plug Out. Ride.





EPISODE

EPISODE

**For Everlasting  
Silver Lined Memories!**


Make your wedding even more memorable with customized gifts and wedding invitations only from your one stop shop #EpisodeSilver. Choose from our exclusive range at <https://www.episodesilver.com> or from our outlets in Delhi and Mumbai.

For more information call: +91-7308363621 or chat with us: <http://bit.ly/2ygehiO>

The advertisement features a stylized illustration of a man and a woman in traditional Indian wedding attire. The man is wearing a purple turban and a mustache, and the woman is wearing a purple sari with gold jewelry. The background is a light beige color with a subtle pattern. The Episode Silver logo is visible in the top left corner and on the left side of the image.




[illegible]




**NAMAH**  
LUXURY HOMES

# Where luxury meets serenity

Discover the ultimate in luxury living with NAMAH's exclusive collection of homes. Each property is a masterpiece of design, featuring the finest materials and craftsmanship. From modern elegance to timeless sophistication, NAMAH offers a wide range of options to suit every taste. Contact us today to explore the possibilities.





**NAMAH**  
Luxury Homes & Interiors | 123 Main Street, Suite 100 | New York, NY 10001 | Tel: (212) 555-1234 | Email: info@namah.com

  
KAMAH  
KAYAKU MANSION



**Where luxury  
meets serenity**

Experience the ultimate in luxury and serenity at KAMAH, a collection of five exclusive properties in the heart of Tokyo. Each property offers a unique blend of traditional Japanese architecture and modern luxury amenities. From the historic KAMAH Kojima to the modern KAMAH Shinjuku, each property is a masterpiece of design and craftsmanship. The KAMAH properties are not just places to stay, but a way of life. They offer a truly unique experience, combining the best of both worlds. For more information, please visit [www.kamah.com](http://www.kamah.com).

  
KAMAH

One of the most beautiful and historic properties in the world, KAMAH Kojima is a true masterpiece of Japanese architecture. The property is a blend of traditional Japanese architecture and modern luxury amenities. It offers a truly unique experience, combining the best of both worlds. For more information, please visit [www.kamah.com](http://www.kamah.com).

Where luxury  
meets serenity

Discover the ultimate luxury resort experience at the Four Seasons Resort, Maui, Hawaii. This stunning resort offers a perfect blend of natural beauty and world-class amenities. From its prime location on the coast to its exceptional service, the Four Seasons Resort, Maui, Hawaii, is the perfect destination for a truly luxurious vacation.

Four Seasons Resort, Maui, Hawaii, is a truly luxurious destination. The resort is nestled on a beautiful coastline, offering breathtaking views of the ocean and the surrounding landscape. The resort's architecture is a masterpiece of modern design, seamlessly blending with the natural environment. The rooms are spacious and elegantly furnished, providing a comfortable and relaxing stay. The resort's amenities are top-notch, including a world-class spa, a gourmet restaurant, and a state-of-the-art fitness center. The Four Seasons Resort, Maui, Hawaii, is the perfect place to unwind and enjoy the best of Maui.

For more information, visit [www.fourseasons.com/maui](http://www.fourseasons.com/maui).






**LIGHTEN UP! IT'S THE CHRISTMAS SEASON!**

Delve into a sumptuous spread while celebrating the spirit of the season and avail (insert offer).

For reservations, call +91 xxxx xxx xx


**citrus** café

**lemon tree** HOTELS

Choose hotel name & address (with property contact details) from drop down menu

lemontr hotels.com | +91 9911 701 701 Connect with Lemon Tree Hotels [f](#) [t](#) [i](#) [p](#) [in](#)

Terms & conditions apply



**STEP INTO CHRISTMAS WONDERLAND!**

Delve into a sumptuous spread while celebrating the spirit of the season and avail (insert offer).

For reservations, call +91 xxxx xxx xx

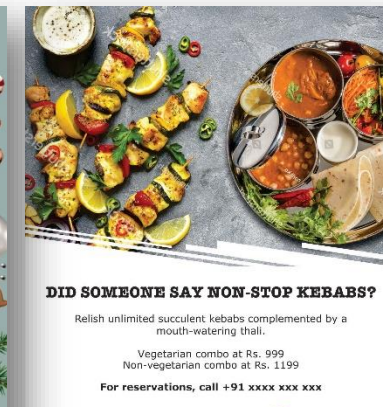
**citrus** café

**lemon tree** HOTELS

Choose hotel name & address (with property contact details) from drop down menu

lemontr hotels.com | +91 9911 701 701 Connect with Lemon Tree Hotels [f](#) [t](#) [i](#) [p](#) [in](#)

Terms & conditions apply



**DID SOMEONE SAY NON-STOP KEBABS?**

Relish unlimited succulent kebabs complemented by a mouth-watering thali.

Vegetarian combo at Rs. 999  
Non-vegetarian combo at Rs. 1199

**For reservations, call +91 xxxx xxx xxx**

**KEBAB THEATRE**

**lemon tree** PREMIER

Lemon Tree Premier, HITEC City, Hyderabad, Plot No.2, Survey No.81, HITEC City, Madhapur, Hyderabad, Telangana 500081 | Ph: +91 40 4121 2121

lemontr hotels.com | +91 9911 701 701 Connect with Lemon Tree Hotels [f](#) [t](#) [i](#) [p](#) [in](#)

Terms & conditions apply



**COME CELEBRATE WOMEN'S DAY**

We are all set to delight you with an exciting xx% discount on our sumptuous spread.

12:00 pm - 3:30 pm | 7:00 pm - 11:00 pm

For reservations, call +91 7780 043 534 or email amfnb.ppn1@lemontreehotels.com

**citrus** café

**lemon tree** HOTELS

Choose hotel name & address (with property contact details) from drop down menu

lemontr hotels.com | +91 9911 701 701 Connect with Lemon Tree Hotels [f](#) [t](#) [i](#) [p](#) [in](#)

Terms & conditions apply



**THE RECREATION BAR**

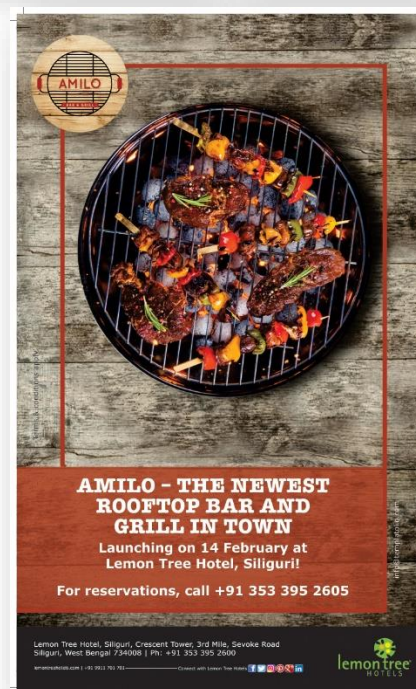
**SLOUNGE**  
The Recreation Bar

**lemon tree** PREMIER

Lemon Tree Premier, Jaipur, Nirwan Marg, Bani Park Jaipur, Rajasthan 302016 | Ph: +91 141 405 1100

lemontr hotels.com | +91 9911 701 701 Connect with Lemon Tree Hotels [f](#) [t](#) [i](#) [p](#) [in](#)

Terms & conditions apply



**AMILO - THE NEWEST ROOFTOP BAR AND GRILL IN TOWN**

Launching on 14 February at Lemon Tree Hotel, Siliguri!

**For reservations, call +91 353 395 2605**

**lemon tree** HOTELS

Lemon Tree Hotel, Siliguri, Crescent Tower, 3rd Mile, Sevoke Road, Siliguri, West Bengal, Zaskarim | Ph: +91 353 395 2605

lemontr hotels.com | +91 9911 701 701 Connect with Lemon Tree Hotels [f](#) [t](#) [i](#) [p](#) [in](#)

Terms & conditions apply



**THE 24X7 MULTI-CUISINE RESTAURANT**

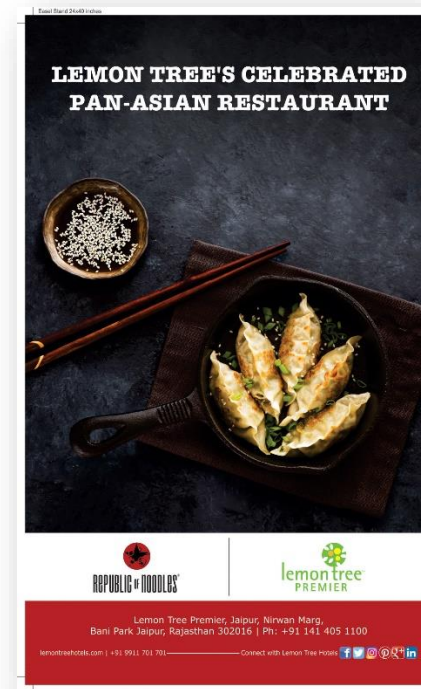
**citrus** café

**lemon tree** PREMIER

Lemon Tree Premier, Jaipur, Nirwan Marg, Bani Park Jaipur, Rajasthan 302016 | Ph: +91 141 405 1100

lemontr hotels.com | +91 9911 701 701 Connect with Lemon Tree Hotels [f](#) [t](#) [i](#) [p](#) [in](#)

Terms & conditions apply



**LEMON TREE'S CELEBRATED PAN-ASIAN RESTAURANT**

**REPUBLIC + NOODLES**

**lemon tree** PREMIER

Lemon Tree Premier, Jaipur, Nirwan Marg, Bani Park Jaipur, Rajasthan 302016 | Ph: +91 141 405 1100

lemontr hotels.com | +91 9911 701 701 Connect with Lemon Tree Hotels [f](#) [t](#) [i](#) [p](#) [in](#)

Terms & conditions apply



## MOLECULAR MIXOLOGY.

Sip some dynamic gastronomic innovations @ Gadda Da Vida.



Mixed attractions of chemical reactions. Enjoy fusions of flavours as we present to you a series of dynamic drinks from Peach Nitro Air Daiquiri, Jager Jello Shots to Watermelon Noodle Martini. Ignite the spark in you!

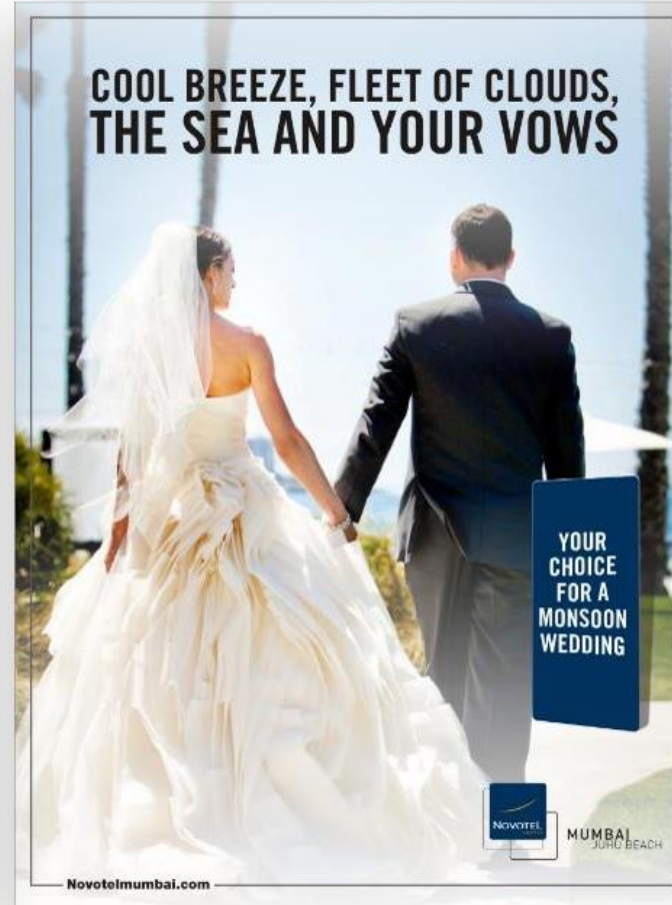
14 June - 29 June 2013 | 4pm - Midnight

Novotel.com

For reservations, contact 022 6693 4444 / h6926-ref@accor.com

Follow us on [Twitter](#) @novotel\_mumbai [Facebook](#) www.facebook.com/novotelmumbai

## COOL BREEZE, FLEET OF CLOUDS, THE SEA AND YOUR VOWS



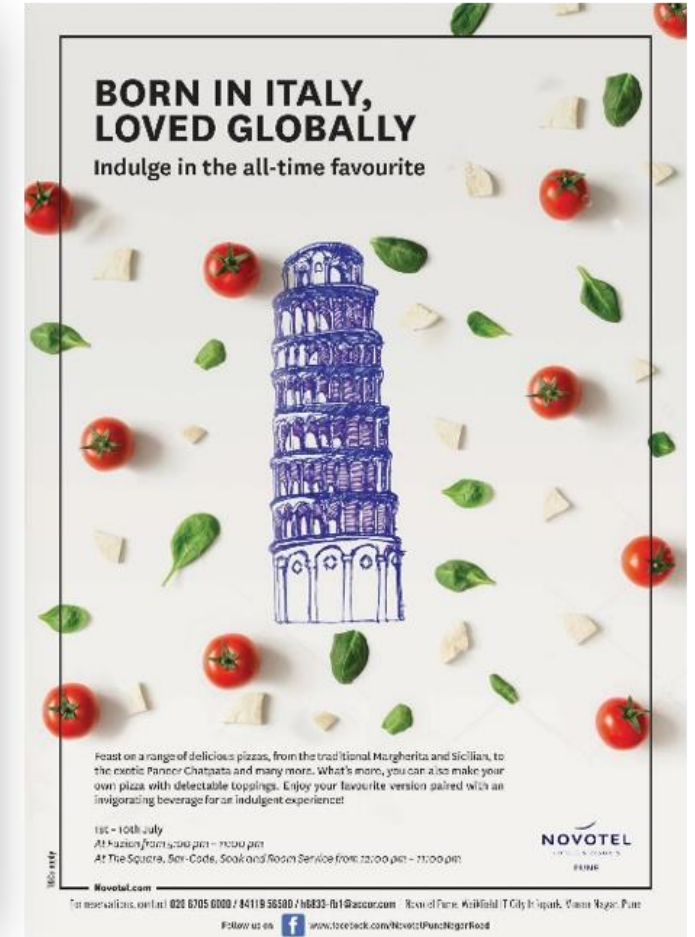
**YOUR  
CHOICE  
FOR A  
MONSOON  
WEDDING**

Novotel MUMBAI JUHU BEACH

Novotelmumbai.com

## BORN IN ITALY, LOVED GLOBALLY

Indulge in the all-time favourite



Feast on a range of delicious pizzas, from the traditional Margherita and Sicilian, to the exotic Paneer Chatpata and many more. What's more, you can also make your own pizza with delectable toppings. Enjoy your favourite version paired with an invigorating beverage for an indulgent experience!

19c - 10th July  
At Fuzion from 5:00 pm - 11:00 pm  
At The Square, Ser-Cade, Sook and Room Service from 12:00 pm - 11:00 pm

Novotel.com

For reservations, contact 020 6705 0000 / 84119 56580 / h6933-011@accor.com Room of Pure, At World T City Inquire, Your Regal, Pure

Follow us on [Facebook](#) www.facebook.com/NovotPunchNigeria

# OUR DIGITAL EXPERTISE

360 Degree Digital focusing on driving measurable outcomes



Powering Proficient Performance

01

## WEBSITES DEVELOPMENT

Great looking & conversions focused websites. Mobile website and AMP websites

02

## SEARCH ENGINE OPTIMIZATION

Driving visibility & rankings on organic searches through organic On-page & off-page SEO activities

03

## SEARCH ENGINE MARKETING

Optimized SEM campaigns to deliver traffic & conversions. Display, GDN, Text & Re-marketing

04

## SOCIAL MEDIA MARKETING

Social Media Profiles Management, Campaigns & Influencers Management

05

## EMAIL & SMS MARKETING

Email & SMS campaigns for ongoing customer communication with better than industry benchmarks

# SEARCH ENGINE OPTIMIZATION

## STEP 1

Identify the technical elements of section of the website

### TECHNICAL ELEMENTS

Better crawlability of the section & good user experience

## STEP 2

Redrafting the elements with the proper use of keywords in the main elements

### ON PAGE ELEMENTS

Push ranking on the keywords that have low competition

## STEP 3

Two or more URLs are running same content on webpages

### URL REVISION

Remove duplicity issue of the website

## STEP 4

Content optimization & internal linking improvement

### CONTENT

Better density, keyword-based content & anchor text using relevant keywords

## STEP 5

Content based focused off page activities

### OFF PAGE ACTIVATION

Support in ranking of critical keywords

# DIGITAL ADS CAMPAIGNS

## - OUTCOMES & ROI DRIVEN SOCIAL MEDIA & GOOGLE ADS

Campaigns for Social Media, Google & Native media campaigns to ensure high performance results in terms of online bookings, leads generation, reach, cost per results & other relevant metrics

### Media Plan & TG Research

- Creation of a monthly digital media plan with budgets for all campaigns
- Defining TG for each campaign with FB/IG Audience Selection & Google Keywords/Display Planner

### Campaigns Conceptualization

- Creatives/Videos conceptualization basis TG Planner
- Multiple creative & content copies for testing

### Campaigns Execution & Ongoing Optimization

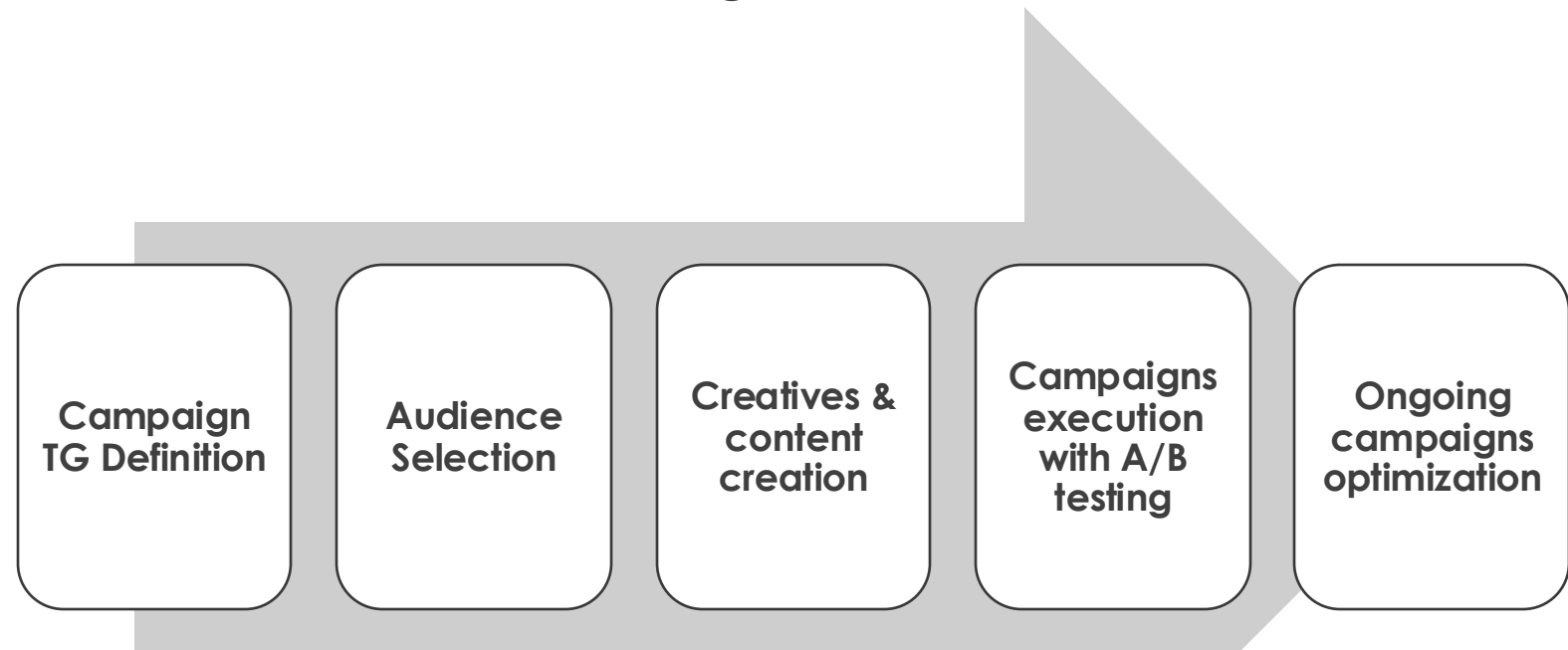
- Campaigns execution basis campaign objectives
- A/B testing
- Ongoing optimizations for maximization of conversions, leads, calls & minimization of cost per result




# DIGITAL ADS CAMPAIGNS

## Social Media Ads Campaigns

Social Media Ads campaigns to drive targeted brand awareness, reach, engagement, website traffic, conversions and leads generation



  
**Hyperlocal  
Targeting**

  
**Custom  
Audience**

  
**Look Alike  
Audience**

  
**Remarketing**

# DIGITAL ADS CAMPAIGNS

## Google Search & Display Campaigns

Search engine marketing (SEM) display & text search ads to promote the brand & generate website traffic & conversions

SEM campaigns should be synergistic & complement SEO

### Type of Keywords



multiple types of ad copies – text, visual, video



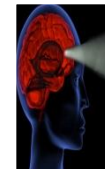
re-targeting



geographic targeting



demographic & interests targeting



intent targeting

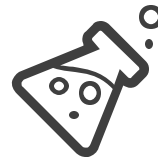
Great looking, user interface friendly & conversions driven websites

# OUR WEBSITE DESIGN STRUCTURE



## BRAND & BUSINESS UNDERSTANDING

Understanding your brand and business need to create something unique



## AUDIENCE ANALYSIS

Understanding the target audience and analyze the competition to create the website elements



## PROJECT PLAN & DESIGN

Creating a project plan and design based on benchmark UI/UX analysis



# WEBSITE DESIGN & MAINTENANCE



## Advanced Tools

UI/UX Analysis, Conversion  
Rate Optimisation,  
Website Health, User  
Intervention &

Engagement on-page,  
Engagement post-exit

## Analytics

Google Analytics set-up,  
Reporting





# **CASE STUDIES**

# CASE STUDY



RERA Registration No. RC/REP/HARERA/GGM/  
447579/2022/122 dated 20.12.2022  
also available on www.haryanaera.gov.in  
Licence no. 64 of 2010 dated 21.06.2010

YOU'LL BE  
WELL-CONNECTED HERE.  
JUST LIKE YOUR  
CLIENTELE.

Sector 62 is situated right at the gateway  
to Golf Course Extension Road, NCR's  
fastest-developing road in the last decade

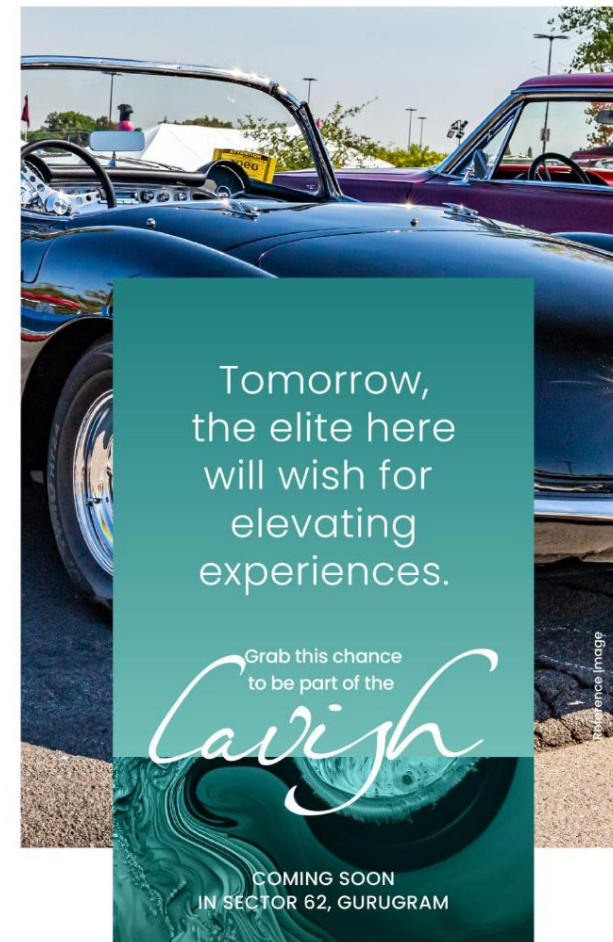
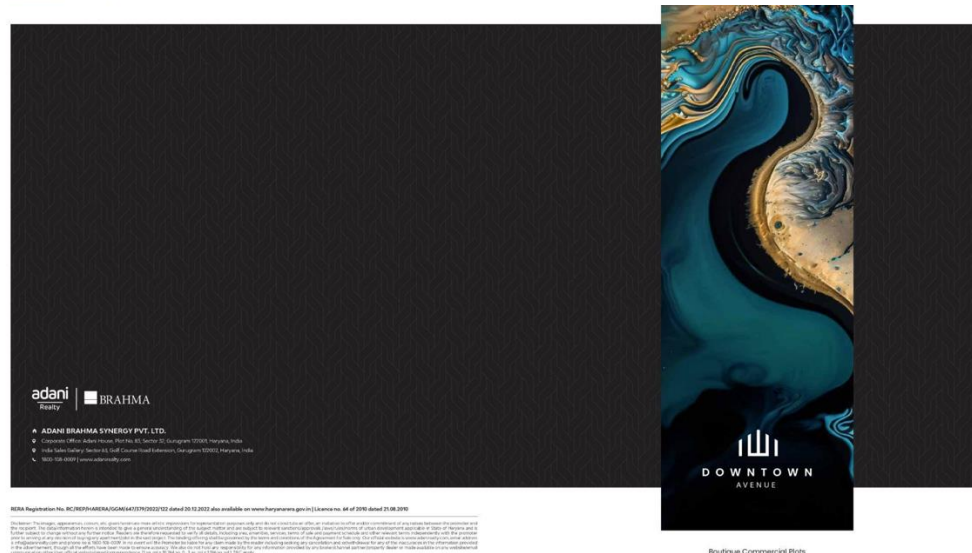
100,000+ families living in the vicinity already,  
with a thriving catchment of HSR and UHRS



Team has helped us constantly and diligently deliver our marketing requirements. Thanks to their holistic offerings, we have been able to find a one stop solution for our several marketing and branding needs. They have helped us with our **onsite branding, digital marketing, and OOH branding.**

## Scope of Services

- Marketing & Digital Strategy
- Brochure Design
- Collaterals
- Search Engine Optimization
- Website creation & maintenance
- Offline creative support



Disclaimer: The images, appearances, colours, etc. given herein are mere artistic impressions for representation purposes only. Readers are therefore requested to verify all details, including payment schedule and other relevant terms independently with the promoter prior to arriving at any decision of buying any unit in the said project. \*T&C Apply.



# CASE STUDY

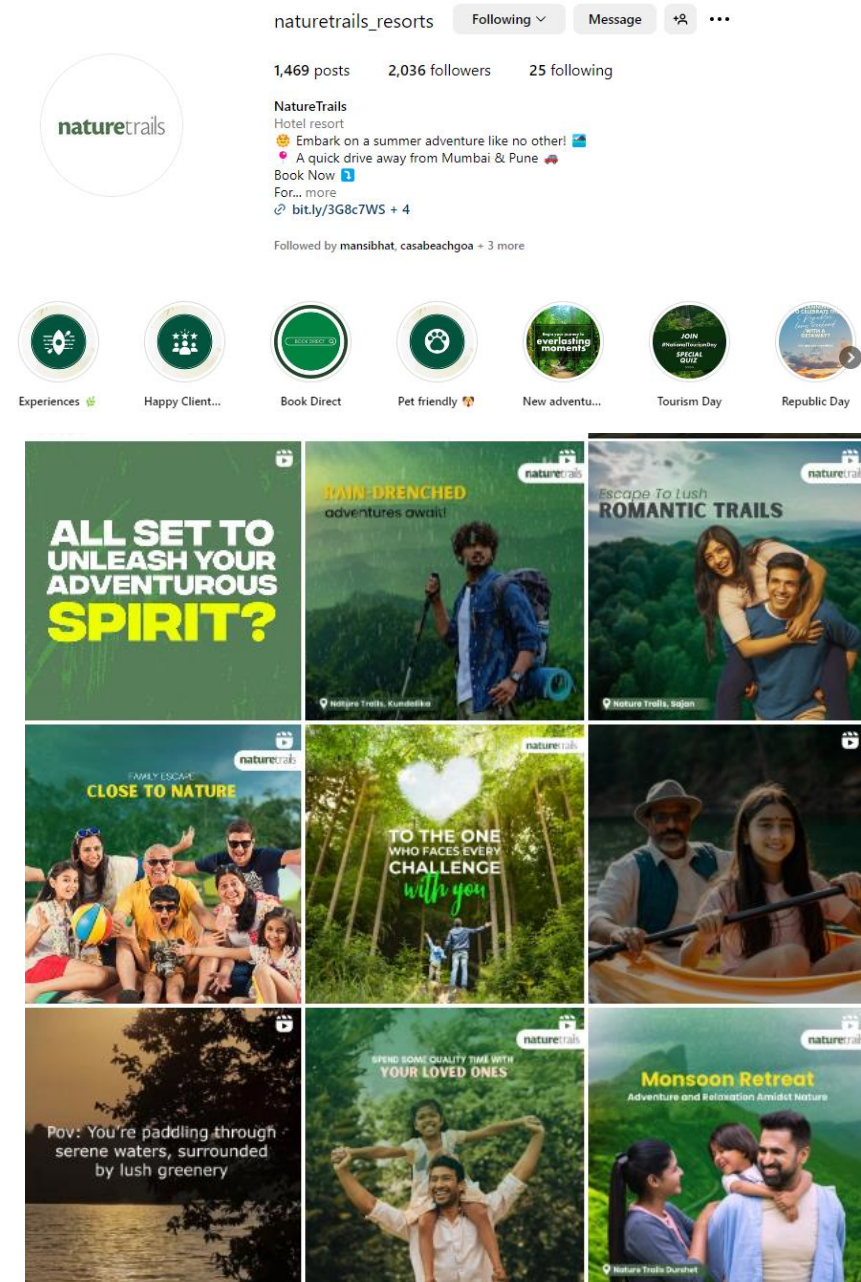
## Scope of Services

- Marketing & Digital Strategy
- Social Media Marketing
- Social Media Ads Campaigns
- Google Ads Campaigns
- Search Engine Optimization
- Website content refresh
- Offline creative support



naturetrails

## Nature Trails



# CASE STUDY



## Overall Revenue/Spend Ratio /CPL Performance

	Apr-Jun'24	Apr-Jun'23	Growth %
BVN Revenue (in L)			65%
Unique Leads/Calls	4471	3308	35%
June Unique Leads/Calls	2076	1185	75%
Total Traffic	58564	37086	58%
Ad Spend (in L)	3.2	1.3	146%
Avg. Overall CPL	72	39	82%
June CPL	74	54	36%
Avg. Spend Ratio	2.2%	1.5%	49%
June Spend Ratio	2.6%	2.9%	-13%
Conversion Rate	11.0%	7.5%	47%

## Results Delivered

- 65+% growth in digital revenues
- 75% growth in unique leads/calls
- 47% growth in conversion rate of leads/calls
- 58% growth in website traffic
- 56% growth in organic traffic
- 48% keywords in Top 10 ranks vs. zero in same period last year
- Huge jump in social reach & engagement rates

## Organic Traffic/SEO Keywords Rankings Performance

	Apr-Jun'24	Apr-Jun'23	Growth %
Total Organic Traffic	25696	16519	56%
June Organic Traffic	11001	4858	126%
% Keywords Top 10 Ranks	48%	NA	NA
% Keywords in Top 20 Ranks	70%	NA	NA

## Social Media Performance

	Apr-Jun'24	Apr-Jun'23	Growth %
Total Social Reach	1135201	36511	3009%
Total Social Followers	34381	28992	19%
Total Posts	54	105	-49%
IG Engagement Rate	12.8%	5.0%	237%
IG Engagement Per Post	3029	11	27436%
Social Website Traffic	214	197	9%



# CASE STUDY



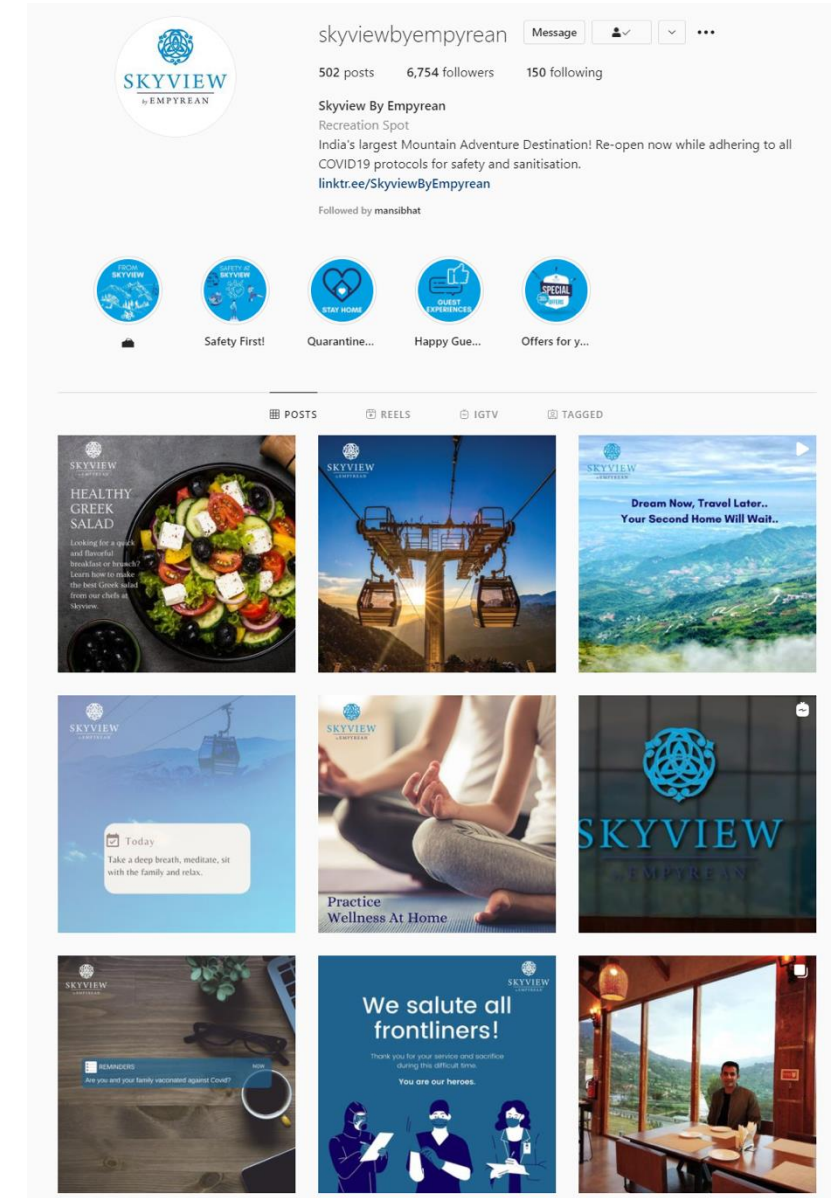
## Scope of Services

- Marketing & Digital Strategy
- Social Media Marketing
- Social Media Ads Campaigns
- Google Ads Campaigns
- Search Engine Optimization
- Website creation & maintenance
- Offline creative support



Since Skyview Patnitop by Empyrean's **inception to its operational stage**, Team has helped us constantly and diligently deliver our marketing requirements. Thanks to their holistic offerings, we have been able to find a one stop solution for our several marketing and branding needs. They have helped us with our **onsite branding, digital marketing, and OOH branding**.

## Skyview By Empyrean



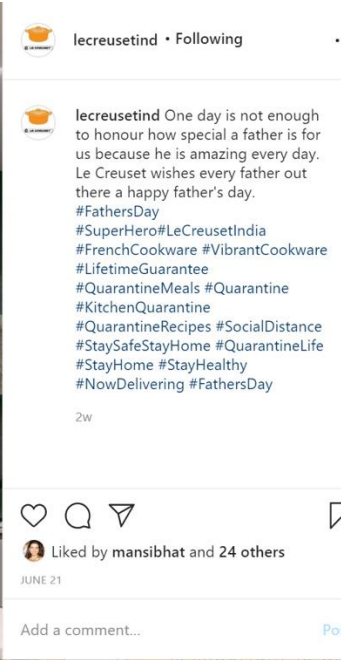


# CASE STUDY



## Scope of Services

- Marketing & Digital Strategy
- Social Media Marketing
- Social Media Ads
- Campaigns for leads & calls generation for Le Creuset stores across India
- Influencer Marketing with celebrities, popular chefs & other influencers

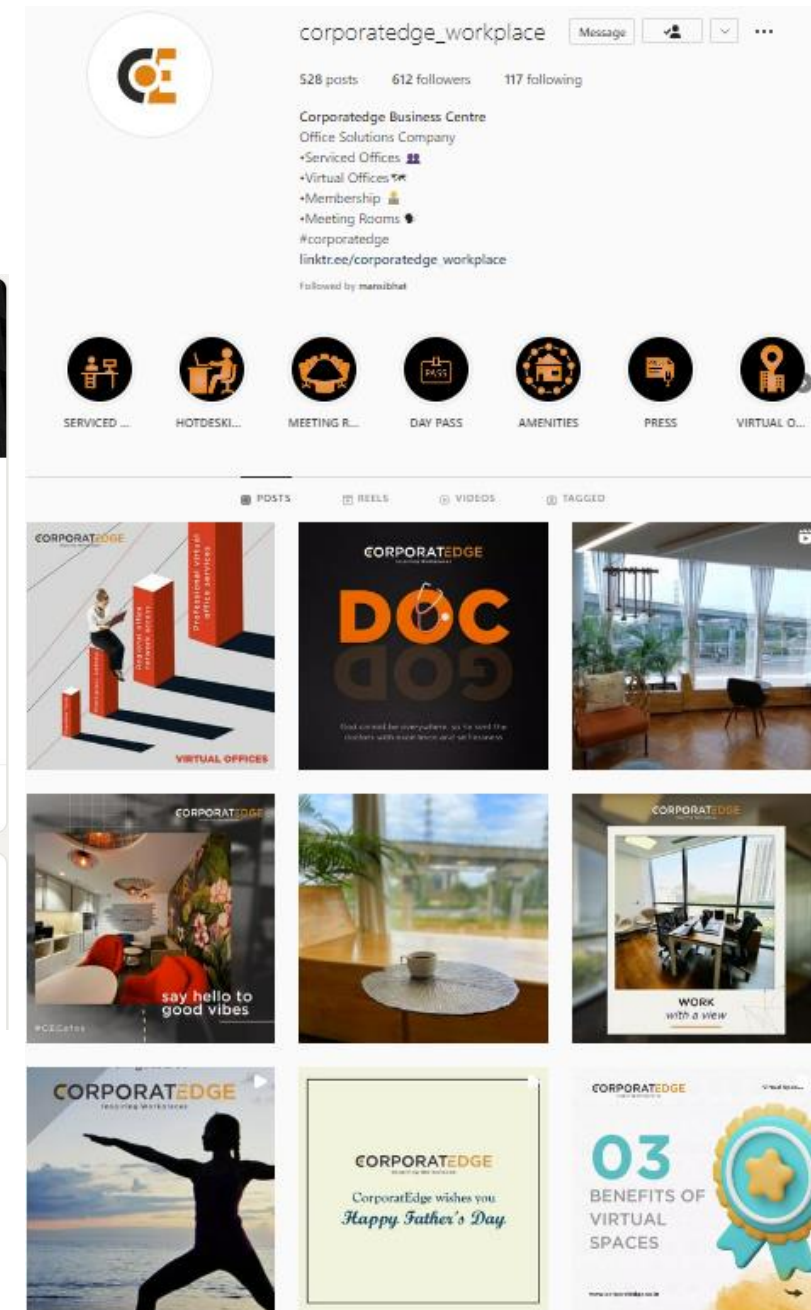
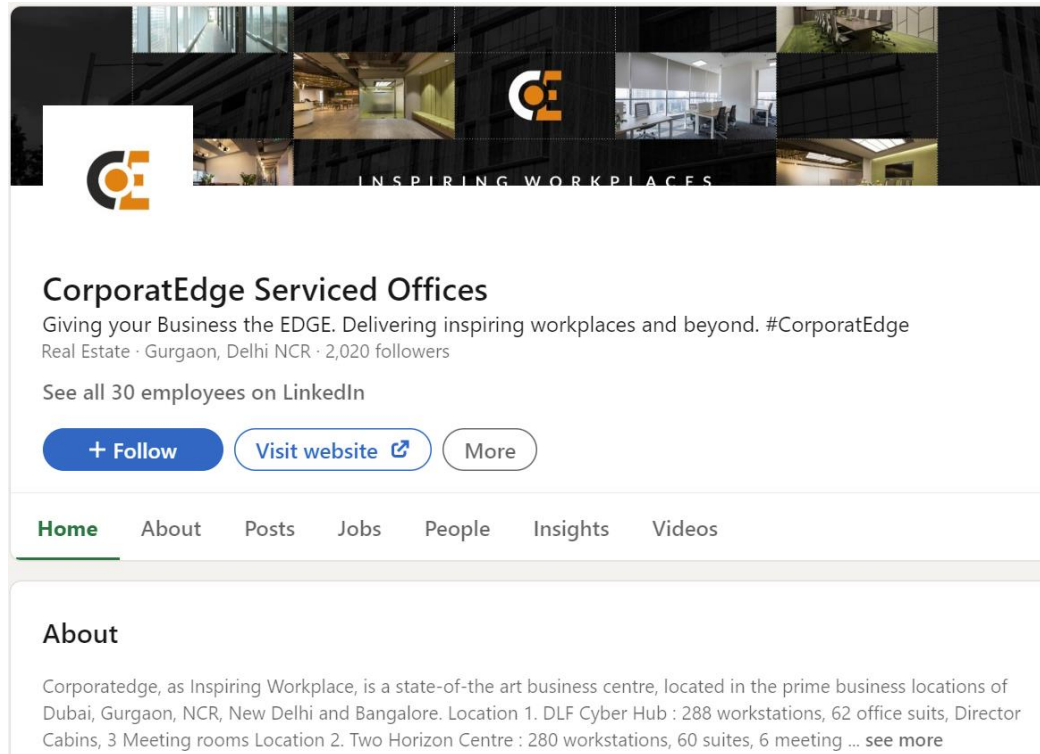


# CASE STUDY



## Scope of Services

- Digital Strategy
- Website Content
- Website Blogs
- Press Releases, Articles
- Public Relations
- Social Media
- Social Media Ads
- Website SEO
- Google Ads
- Emailers Design & Marketing
- Offline Creative Support for Presentations & Brochures
- Website Maintenance





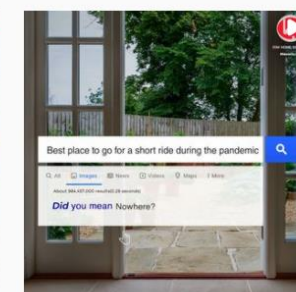
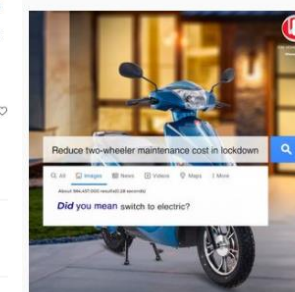
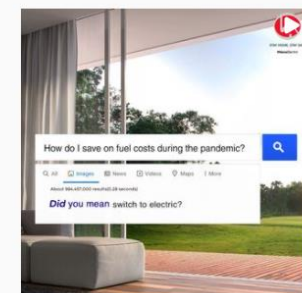
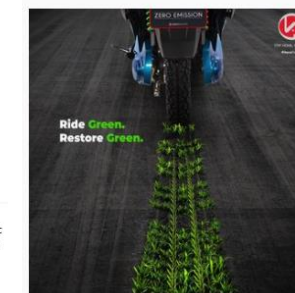
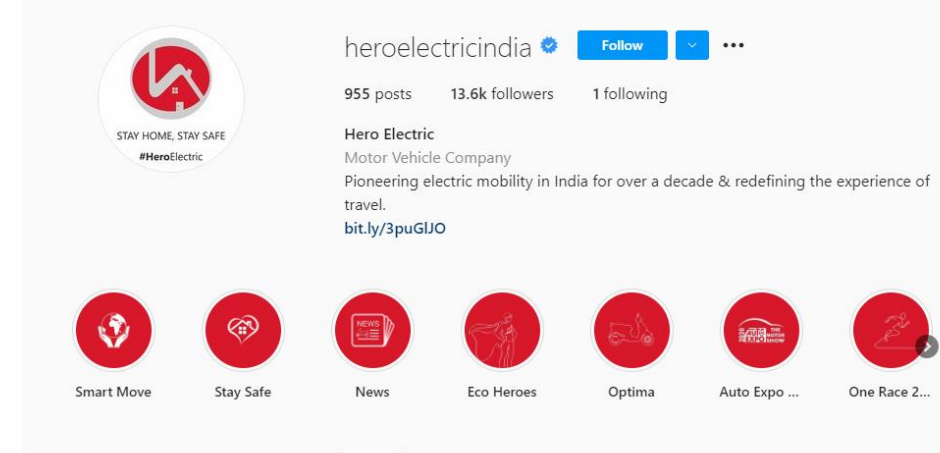
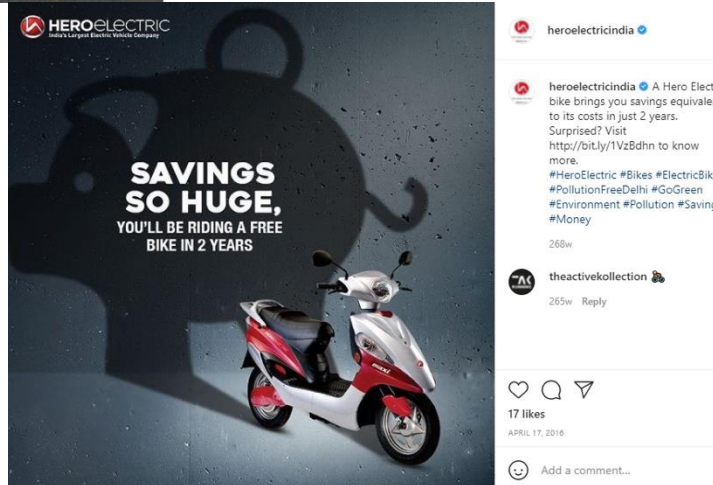
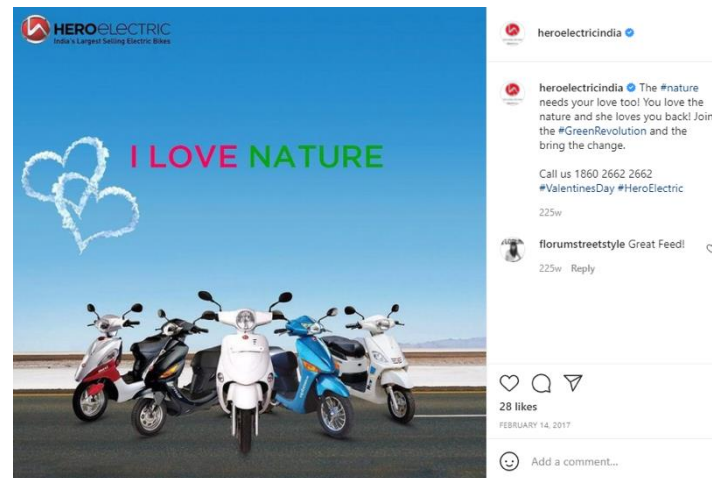
# CASE STUDY



**HEROelectric**  
India's Largest Selling Electric Bikes

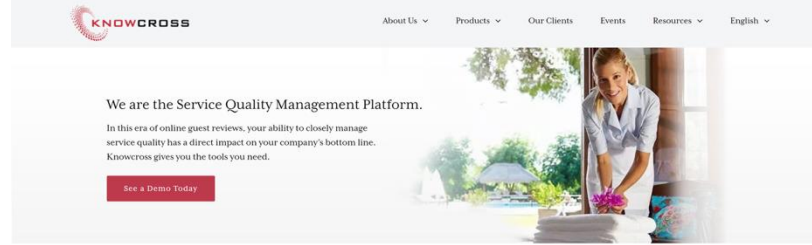
## Scope of Services

- Marketing & Digital Strategy
- Website Development
- Website SEO
- Google Ads
- Social Media Marketing
- Social Media Ads
- E-mailers Design & Marketing





# CASE STUDY



Service Quality is the halo around each of these brands. These brands rely on Knowcross:

ROSEWOOD  
HOTELS & RESORTS

the hoxton

Kempinski  
HOTELS & RESORTS

IHG  
INTERCONTINENTAL HOTEL GROUP

the hoxton

Holiday Inn



## IT Scope of Services

- Digital Strategy
- Multi-lingual Website Development
- Website SEO
- Google Ads
- Social Media Ads
- Emailers Design & Marketing



Boost efficiency.  
Enhance guest service.  
Increase guest loyalty.

Knowcross gives your hotel staff access to better guest data so you can better anticipate, respond and surpass expectations.

- KNOW Housekeeping
- KNOW Glitch
- KNOW Maintenance
- KNOW Inspection
- KNOW Service
- KNOW Tenant

"I use [Knowcross] data to anticipate guest needs because everything gets recorded with profile notes."

"Bob Busman"

ROOMS DIVISION MANAGER  
RADISSON BLU HOTEL DUBAI DEIRA CREEK

Watch Interview

View more interviews



Knowcross  
10,514 followers  
5mo •

Join us for a LIVE demo of Knowcross Suite of Hotel Operations Products!

Witness how you can amplify your guest experience without compromis ...see more



Live Demo - Knowcross Platform

info.knowcross.com • 1 min read

Knowcross  
10,514 followers  
1w •

Understaffed? The New KNOW Maintenance helps you do more with less!

Join us for the LIVE demo of Knowcross' latest product innovation, KNC ...see more

AN EXCLUSIVE PREVIEW OF THE NEW...

KNOWMAINTENANCE

Decrease Asset Downtime  
& Increase Asset Lifetime

Hotel maintenance is as much prevention as it is repair. In the new **KNOW Maintenance**, we help you get in front of asset problems through intelligent monitoring.

EXPERIENCE THE FEATURES



Knowcross  
10,514 followers  
1w •

"70% of guests feel satisfied that the hotel industry has effectively addressed sanitisation, cleanliness, and hygiene"

...see more



THE NEW LANDSCAPE OF  
HOUSEKEEPING AND HYGIENE



Download Free Report



ABOUT US  
CLIENTS  
EVENTS  
NEWSROOM  
REQUEST DEMO  
CAREERS

Knowcross is the world leader in hotel management software. Knowcross specializes in room service software, hotel maintenance software, service management, and problem management.

CONTACT US PRIVACY POLICY



Copyright 2013-2020 | All Rights Reserved

MEET YOUR AVERAGE  
BUYER: he is online a lot

here are some

**FACTS:**

He spends 3x more  
time on social media  
than on email

Like 78% of Internet users, he  
conducts product research online

and is more likely to buy  
a product his friends  
"Like" on Facebook

has made a mobile payment  
once in the past three months

I ♥ 2 shop  
smart!

MORE AND MORE BUSINESSES  
ARE ATTRACTING  
CUSTOMERS ONLINE

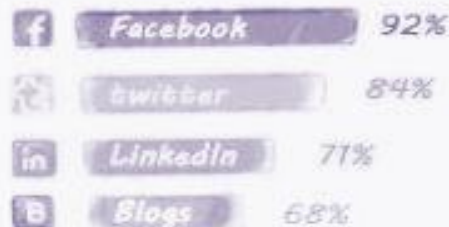
and here is

**WHY...**

67% of B2C and 41%  
of B2B companies  
have acquired a  
customer through  
Facebook

Companies that blog  
get 55% more visitors  
to their site

DO SMALL BUSINESSES  
USE SOCIAL MEDIA?



TOTAL LEADS  
GENERATED



LET'S MEET OVER  TO PLAN BIG WINS