

PROFILE



An Integrated 360° Marketing Agency

www.growthpixel.com



Our Ethos

Where Execution Meets Creativity



STRATEGIC
THOUGHT PROCESS



CREATIVE DESIGN
APPROACH



EXECUTION FOCUS
& TECHNOLOGY LED

OUR UNIQUE DIFFERENTIATORS

INNOVATION, CREATIVITY, INTEGRATION & OUTCOME BASED MARKETING



Offline to Digital

From print and onsite initiatives to
brand.com conversions!



Strategy to Execution

From marketing plans, media plans
to digital, ATL and BTL execution



Outcome Focussed

Targeted outcomes
both offline and online

OUR APPROACH



INTEGRATED SERVICE OFFERINGS



360 Branding

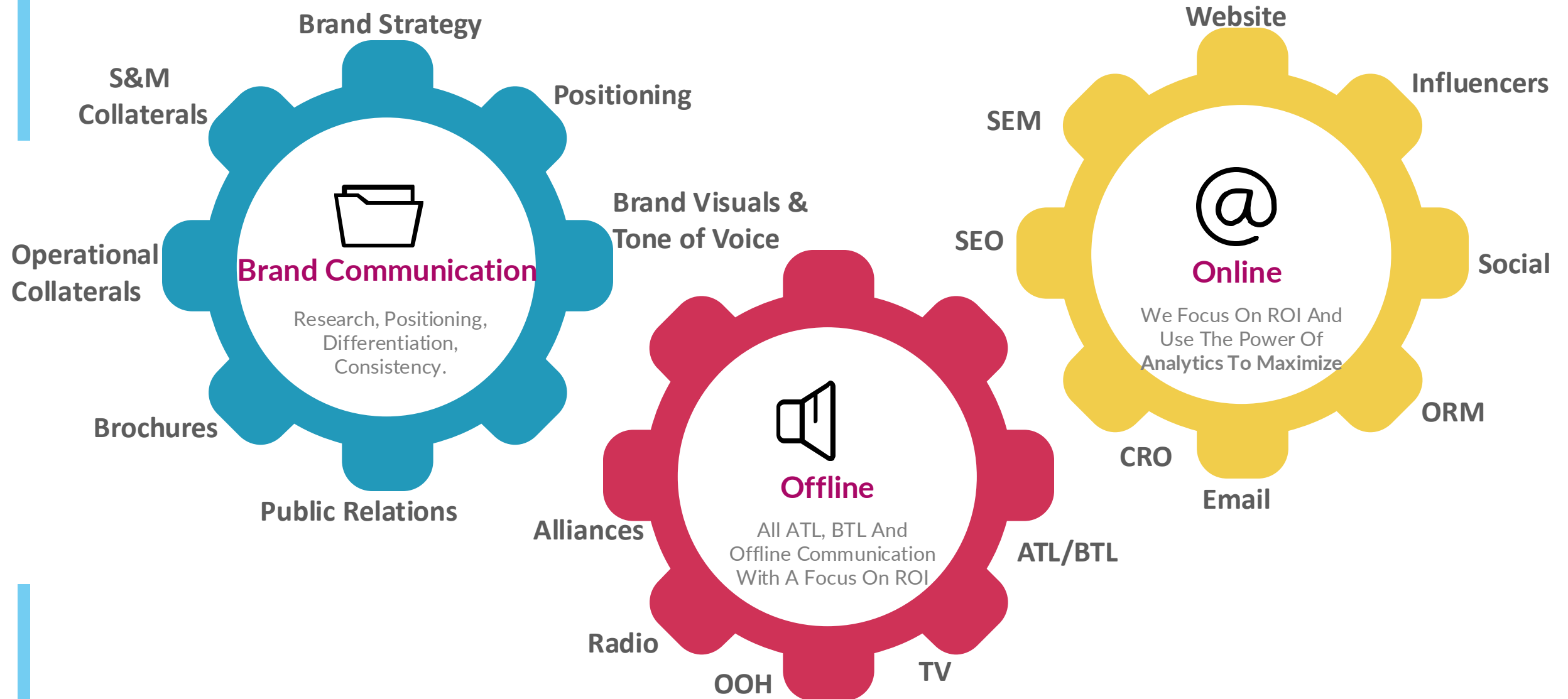
Identifying and uniquely differentiating your brand's positioning is integral to your brand's ability to attract and retain customers vis a vis its competitors!.



360 Digital

Be it your website, your social media, your emailers or you offline to online initiatives, an integrated approach to digital is what works best!

INTEGRATION AT ITS BEST



OUR 360 DEGREE MARKETING APPROACH

360 Degree Integrated Strategy



Marketing Plans Creation & Execution

ACTIVITIES

- Marketing Strategy & Planning
- Media Plans
- Thumb-stopping Creatives
- Website Creation
- Website SEO
- Organic Social Media Marketing
- High Performance Digital Ads Campaigns (Google & Social Ads)
- Email Campaigns

OUTCOMES

- Targeted brand awareness
- Consistent desired positioning
- Social media community growth
- Social media engagement
- Top visibility in organic searches
- Top visibility through ads
- Website traffic growth
- Website conversions/leads generation



विद्याविनियोगाद्विकासः



OUR Clients



TECHNOLOGY/
INTERNET



AUTOMOTIVE/
MANUFACTURING



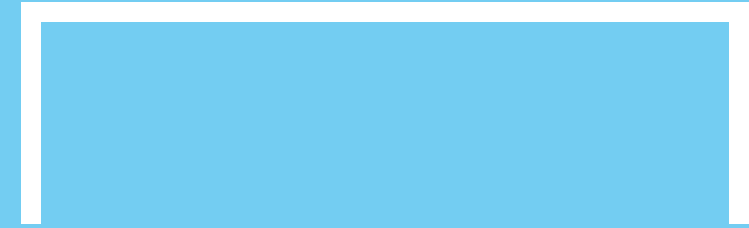
ENTERTAINMENT/
LUXURY/
LIFESTYLE/
BRANDS



HEALTHCARE/
EDUCATION/
FMCG/
REAL ESTATE/
OTHERS



OTHER VERTICALS BRANDS



Research, Competition, Target Market, Differentiation, Positioning & Execution

BRAND STRATEGY



OUR INTEGRATED METHODOLOGY



A thick pink rectangular frame is centered on the page, with the text 'SAMPLE CREATIVE WORK' inside it.

SAMPLE CREATIVE WORK

adani
Realty
CP Invites

RERA Registration No. RC/REP/HARERA/GGM/447379/2022/122 dated 20.12.2022 also available on www.brahmaadani.com Licence no. 64 of 2019 dated 21.08.2019

adani | **BRAHMA**
Realty

You're invited
to join us where Gurugram's
future begins

Join us for a chat over coffee
about the opportunities
our new project brings for you.

Venue:
Samsara sales gallery

Disclaimer: The images, appearances, colours, etc. given herein are mere artistic impressions for representation purposes only. Readers are therefore requested to verify all details, including payment schedule and other relevant terms independently with the promoter prior to arriving at any decision of buying any unit in the said project. *T&C Apply.

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adani | **BRAHMA**
Realty

You're invited
to the location the whole
city will wish for

Join us for a chat over coffee
about the opportunities
our new project brings for you.

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Tomorrow,
the who's who
of Gurugram
will be
arriving here.

Grab this chance
to be part of the

Cavish

COMING SOON
IN SECTOR 62, GURUGRAM

www.adanirealty.com

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Tomorrow, the elite here will wish for elevating experiences.

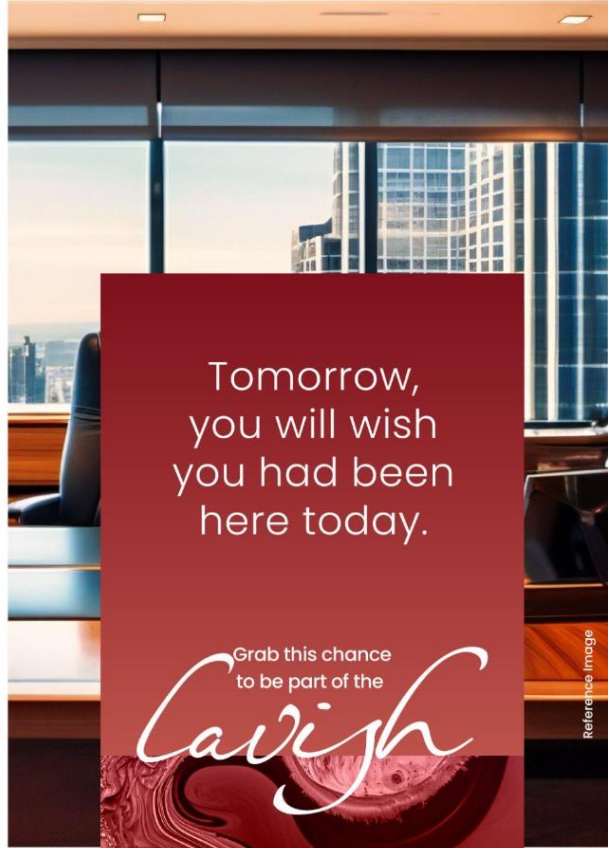
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Tomorrow, you will wish you had been here today.

Grab this chance to be part of the

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Tomorrow, shoppers here will wish for haute couture right in Gurugram.

Grab this chance to be part of the

Cavish

COMING SOON IN SECTOR 62, GURUGRAM

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Teaser EDMs

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Launch EDMs Sustenance EDMs

adani Realty | BRAHMA

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Lavish has a new address.

LAUNCHING



DOWNTOWN AVENUE

SECTOR 62, GURUGRAM



Artistic Impression

Boutique Commercial Plots sizes ranging from 100.65 m² to 176.13 m²

To join the lavish, call: xx xx xxxxxx
www.adanirealty.com


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adani Realty | BRAHMA

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Lavish will soon arrive here. Will you?

LAUNCHING



DOWNTOWN AVENUE

SECTOR 62, GURUGRAM



Artistic Impression

Boutique Commercial Plots sizes ranging from 100.65 m² to 176.13 m²


To join the lavish, call: xx xx xxxxxx
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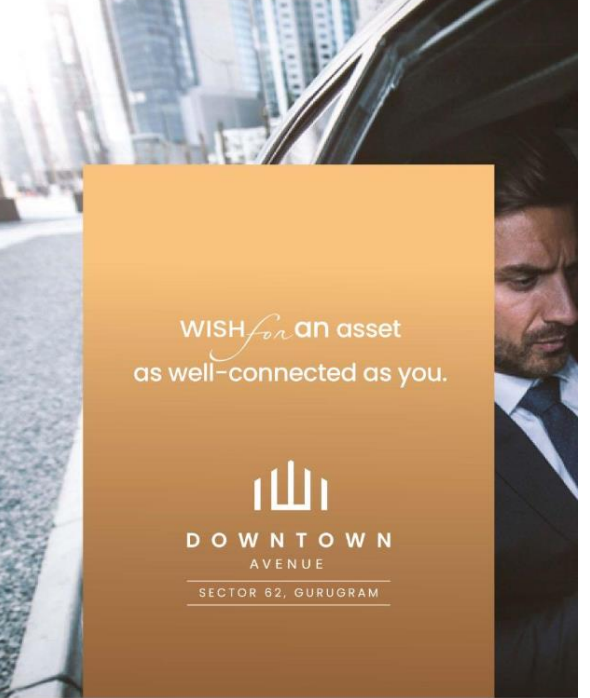
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WISH for an asset as well-connected as you.



DOWNTOWN AVENUE

SECTOR 62, GURUGRAM



Artistic Impression



Golf Course Road & Rapid Metro (5 mins)**



IGI Airport (40 mins)**



Huda City Centre (15 mins)**

Boutique Commercial Plots sizes ranging from 100.65 m² to 176.13 m²

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skyview_patnitop • Following
Skyview Patnitop By Empyrean

skyview_patnitop #ContestAlert
👉 Set. Shoot. Share. 👉 Love Skyview Patnitop? Share your best Skyview clicks with us in the comments below and get a chance to get featured on our page! 🎉🎉 #Patnitop #Destination #Cablecar #Ropeway #Adventure #India #Travelgram #Travelholic #Travel #Mountain #Snow #Winters #Food #IndianCuisine #Foodie #blogger #AdventureTime #TourismIndia #Tourism

22w

❤️ 💬 📌

Liked by mansibhat and 84 others

FEBRUARY 5

Add a comment... Post

skyview_patnitop • Following

skyview_patnitop Fly without fear! Our partnership with Flying Fox, India's #1 Zipline Adventure Tour Operator, guarantees the highest level of safety in your zipline adventures at Skyview Patnitop. Fly fearlessly with us. Booking link in bio. #SkyviewPatnitop #Patnitop #Destination #Cablecar #Ropeway #Adventure #Travel #India #Travelgram #Travelholic #Mountain #blogger #AdventureTime #TourismIndia #Tourism

42w

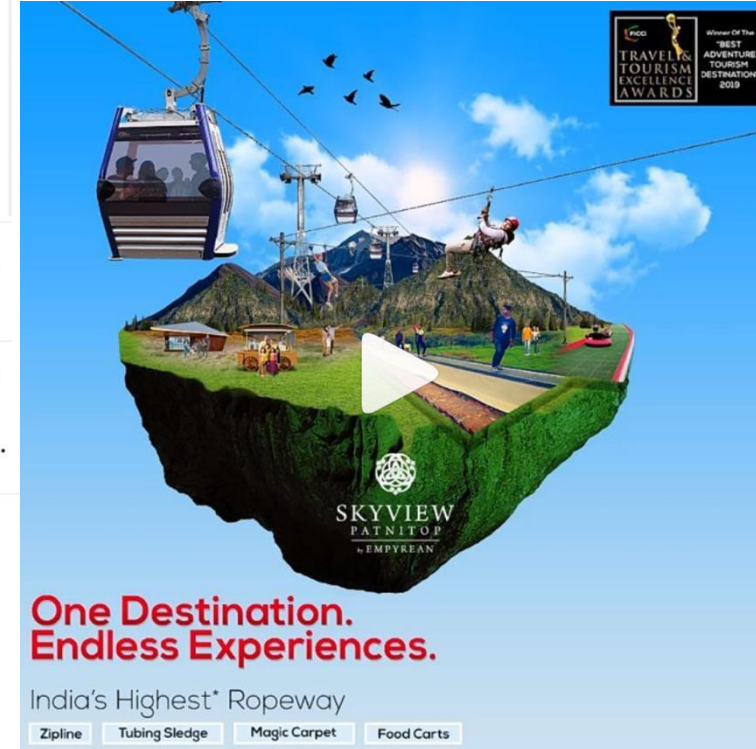
❤️ 💬 📌

Liked by mansibhat and 60 others

SEPTEMBER 13, 2019

Add a comment... Post

INDUSTRY: ENTERTAINMENT



skyview_patnitop • Following

skyview_patnitop Skyview Patnitop rises to new heights! We are proud to be awarded the 'Best Adventure Tourism Destination 2019' by 'The Travel & Tourism Excellence Awards' organised by FICCI and Ernst & Young on 23rd August 2019. #SkyviewPatnitop #Patnitop #FICCI2019 #Adventure #AdventureDestination #Tourism #Travel

45w

crazy_dapper congratulations

45w Reply

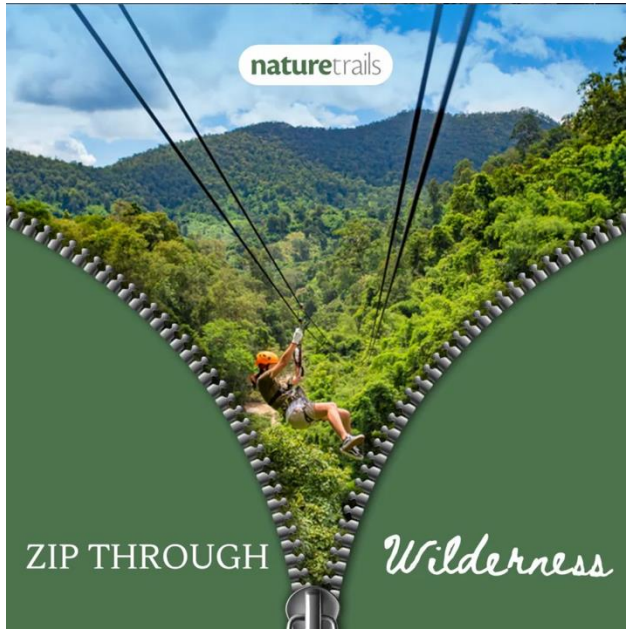
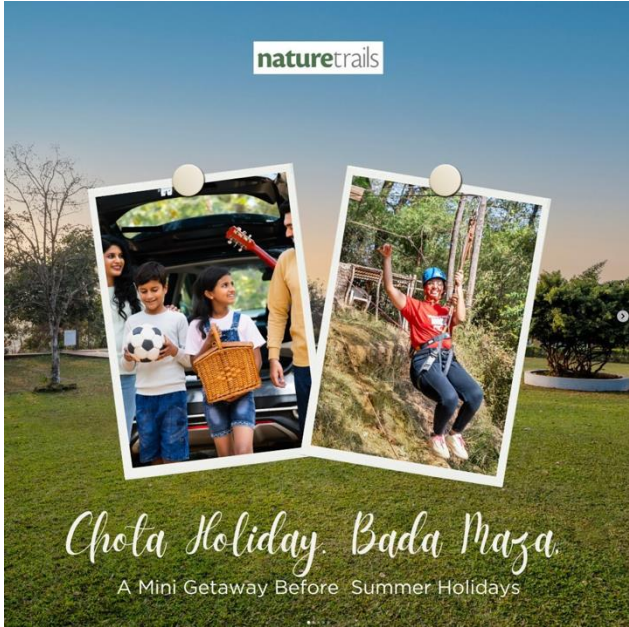
ajay.gupta.33234 Congratulations

431 views

AUGUST 26, 2019

Add a comment... Post

naturetrails



INDUSTRY: LUXURY GOODS



lecreusetind • Following

lecreusetind You guessed it right! Just dropping in – Le Creuset's timeless cookware collection will soon be brightening Hyderabad! Stay tuned to our page more palatable updates!
#LeCreusetIndia #FrenchCookware #StayTuned #ComingSoon #VibrantCookware #Hyderabad #luxurykitchen #lifestyle #foodstyling #foodstyle #foodstylelovers #foodie #foodgram #foodlover #foodstagram

16w

Liked by mansibhat and 29 others

MARCH 16

Add a comment... Post



lecreusetind • Following

lecreusetind One day is not enough to honour how special a father is for us because he is amazing every day. Le Creuset wishes every father out there a happy father's day.
#FathersDay #SuperHero#LeCreusetIndia #FrenchCookware #VibrantCookware #LifetimeGuarantee #QuarantineMeals #Quarantine #KitchenQuarantine #QuarantineRecipes #SocialDistance #StaySafeStayHome #QuarantineLife #StayHome #StayHealthy #NowDelivering #FathersDay

2w

Liked by mansibhat and 24 others

JUNE 21

Add a comment... Post



lecreusetind • Following

lecreusetind #QuarantineChallenge A sneak peek into our most loved shades of this ever so vibrant cookware, Le Creuset. Can you guess the names of the shades correctly with the given hint!
#LeCreusetIndia #FrenchCookware #VibrantCookware #LifetimeGuarantee #QuarantineMeals #Quarantine #KitchenQuarantine #QuarantineRecipes #SocialDistance #StaySafeStayHome #QuarantineLife #StayHome #StayHealthy #Challenge #QuarantineGame

6w

Liked by mansibhat and 30 others

MAY 24

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HEROelectric
India's Largest Selling Electric Bikes

INDUSTRY: AUTOMOTIVE

A HEROelectric Enterprise

HEROelectric
Plug In. Plug Out. Ride.

INDIA IS CHARGING FORWARD!

Flash Cruz Photon Explorer Myx

- EASY ON POCKET
- 100 DEALERS & SERVICE CENTERS
- XX CHARGING STATIONS
- LIGHT WEIGHT Portable Battery
- 2 YEARS WARRANTY

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

For more details, call 1860-2662-2662 | heroelectric.in

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THE ITALIAN CLASSIC,
Re-invented!

WITH ADVANCED LITHIUM ION TECHNOLOGY

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Plug In. Plug Out. Ride.

A HEROelectric Enterprise

photon

POWERED AT FIRST SIGHT

powered by **Li-ion**

- EFFICIENT AND FAST
- MOBILE CHARGING
- EASY NAVIGATION
- DOOR STEP
- DUAL DRIVE MODE

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Plug In. Plug Out. Ride.

Deliver Smooth, Easy and Fast.

INDIA IS CHARGING FORWARD!

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Plug In. Plug Out. Ride.

Deliver Smooth, Easy and Fast.

HEROelectric

TENSION-FREE DELIVERIES

A HEROelectric Enterprise

Forget about security of your precious asset and deliveries with our anti-theft alarm equipped scooters.

***What's more, you can avail the exciting benefits too**

- Special prices for bulk buyers
- Annual Maintenance Contract (AMC)
- Door step after sales service
- Onsite charging station
- Flexible payment options
- Fleet tracking through GPS

KNOW MORE

Call us at 1860-2662-2662 | SMS <HE> to 56677 for a test drive
Click here to visit: heroelectric.in

INDIA IS CHARGING FORWARD!

HEROelectric
Plug In. Plug Out. Ride.

TRACK EASY. DELIVER FAST

A HEROelectric Enterprise

Stay ahead of your competition with our GPS-enabled scooters! Reach your customers even at non-standardized addresses with much ease and at a faster pace. What's more, with a phone charging port attached to our scooters, never run out of battery.

***Make a smarter choice and avail the exciting benefits**

- Special prices for bulk buyers
- Annual Maintenance Contract (AMC)
- Door step after sales service
- Onsite charging station
- Flexible payment options
- Fleet tracking through GPS

KNOW MORE

Call us at 1860-2662-2662 | SMS <HE> to 56677 for a test drive
Click here to visit: heroelectric.in

INDIA IS CHARGING FORWARD!

HEROelectric
Plug In. Plug Out. Ride.

MARKET YOUR BRAND THROUGH ECO-FRIENDLY DELIVERIES

A HEROelectric Enterprise

Two scooters help to make a difference. Our eco-friendly scooters use advanced Li-Ion for batteries making a greener, environmental friendly you. What's more! It makes you an eco-friendly brand too.

You can avail these exciting benefits* too

- GPS savings on payments costs
- Special prices for bulk buyers
- Flexible payment options
- Extended warranty
- Accelerated depreciation benefits
- Door step after sales service
- Annual Maintenance Contract (AMC)
- Onsite charging stations
- Fleet tracking through GPS
- Eco-friendly brand positioning

KNOW MORE

Call us at 1860-2662-2662 | SMS <HE> to 56677 for a test drive
Click here to visit: heroelectric.in

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HEROelectric
Plug In. Plug Out. Ride.

Connect Smarter with Easy Navigation


A HEROelectric Enterprise

INDIA IS CHARGING FORWARD!

HEROelectric
Plug In. Plug Out. Ride.

Connect Smarter with Easy Navigation

HEROelectric



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Make your wedding even more memorable with customized gifts and wedding invitations only from your one stop shop #EpisodeSilver. Choose from our exclusive range at <https://www.episodesilver.com> or from our outlets in Delhi and Mumbai.

For more information call: +91-7308363621 or chat with us: <http://bit.ly/2ygehiO>





LIGHTEN UP! IT'S THE CHRISTMAS SEASON!
 Delve into a sumptuous spread while celebrating the spirit of the season and avail (insert offer).
 For reservations, call +91 xxxxx xxx xx

citrus cafe | **lemon tree HOTELS**

Choose hotel name & address (with property contact details) from drop down menu

lemontrahotels.com | +91 9911 791 701 | Connect with Lemon Tree Hotels

STEP INTO CHRISTMAS WONDERLAND!
 Delve into a sumptuous spread while celebrating the spirit of the season and avail (insert offer).
 For reservations, call +91 xxxxx xxx xx

citrus cafe | **lemon tree HOTELS**

Choose hotel name & address (with property contact details) from drop down menu

lemontrahotels.com | +91 9911 791 701 | Connect with Lemon Tree Hotels



DID SOMEONE SAY NON-STOP KEBABS?
 Relish unlimited succulent kebabs complemented by a mouth-watering thali.
 Vegetarian combo at Rs. 999
 Non-vegetarian combo at Rs. 1199
 For reservations, call +91 xxxxx xxx xx

KEBAB THEATER | **lemon tree PREMIER**

Lemon Tree Premier, HITEC City, Hyderabad, Plot No.2, Survey No.81, HITEC City, Madhapur, Hyderabad, Telangana 500081 | Ph: +91 40 4122 2222

lemontrahotels.com | +91 991 791 701 | Connect with Lemon Tree Hotels

COME CELEBRATE WOMEN'S DAY
 We are all set to delight you with an exciting xx% discount on our sumptuous spread.
 12:00 pm - 3:30 pm | 7:00 pm - 11:00 pm
 For reservations, call +91 7780 043 534 or email amfbl.ppn1@lemontrahotels.com

citrus cafe | **lemon tree HOTELS**

Choose hotel name & address (with property contact details) from drop down menu

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THE RECREATION BAR

SLOUNGE The Recreation Bar | **lemon tree PREMIER**

Lemon Tree Premier, Jaipur, Nirwan Marg, Bani Park Jaipur, Rajasthan 302016 | Ph: +91 141 405 1100

lemontrahotels.com | +91 9911 791 701 | Connect with Lemon Tree Hotels

AMILO - THE NEWEST ROOFTOP BAR AND GRILL IN TOWN
 Launching on 14 February at Lemon Tree Hotel, Siliguri!

AMILO | **lemon tree HOTELS**

Lemon Tree Hotel, Siliguri, Crescent Tower, 3rd Mile, Sevoke Road, Siliguri, West Bengal, 735006 | Ph: +91 353 395 2600

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THE 24X7 MULTI-CUISINE RESTAURANT

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LEMON TREE'S CELEBRATED PAN-ASIAN RESTAURANT

REPUBLIC + NOODLES | **lemon tree PREMIER**

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MOLECULAR MIXOLOGY.

Sip some dynamic gastronomic innovations @ Gadda Da Vida.



Mixed attractions of chemical reactions. Enjoy fusions of flavours as we present to you a series of dynamic drinks from Peach Nitro Air Daiquiri, Jager Jello Shots to Watermelon Noodle Martini. Ignite the spark in you!

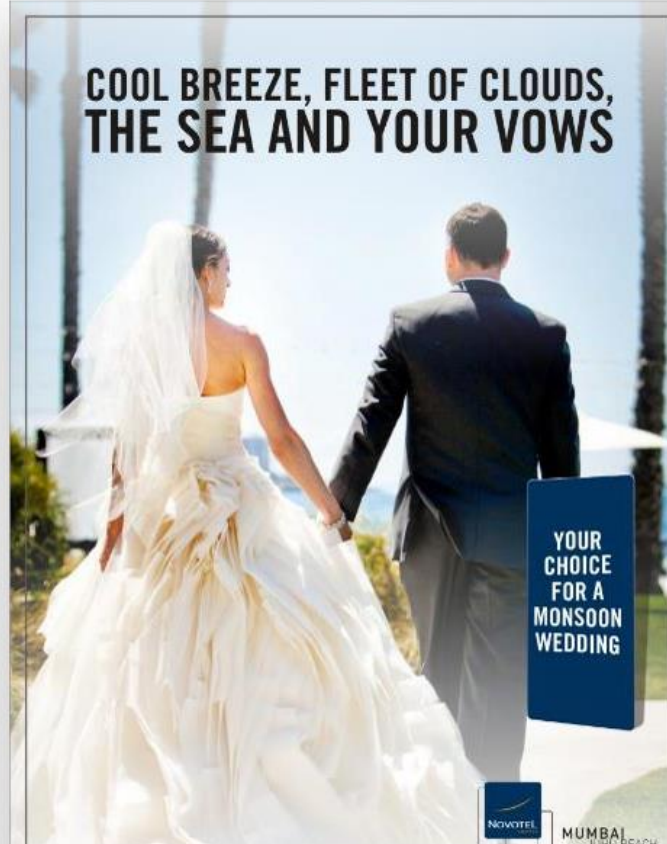
14 June - 29 June 2013 | 4pm - Midnight

Novotel.com

For reservations, contact 022 6693 4444 / h6926-ref@accor.com

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COOL BREEZE, FLEET OF CLOUDS, THE SEA AND YOUR VOWS




YOUR CHOICE FOR A MONSOON WEDDING

Novotel MUMBAI JUHU BEACH

Novotelmumbai.com

BORN IN ITALY, LOVED GLOBALLY

Indulge in the all-time favourite



Feast on a range of delicious pizzas, from the traditional Margherita and Sicilian, to the exotic Paneer Chatsata and many more. What's more, you can also make your own pizza with delectable toppings. Enjoy your favourite version paired with an invigorating beverage for an indulgent experience!

19c - 10th July
At Hazira from 5:00 pm - 11:00 pm
At The Square, Ser-Code, Cook and Room Service from 12:00 pm - 11:00 pm

Novotel.com

For reservations, contact 020 6705 0000 / 84119 56580 / h6933-rt1@accor.com | Novotel Pune, Novotel T City Inspark, Novotel Regency Pune

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OUR DIGITAL EXPERTISE

360 Degree Digital focusing on driving measurable outcomes



Powering Proficient Performance

01

WEBSITES DEVELOPMENT

Great looking & conversions focused websites. Mobile website and AMP websites

02

SEARCH ENGINE OPTIMIZATION

Driving visibility & rankings on organic searches through organic On-page & off-page SEO activities

03

SEARCH ENGINE MARKETING

Optimized SEM campaigns to deliver traffic & conversions. Display, GDN, Text & Re-marketing

04

SOCIAL MEDIA MARKETING

Social Media Profiles Management, Campaigns & Influencers Management

05

EMAIL & SMS MARKETING

Email & SMS campaigns for ongoing customer communication with better than industry benchmarks

SEARCH ENGINE OPTIMIZATION

STEP 1

Identify the technical elements of section of the website

TECHNICAL ELEMENTS

Better crawlability of the section & good user experience

STEP 2

Redrafting the elements with the proper use of keywords in the main elements

ON PAGE ELEMENTS

Push ranking on the keywords that have low competition

STEP 3

Two or more URLs are running same content on webpages

URL REVISION

Remove duplicity issue of the website

STEP 4

Content optimization & internal linking improvement

CONTENT

Better density, keyword-based content & anchor text using relevant keywords

STEP 5

Content based focused off page activities

OFF PAGE ACTIVATION

Support in ranking of critical keywords

DIGITAL ADS CAMPAIGNS

- OUTCOMES & ROI DRIVEN SOCIAL MEDIA & GOOGLE ADS

Campaigns for Social Media, Google & Native media campaigns to ensure high performance results in terms of online bookings, leads generation, reach, cost per results & other relevant metrics

Media Plan & TG Research

- Creation of a monthly digital media plan with budgets for all campaigns
- Defining TG for each campaign with FB/IG Audience Selection & Google Keywords/Display Planner

Campaigns Conceptualization

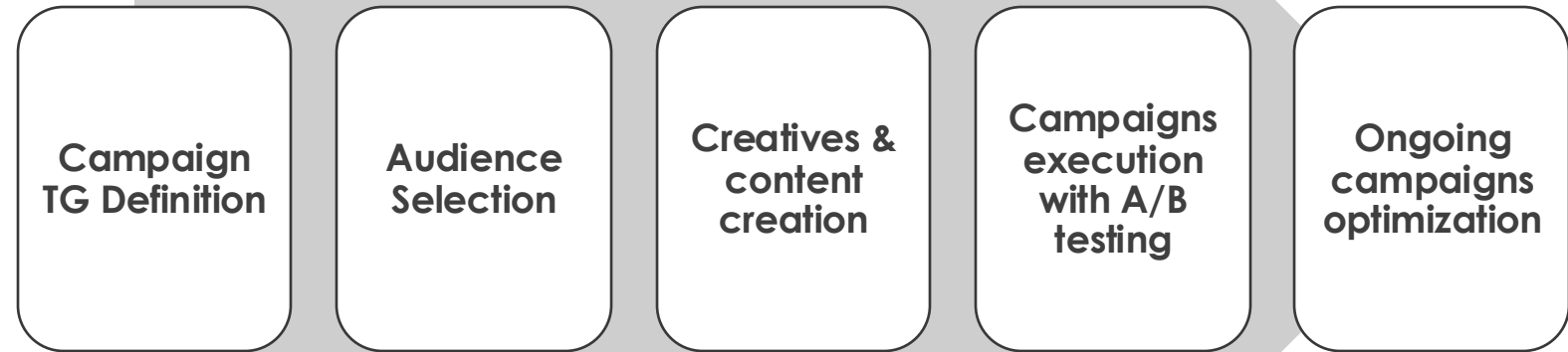
- Creatives/Videos conceptualization basis TG Planner
- Multiple creative & content copies for testing

Campaigns Execution & Ongoing Optimization

- Campaigns execution basis campaign objectives
- A/B testing
- Ongoing optimizations for maximization of conversions, leads, calls & minimization of cost per result

DIGITAL ADS CAMPAIGNS

Social Media Ads campaigns to drive targeted brand awareness, reach, engagement, website traffic, conversions and leads generation




Hyperlocal Targeting


Custom Audience


Look Alike Audience


Remarketing

DIGITAL ADS CAMPAIGNS

Search engine marketing (SEM) display & text search ads to promote the brand & generate website traffic & conversions

SEM campaigns should be synergistic & complement SEO

Type of Keywords



multiple types of ad copies – text, visual, video



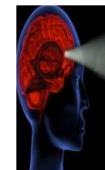
re-targeting



geographic targeting



demographic & interests targeting



intent targeting

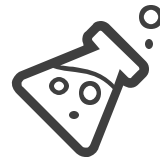
Great looking, user interface friendly & conversions driven websites

OUR WEBSITE DESIGN STRUCTURE



BRAND & BUSINESS UNDERSTANDING

Understanding your brand and business need to create something unique



AUDIENCE ANALYSIS

Understanding the target audience and analyze the competition to create the website elements



PROJECT PLAN & DESIGN

Creating a project plan and design based on benchmark UI/UX analysis

WEBSITE DESIGN & MAINTENANCE



Advanced Tools

UI/UX Analysis, Conversion Rate Optimisation, Website Health, User Intervention &

Engagement on-page, Engagement post-exit



Analytics

Google Analytics set-up, Reporting





CASE STUDIES

CASE STUDY



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YOU'LL BE WELL-CONNECTED HERE. JUST LIKE YOUR CLIENTELE.

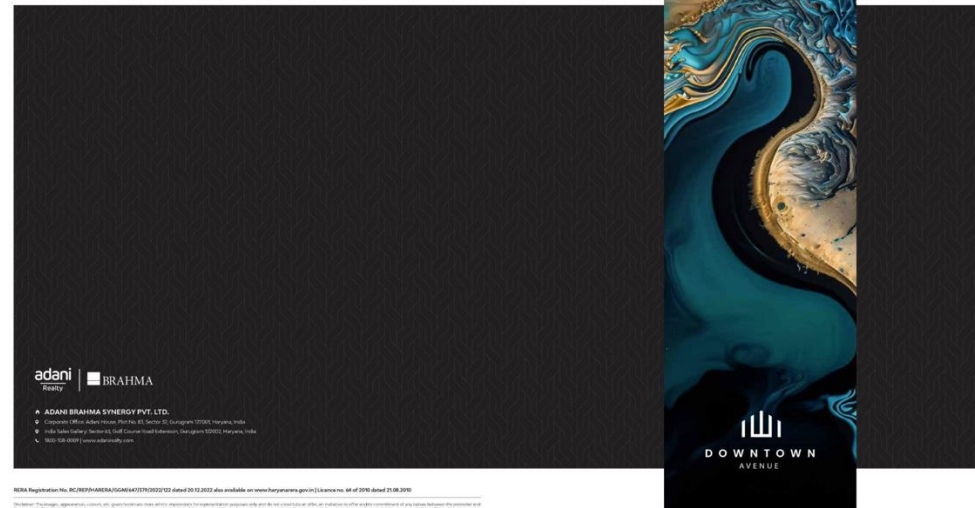
Sector 62 is situated right at the gateway to Old Capital Extension Road, NCR's fastest-developing road in the last decade. 100,000+ families living in the vicinity already, with a thriving catchment of HNI and LHNs.



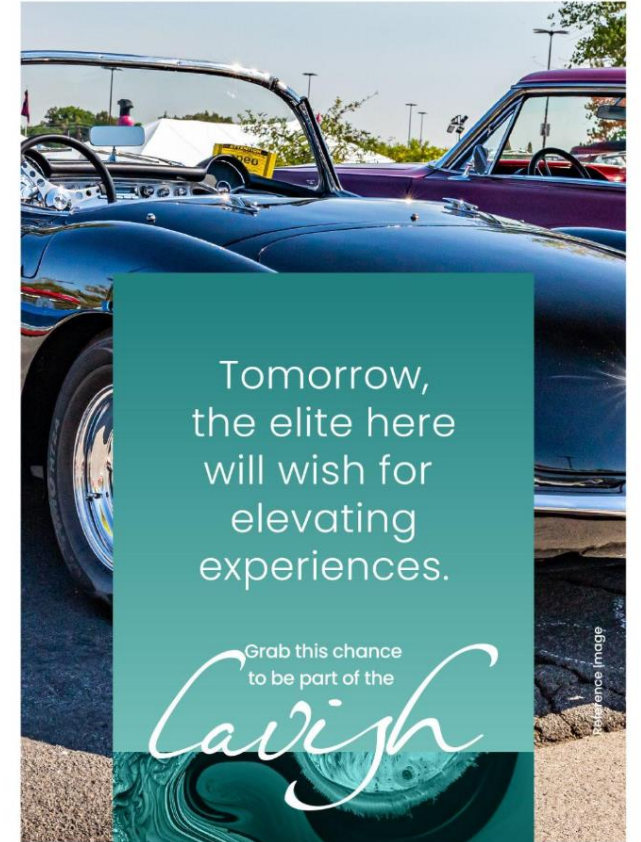
Team has helped us constantly and diligently deliver our marketing requirements. Thanks to their holistic offerings, we have been able to find a one stop solution for our several marketing and branding needs. They have helped us with our **onsite branding, digital marketing, and OOH branding.**

Scope of Services

- Marketing & Digital Strategy
- Brochure Design
- Collaterals
- Search Engine Optimization
- Website creation & maintenance
- Offline creative support



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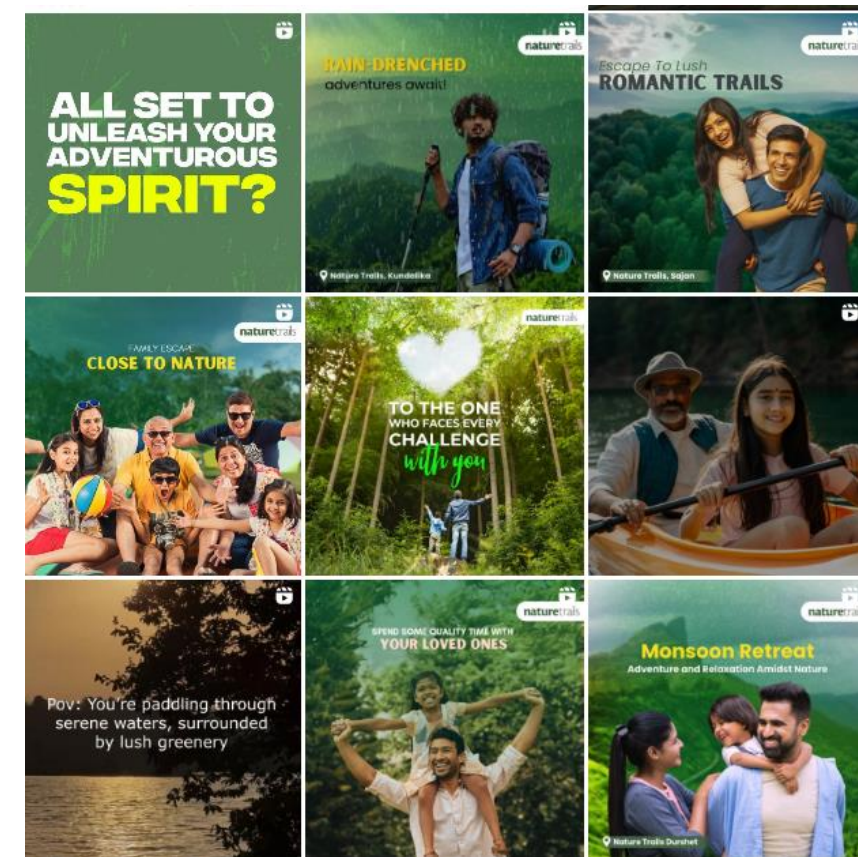
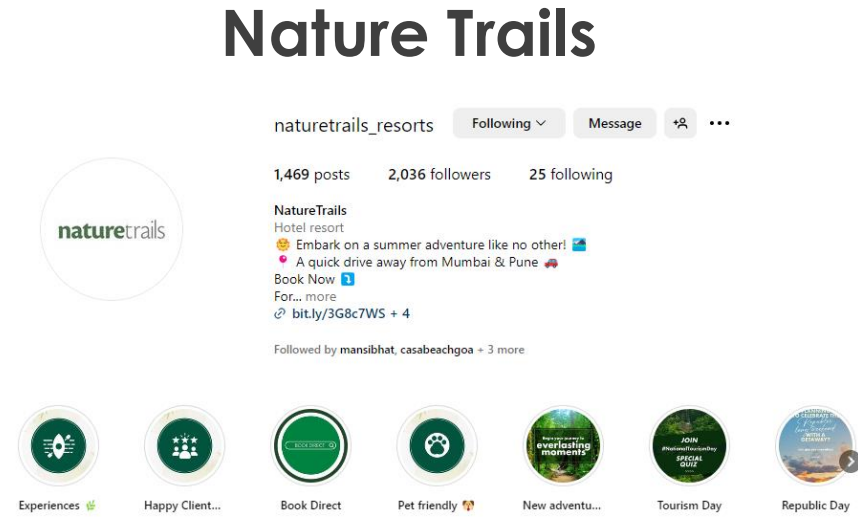
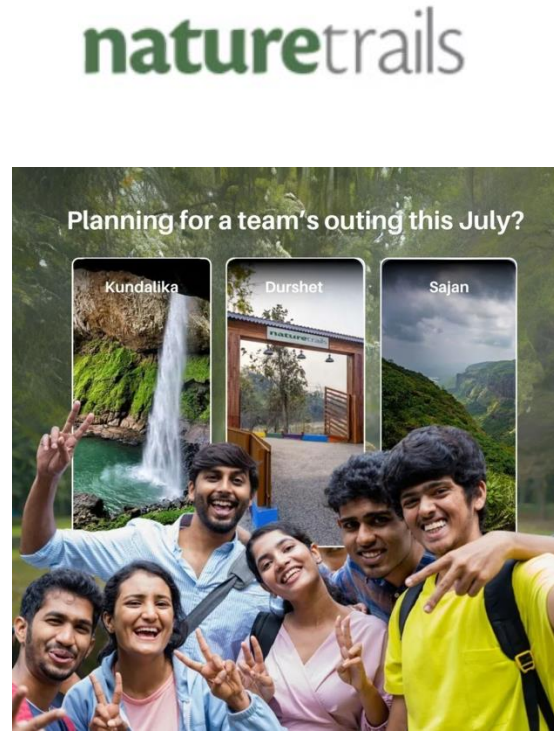
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Boutique Commercial Plots

CASE STUDY

Scope of Services

- Marketing & Digital Strategy
- Social Media Marketing
- Social Media Ads Campaigns
- Google Ads Campaigns
- Search Engine Optimization
- Website content refresh
- Offline creative support



CASE STUDY



Overall Revenue/Spend Ratio /CPL Performance

	Apr-Jun'24	Apr-Jun'23	Growth %
BVN Revenue (in L)			65%
Unique Leads/Calls	4471	3308	35%
June Unique Leads/Calls	2076	1185	75%
Total Traffic	58564	37086	58%
Ad Spend (in L)	3.2	1.3	146%
Avg. Overall CPL	72	39	82%
June CPL	74	54	36%
Avg. Spend Ratio	2.2%	1.5%	49%
June Spend Ratio	2.6%	2.9%	-13%
Conversion Rate	11.0%	7.5%	47%

Results Delivered

- 65+% growth in digital revenues
- 75% growth in unique leads/calls
- 47% growth in conversion rate of leads/calls
- 58% growth in website traffic
- 56% growth in organic traffic
- 48% keywords in Top 10 ranks vs. zero in same period last year
- Huge jump in social reach & engagement rates

Organic Traffic/SEO Keywords Rankings Performance

	Apr-Jun'24	Apr-Jun'23	Growth %
Total Organic Traffic	25696	16519	56%
June Organic Traffic	11001	4858	126%
% Keywords Top 10 Ranks	48%	NA	NA
% Keywords in Top 20 Ranks	70%	NA	NA

Social Media Performance

	Apr-Jun'24	Apr-Jun'23	Growth %
Total Social Reach	1135201	36511	3009%
Total Social Followers	34381	28992	19%
Total Posts	54	105	-49%
IG Engagement Rate	12.8%	5.0%	237%
IG Engagement Per Post	3029	11	27436%
Social Website Traffic	214	197	9%

CASE STUDY



Scope of Services

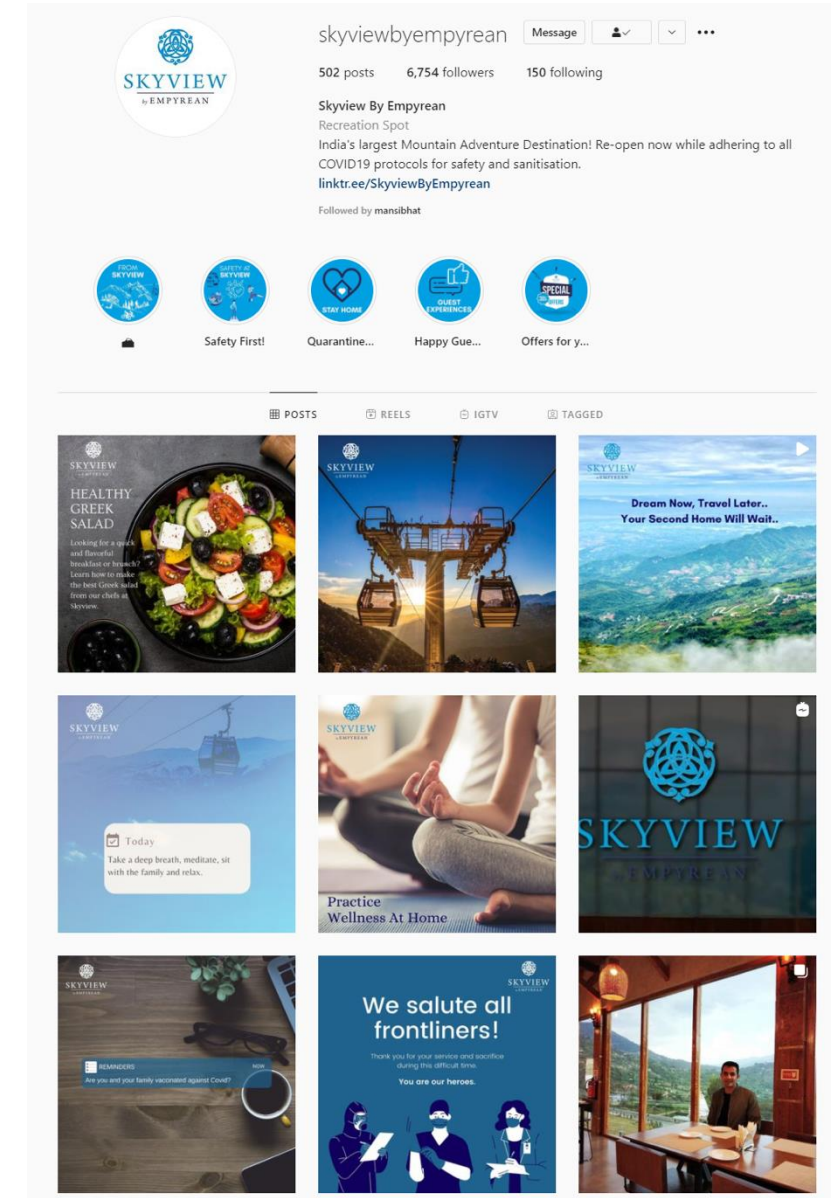
- Marketing & Digital Strategy
- Social Media Marketing
- Social Media Ads Campaigns
- Google Ads Campaigns
- Search Engine Optimization
- Website creation & maintenance
- Offline creative support



SKYVIEW
by EMPYREAN

Since Skyview Patnitop by Empyrean's **inception to its operational stage**, Team has helped us constantly and diligently deliver our marketing requirements. Thanks to their holistic offerings, we have been able to find a one stop solution for our several marketing and branding needs. They have helped us with our **onsite branding, digital marketing, and OOH branding**.

Skyview By Empyrean



CASE STUDY



Scope of Services

- Marketing & Digital Strategy
- Social Media Marketing
- Social Media Ads
- Campaigns for leads & calls generation for Le Creuset stores across India
- Influencer Marketing with celebrities, popular chefs & other influencers



lecreusetind • Following

lecreusetind One day is not enough to honour how special a father is for us because he is amazing every day. Le Creuset wishes every father out there a happy father's day. #FathersDay #SuperHero#LeCreusetIndia #FrenchCookware #VibrantCookware #LifetimeGuarantee #QuarantineMeals #Quarantine #KitchenQuarantine #QuarantineRecipes #SocialDistance #StaySafeStayHome #QuarantineLife #StayHome #StayHealthy #NowDelivering #FathersDay

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lecreusetind You guessed it right! Just dropping in – Le Creuset's timeless cookware collection will soon be brightening Hyderabad! Stay tuned to our page more palatable updates! #LeCreusetIndia #FrenchCookware #StayTuned #ComingSoon #VibrantCookware #Hyderabad #luxurykitchen #lifestyle #foodstyling #foodstyle #foodstylelovers #foodie #foodgram #foodlover #foodstagram

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lecreusetind #QuarantineChallenge A sneak peek into our most loved shades of this ever so vibrant cookware, Le Creuset. Can you guess the names of the shades correctly with the given hint! #LeCreusetIndia #FrenchCookware #VibrantCookware #LifetimeGuarantee #QuarantineMeals #Quarantine #KitchenQuarantine #QuarantineRecipes #SocialDistance #StaySafeStayHome #QuarantineLife #StayHome #StayHealthy #Challenge #QuarantineGame

6w

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MAY 24

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CASE STUDY



Scope of Services

- Digital Strategy
- Website Content
- Website Blogs
- Press Releases, Articles
- Public Relations
- Social Media
- Social Media Ads
- Website SEO
- Google Ads
- Emailers Design & Marketing
- Offline Creative Support for Presentations & Brochures
- Website Maintenance

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About

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POSTS REELS VIDEOS TAGGED

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DOC: Inspiring Workplaces

Work with a view

say hello to good vibes

03 BENEFITS OF VIRTUAL SPACES

CorporatEdge wishes you Happy Father's Day

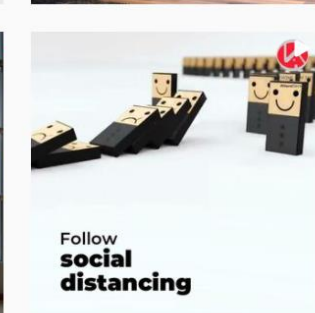
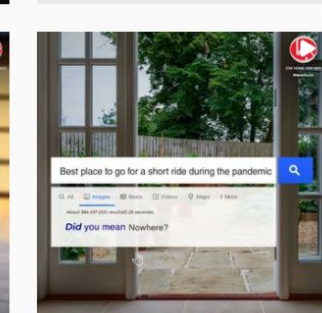
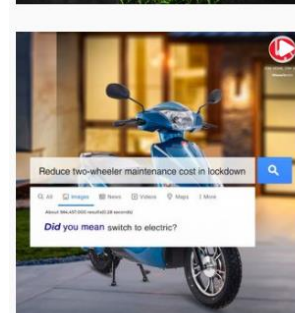
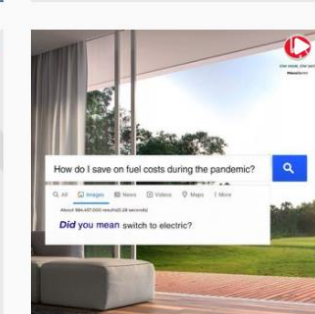
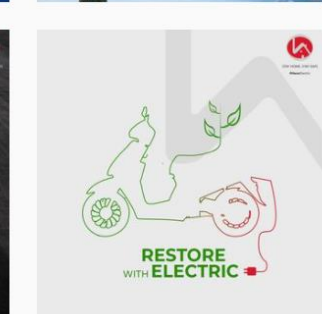
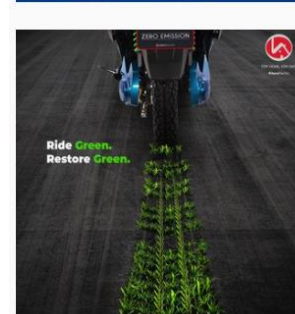
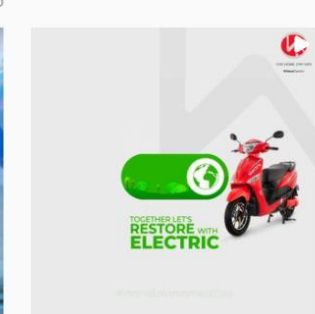
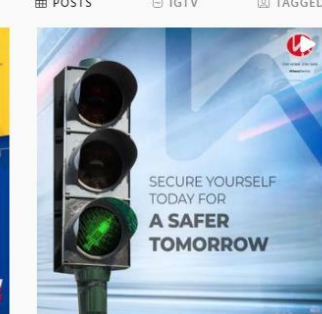
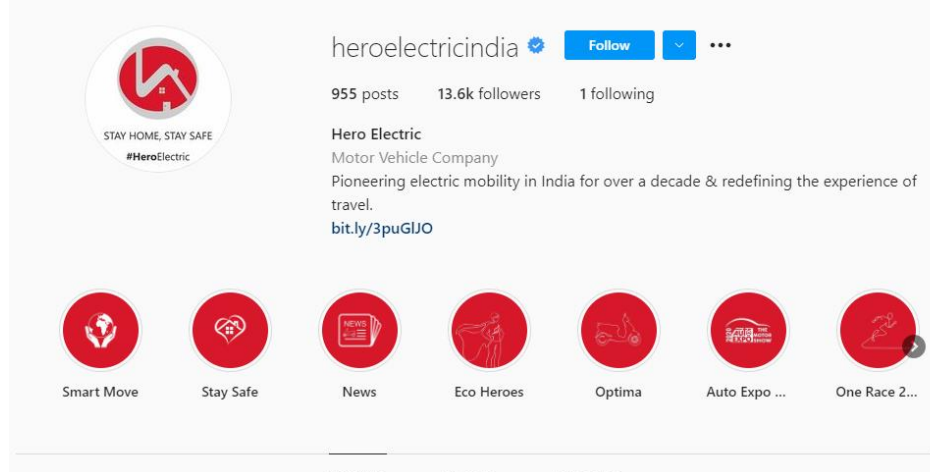
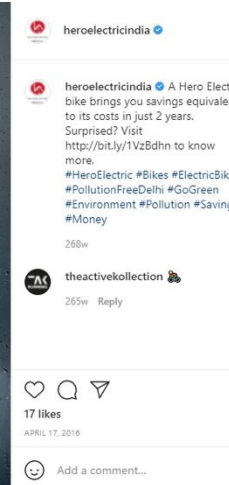
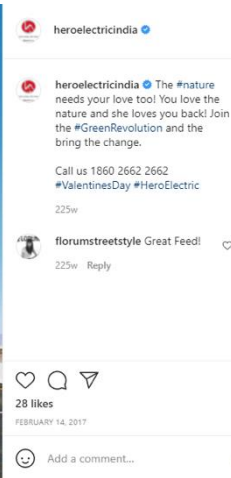
CASE STUDY



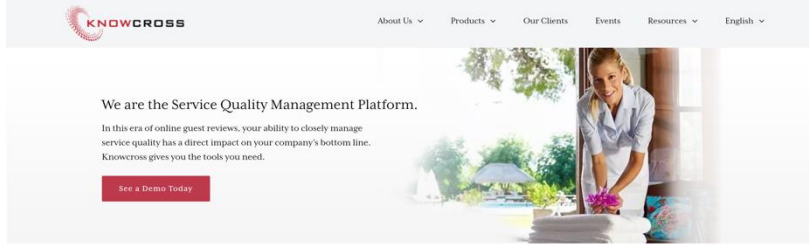
HEROelectric
India's Largest Selling Electric Bikes

Scope of Services

- Marketing & Digital Strategy
- Website Development
- Website SEO
- Google Ads
- Social Media Marketing
- Social Media Ads
- Emailers Design & Marketing



CASE STUDY



Service Quality is the halo around each of these brands. These brands rely on Knowcross:

ROSEWOOD
HOTELS & RESORTS

the hoxton

Kempinski
HOTELS & RESORTS

IHG
INTERNATIONAL HOTEL GROUP

the hoxton

H
Holiday Inn



IT Scope of Services

- Digital Strategy
- Multi-lingual Website Development
- Website SEO
- Google Ads
- Social Media Ads
- Emailers Design & Marketing



Boost efficiency.
Enhance guest service.
Increase guest loyalty.

Knowcross gives your hotel staff access to better guest data so you can better anticipate, respond and surpass expectations.

- KNOW Housekeeping
- KNOW Glitch
- KNOW Maintenance
- KNOW Inspection
- KNOW Service
- KNOW Tenant

"I use [Knowcross] data to anticipate guest needs because everything gets recorded with profile notes."

"Bob Busman"

ROOMS DIVISION MANAGER
RADISSON BLU HOTEL DUBAI DEIRA CREEK

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Join Clay Price, Sales Manager, as he demonstrates the Knowcross Product Suite including a special focus on those features that will support post-COVID-19 rules and procedures

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AN EXCLUSIVE PREVIEW OF THE NEW...

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Decrease Asset Downtime & Increase Asset Lifetime

Hotel maintenance is as much prevention as it is repair. In the new KNOW Maintenance, we help you get in front of asset problems through intelligent monitoring.

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"70% of guests feel satisfied that the hotel industry has effectively addressed sanitisation, cleanliness, and hygiene"

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THE NEW LANDSCAPE OF HOUSEKEEPING AND HYGIENE



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here are some

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He spends 3x more time on social media than on email

Like 78% of Internet users, he conducts product research online

and is more likely to buy a product his friends "Like" on Facebook

has made a mobile payment once in the past three months

I ♥ 2 shop smart!

MORE AND MORE BUSINESSES ARE ATTRACTING CUSTOMERS ONLINE

and here is **WHY...**

67% of B2C and 41% of B2B companies have acquired a customer through Facebook

Companies that blog get 55% more visitors to their site

DO SMALL BUSINESSES USE SOCIAL MEDIA?



TOTAL LEADS GENERATED



LET'S MEET OVER  TO PLAN BIG WINS